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## NEW AGE FLAGSHIPS

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AFFORDABLE

### VERSUS

ASUS ZENFONE 2

XIAOMI MI 4

ONEPLUS ONE

### TESTED

MICROSOFT LUMIA 540,

LG G4, SONY XPERIA

M4 AQUA, MICROMAX

CANVAS DOODLE 4,

HTC ONE M9 PLUS,

PHICOMM PASSION 660,

OPPO MIRROR 3,

COOLPAD DAZEN X7

AND MORE

PHONE OF THE  
MONTH

NUBIA Z9 MINI



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### “Flagship”

**T**he very term conjures up image of something that is the best of its kind. Equipped with the finest technology and material. And expensive. Until a year ago, that had been the case with smartphones. All companies had their flagship devices, which they took great pains to showcase as being the best in cell town. And which cost a pretty penny - rare was the flagship device that cost less than Rs 40,000 (some even went beyond Rs 60,000, as in the case of the iPhone). Well, that seems to be changing. Dramatically. Today, you can get flagship level devices from companies like Asus, Lenovo, Xiaomi and OnePlus for less than Rs 20,000. And these are not mere flashes in the pan - market trends seem to indicate that a number of manufacturers are making their flagship devices more affordable to tap into the massive Indian market. And no, there are no major compromises on hardware either. And if that sounds too good to be true, check out our lead story which looks at these new age flagships which are changing the dynamics of the Indian smartphone market.

We are also witnessing a dramatic drop in the prices of laptops and notebooks. Today one can get a decent notebook for less than Rs 20,000. If you believe us not, go right ahead and check out our Gear Guide, and our special section on the Nexian Chromebook, which costs as little as Rs 12,999. Of course, this is very much smartphone launch season, so you will be seeing a number of reviews in this issue of the magazine. We also take a look at the world's first super affordable Windows tablet - the iBall Slide i701, which offers a complete Windows 8 experience for as little as Rs 4,999.

Rounding off all these are our interviews with notable members of the mobile world, reviews of the latest apps and games and your sections - the letters, Consumer Forum and Mobile Doctor. And of course, you can always log in to our website, [www.MyMobile.co.in](http://www.MyMobile.co.in), to get even more news and analysis.

Happy reading.”

*Pankaj*

**Pankaj Mohindroo**  
EDITOR-IN-CHIEF

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Volume XI, Issue VI, JULY 2015



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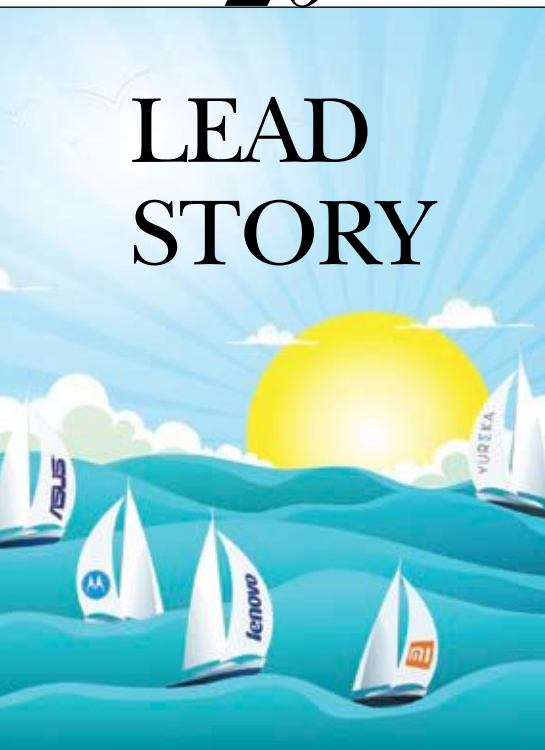
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## 20

### LEAD STORY



#### Style Notes

10 LETTERS

12 NEWS

16 MOBILE DOCTOR

18 CONSUMER

FORUM

73 MY GUIDE

20 LEAD STORY

They come with terrific specs, design, innovative software... and surprisingly affordable price tags. We take a look at 12 devices that represent the new age flagships.

#### FACE TO FACE

28 Gautam Paul, Assistant Director, CPS Group, Cannon



## 32

India tells us that smartphones have driven up demand for printers.

30 Ankush Gera, CEO, Jungle Games, shares his thoughts about Indian mobile gaming.

32 CHIEF SPEAK  
Keshav Bansal, Director, Intex Technologies, on the rise of Intex in the Indian market.

34 SPOTLIGHT  
We look at nine of the most important features of the forthcoming edition of iOS

36 VERSUS  
It is a face-off between the Asus Zenfone 2, the OnePlus One and the Xiaomi Mi 4 – who will come out on top?

## 36



## 34



39 JUST IN  
Micromax releases a new Canvas Knight, and Sony unleashes another selfie camera.

40 SNEAK PEEK  
Get ready for two super shooters: the Lenovo Vibe Shot and the Asus ZenFone Selfie

## 68



# 64 Bit 4G LTE World Mode Smartphone Platform for Super Mid-Market

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## MT6753 4G\_LTE\_Octa Core Platform

### Features

- ▶ ARM Cortex-A53 64-bit octa-core CPU (1.5GHz)
- ▶ ARM Mali-T720 GPU MP3 450 MHz
- ▶ MediaTek CorePilot™ unlocking the full power of all eight cores
- ▶ Rel. 9, Cat. 4 LTE (FDD & TDD), DC-HSPA+, TD-SCDMA, CDMA2000 1x/EVDO Rev. A, EDGE
- ▶ Integrated Wi-Fi abgn/BT/FM/GPS/Glonass/Beidou
- ▶ 1080p Full HD video recording and playback at 30fps
- ▶ 16MP image signal-processor
- ▶ Full HD 1080 1920X1080

## MT6735 4G\_LTE\_Quad Core Platform

### Features

- ▶ ARM Cortex-A53 64-bit quad-core processor
- ▶ ARM Mali-T720 GPU MP2 450 MHz
- ▶ Rel. 9, Cat. 4 LTE (FDD & TDD), DC-HSPA+, TD-SCDMA, CDMA2000 1x/EVDO Rev. A, EDGE
- ▶ Integrated Wi-Fi abgn/BT/FM/GPS/Glonass/Beidou
- ▶ 1080p Full HD video recording and playback at 30fps
- ▶ 13MP image signal-processor
- ▶ HD 720 1280X720



## Burn Tests

- 41 MICROMAX CANVAS DOODLE 4
- 42 COOLPAD DAZEN 1
- 43 MICROMAX UNITE 3
- 44 LG G4
- 46 PHICOMM PASSION P660
- 48 NUBIA Z9 MINI
- 50 HTC ONE M9+

- 52 MICROSOFT LUMIA 540
- 54 IBALL WINDOWS I701 TABLET
- 56 SONY XPERIA M4 AQUA
- 58 COOLPAD DAZEN X7
- 60 OPPO MIRROR 3

- 66 SMART APPS  
Download some appy fizz with Dubmash, UC Cleaner, Google Photos and more

- 68 BOREDOM BUSTERS  
Lara Croft and Cristiano Ronaldo run endlessly, Hitman Returns and the undead are targets in Dead Among Us

- 62 GEAR GUIDE  
Budget Laptops below Rs.20,000

- 70 APPTASTIC  
Five super apps from the wonderful, tuneful world of streaming music apps

- 64 SPECIAL  
It works blazingly fast and costs as much as a mid-segment smartphone. We take a closer look at the Nexian Air Chromebook.

- 94 ETCETERA  
The sleek OnePlus Power Bank, TeeWe 2, the Fitgen Trek and more

64



70

73



Total number of pages = 100

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I have been following your magazine since I was a student and now I am a business man, and deal with a mobile manufacturing company. I still love reading most of the articles and the best section which makes me buy your magazine is the Burn Test section, which lets us know the whole report card of the devices.

**-Ujjwal Kanth,  
Udaypur**

In the technology industry, I keep myself updated with your magazine and through your web-portal. I let people know about the growing technology, and keep myself up to speed with the latest smartphones by the reviews you publish in your Magazine. I am a regular reader and I adore the magazine. Keep me updated always, My Mobile!

**-Prekshit Raman Sharma,  
Vishakhapatnam**

I am a new reader of My Mobile Magazine and I am really impressed with the information you deliver about the new mobiles

which have launched in the market. I am a mobile lover and I find your magazine very interesting and knowledgeable for me. I personally like reading the 'Etcetera' section which makes me aware of the latest gadgets in the market. I want to thank the entire team of My Mobile.

**-Punya Yadav,  
Patna**

I am a business woman, always travelling at different places due to my work. I am a big fan of Apple and have nearly every gadget made by Apple. I have been following your magazine and the Web portal and follow the news about the updates related to the games and new applications. I even downloaded Periscope after reading about it in your magazine. Keep going on!

**-Meetansh Rawat,  
Rishikesh**

I am a gadget admirer and love knowing and owning new gadgets. My Mobile Magazine gives me all

the relevant information which I need about the Indian market. I refer to your magazine before referring to any other website.

**-Priyanshu Bhatnagar,  
Haridwar**

My Mobile Magazine is a very easy to understand magazine, quite easy to grasp. The articles and descriptions are very good and the Apptastic section is very informative as it gives information about the latest useful apps. I usually download 2-3 apps every month.

**-Mahesh Paul,  
Kerala**

It has been 3 years since I have been sync with your magazine. I started my retail store for mobile phone and accessories in 2013 and then I came across this magazine. I have learned a lot by your magazine and it helps me in increasing my knowledge. I prefer showcasing your reviewed

gadgets in my store and explain them with your reference. Your work is fantastic and informative.

**-Mohit Kumar Kashyap,  
Almora**

Reading a magazine like My Mobile is always fun and so entertaining that the readers like me who hate reading will also get influenced. I recently bought the new Xiaomi Mi 4i from the flash sale after reading about it on your portal. I would say that the device works well and delivers fabulous images.

**-Maalti Singh,  
Baroda**

#### Corrigendum:

In the June 2015 issue of My Mobile magazine, in the Face to Face section on Page 30, the name of Atul Jasra, who is the Business Head of AOC, was spelled wrongly as Atul Jasso. The error is deeply regretted.

Are you crazy about cellphones and have the potential to pen a few lines? Do you have a nose for news and can also key in a dream headline? Do you crave to lay your hands on the latest gizmos and tell the world about them? If you think you have it in you, we are looking for you. Rush your CV to **team@mymobile.co.in** to see your name in My Mobile, India's best mobile magazine.





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### Videocon Telecom Signs Gauhar Khan as its Brand Ambassador



Videocon Telecom has announced Gauhar Khan as their new brand ambassador. The move is part of the company's attempt to connect with the youth segment of the country and to extend their presence in the market. The company mentioned that they will spend 10 per cent of their gross revenue on brand communication and will further roll out a big campaign featuring Gauhar in their upcoming TV commercials, press ads, digital marketing and more.

### Facebook Messenger Reaches a Billion Downloads on Google Play



Facebook announced that the Android version of Facebook Messenger app has received more than one billion downloads from the Google Play Store. It is the latest to join the club alongside the likes of Facebook, WhatsApp Messenger, Gmail, YouTube, Google Search and Maps. David Marcus, the Vice President of the messaging products on Facebook shared his happiness through a tweet by mentioning- "Happy to make it to the very exclusive Android

1 billion+ downloads club".

### Dell Unveils a New Suite Of Devices

Dell has launched three award-winning devices - XPS 13 laptop and Alienware 15 and 17 notebooks and the Venue 8 7000 Series tablet in India. The XPS 13 is available at Rs. 70,990 onwards and features Windows 8.1 OS, 15 hours battery, UltraSharp Quad HD+ infinity display and a mere 5.2mm bezels. Alienware 15 and 17 are priced from Rs. 125,990 and Rs. 145,990 onwards respectively, and are gaming machines with terrific graphics. Dell claims that the Venue 8 7000 Series tablet is the thinnest in the world and has been priced at Rs. 34,999. It will feature the Intel Atom processor and is a mere 6mm thick. The Inspiron 5000 Series has the Inspiron 15 laptop which is priced at Rs. 39,990 with 2 year at home (onsite) warranty.

### Wickedleak Unleashes Wammy Hero- 3G Windows Tab at Rs. 8990

Wickedleak has launched its first Windows tablet- the Wammy Hero at Rs. 8,990. The tablet is available on the official site of the company and users can buy the device with Aquaprotect Water Resistant Technology by paying an additional Rs. 1,500 which will protect the tablet from water for more than 30 minutes. The tablet has an 8-inch IPS display, and is powered by a 1.33GHz quad-core Intel Atom processor, has 1 GB RAM, and 16 GB

storage which can further be expanded by up to 32 GB. The device runs on Windows 8.1 OS and is backed by 4,000 mAh battery. For photography, it has 2.0 megapixel rear and front camera and further supports 3G, Wi-Fi, Bluetooth and comes with a micro USB port.

### Sony launches Xperia C4 Dual Selfie-Focused Smartphone at Rs. 29,490



Sony has launched the Xperia C4 Dual at Rs. 29,490 . It will be available in Black, White, and Vibrant Mint colour options at Sony Centres, Xperia stores, and other major stores across the country. The 5.5 inch display handset has a full-HD IPS display, which is backed by the firm's Bravia Engine 2 and sports a Super Vivid mode. It runs on Android 5.0 Lollipop OS, and is powered by a 1.7GHz octa-core MediaTek processor, with 2 GB RAM, 16 GB storage which can further be expanded to upto 128 GB. For photography, the device holds 13.0-megapixel rear camera and a 5.0-megapixel front camera. It is backed by 2600mAh battery and supports Bluetooth, Wi-Fi, NFC, 3G, and 4G.

### ZTE releases the Blade Qlux 4G at Rs. 4999

ZTE has launched the ZTE

Blade Qlux 4G at Rs.4,999, which it claims is the most affordable LTE smartphone. The device is exclusively available on Amazon store and features a 4.5 inch IPS display, powered by a 1.3 GHz quad-core MediaTek processor and comes with Android 4.4 KitKat OS. The smartphone has 1GB RAM and 8 GB storage which can further be expanded by up to 32 GB. For photography, the device has an 8.0-megapixel rear camera with LED Flash and a 5.0-megapixel front-facing camera. Backed by a 2,200 mAh battery, the dual SIM device supports 4G, 3G, Wi-Fi, Bluetooth, and GPS.

### Foxconn to build a factory for Apple iPhone in India?

Foxconn, a contract manufacturer is rumored to be planning to build the Apple iPhone in India, which could help to boost the iPhone's sale in the country. The country has the second most mobile phone accounts after China and Cisco further predicted that the country will be the host to 650 million smartphones and 18.7 million tablets by 2019. If true, the manufacturing of iPhone in India may lower the price of the device and the transportation cost would also decrease.

### Angry Birds Fight! now available globally

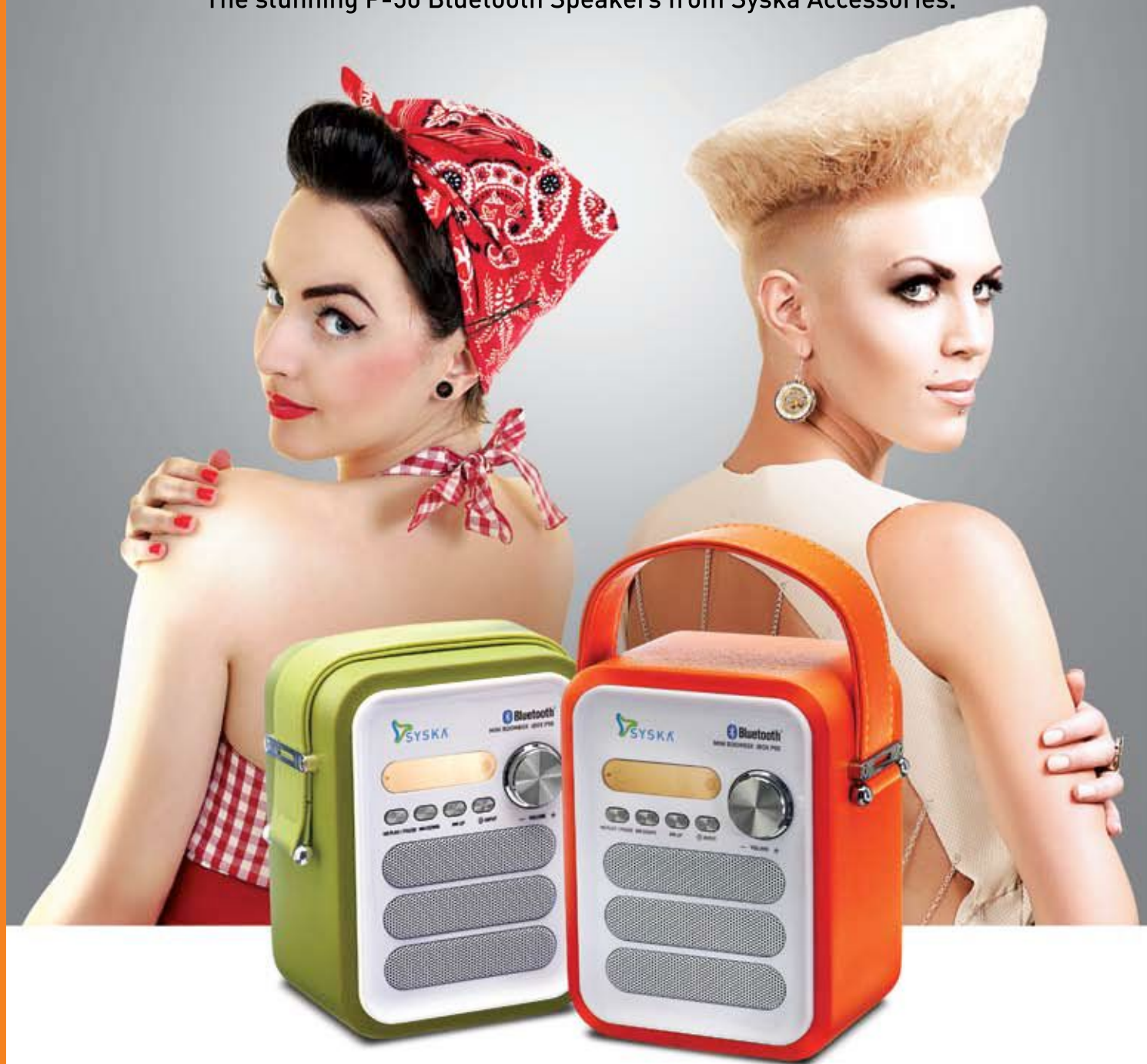


Angry Birds Fight! has finally been launched for the iOS and



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Android platforms. Rovio in partnership with Kiteretsu Inc. has described the tie-up as the franchise's "first cultural mash-up", and says that the first Angry Birds title will "fully integrate real-time vs. player gameplay." Gamers must race the clock to match as many panels as possible to "power up" birds for their fights against other gamers, by providing the "ultimate battle tools." Angry Birds Fight is already available in Asia Pacific and has been downloaded over three million times since it was released in May this year.

#### **Vu 60 inch Full HD Smart LED TV Launched at Rs. 92,000**



Vu Technologies have come up with their latest 60 inch Full HD Smart LED TV at Rs. 92,000. The new Full HD Smart LED TV set will come with Dolby Digital sound quality and smart networking features which include an Ethernet RJ45 port. The television will further come with social networking and browsing widgets like YouTube, Facebook, and Twitter which will be preinstalled in the television. Users can even browse the Web on it by using the remote control.

#### **Matrix Awarded for Excellent**

#### **Innovation in Telecom Technology**



Matrix, a manufacturer of telecom and security products, has been awarded by TEMA for 'Excellent Innovation in Telecom Technology and Products.' The company received the award for its exceptional efforts in bringing technological innovations and quality engineering in its products. Matrix has acquired a reputation for quality and engineering of its products and has already won more than 20 reputed awards nationally and internationally.

#### **Microsoft to soon open its online store on Snapdeal**

Snapdeal and Microsoft have announced that they launch an official Microsoft online store on Snapdeal.com. The brand store on Snapdeal will allow the consumers to enjoy the global Microsoft store experience, and purchase a range of Microsoft products from the store which includes tablets, phones, PCs and software.

#### **Xiaomi Mi 4 now available for Rs 14,999**

Xiaomi has dropped the Mi 4 smartphone's price by Rs. 5,000 and re-priced the device at Rs. 14,999 for its 16 GB variant. The device had been launched in India last year at a price of Rs 19,999 and comes with an impressive array of features

including a 5-inch full-HD display, a 2.5 GHz quad-core Qualcomm Snapdragon 801 processor, and 3GB. For photography, it has a 13.0 megapixel rear camera and an 8.0 megapixel front-facing camera and is backed by a 3,080 mAh battery.

#### **Google Play Prepaid Vouchers Now Available in India**

Google has introduced Google Play prepaid vouchers for the Indian market which are also known as the Google Play Gift Cards elsewhere in the world. These cards can be used to purchase digital content like apps, games, in-app purchases, and ebooks, besides renting or buying movies on the Google Play store. The vouchers will be available in three options: Rs. 500, Rs. 1,000, and Rs. 1,500. The vouchers will be available at Vijay Sales and Spice Hotspot stores in select cities.

#### **Videocon launches Infinium Z51 Nova at Rs. 5,400**

Videocon has launched the Z51 Nova smartphone at Rs. 5,400. The 5-inch display smartphone with FWVGA IPS display is backed by a 1.2 GHz quad core processor, runs on Android KitKat 4.4.2 OS, has 1GB RAM, and 8 GB storage which can further be expanded by upto 32GB. For photography, the device comes with a 5.0-megapixel rear camera and a 2.0-megapixel front camera. On the connectivity front, the smartphone supports 3G, GPS, Bluetooth, Wi-Fi and is backed by a 2,000 mAh battery. The

Z51 further features an in-built Anti-Virus (V-secure) and a GPS powered personal safety application (V-safe), both with a 90-day free subscription.

#### **Xolo Chromebook available at Rs. 12,999 on Snapdeal**

The Xolo Chromebook is available for purchase at a discounted price of Rs. 12,999 on Snapdeal.com. The Chromebook has an 11.6-inch display with 1366x768 resolution and is powered by a 1.8 GHz Rockchip 3288 quad core processor. It also has 2GB RAM, and 16GB eMMC storage which can be expanded by a microSD card. The laptop has two USB ports, SD card reader, HDMI, Wi-Fi, and Bluetooth and as per the company claims, can run for up to 10 hours on a single charge.

#### **Galaxy S6 Edge available in Emerald Green color**



Samsung has launched the new Emerald Green color handset for the Galaxy S6 Edge smartphone. The Emerald Green is now available at the leading Samsung retail outlets across the country for the 32 GB edition of the smartphone. ■

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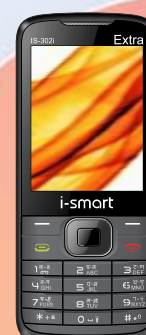
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I want to buy an android mobile. My budget is Rs 5000. Which one is the best mobile for me.

**-Utpal Nath**

Dear Utpal,  
There are a number of devices out there in the affordable smartphone segment, but all things considered, we would suggest you go for a Moto E (first generation) which is retailing at Rs 4,999. It comes with a very good 960 x 540 display, 1 GB RAM and 4 GB of storage, and can be expanded using a memory card. It runs pure Android, ensuring a brisk experience.

I am having a Samsung S Duos. After charging the smartphone for 100 per cent when I restart it, the battery is shown to be only 30 per cent, instead of 99 or 100. Why is it happening?

**-Sudhansu Sekhar**

Dear Sudhansu,  
There seems to be something wrong with the device. Do back it up and reset it to factory settings to see if that solves the problem. If it does not, you might have to take the device to the service centre, as it would be a hardware defect.

I want to buy an updatable Android handset with good camera and an internet surfing experience, under the budget of Rs.15,000.

**-Akshay Gangalwar**

Dear Akshay,  
If by "updateable" Android you mean a device that gets Android updates automatically, then your choice will be limited to the Android One series of devices which unfortunately do not offer the best cameras at that price point. However, if you are looking

Dear Rakesh,  
There are a number of anti-virus solutions available in app stores. Which is the best depends on your own needs and requirements. Our only advice would be to opt for a solution from a well-established company.

Is Lenovo A6000 a good device in that range and how is the camera?

**-Aditya Nigam**

Dear Aditya,  
The Lenovo A6000 - which has now been replaced



at a phone that gets regular updates, you could consider the Xiaomi Mi 4i which is available for Rs 12,999, and gets regular updates for its MIUI operating system which is based on Android. It boasts an excellent 13.0-megapixel camera and also has a very good 5.0-inch full HD display which ensures a very good browsing experience.

Which is the best antivirus for windows and android phones?

**-Rakesh Kumar Sikandar**

by the improved Lenovo A6000 Plus with more RAM and storage - is a very good device indeed for the price it charges. We were surprised at how slim it was and loved its twin speakers which delivered very good sound. The 8.0-megapixel camera on the device we would rank as very good in well-lit conditions but it does tend to lapse into mediocrity when the lights dim.

I want the best in hand Android phone. I'm

confused between LG Nexus 5 and Motorola Nexus 6. I like Nexus 5 because of its price and hardware and I like Nexus 6 because of its camera quality. So what to do?

**-Sahil Minocha**

Dear Sahil,  
It really boils down to your needs. The Nexus 6 is definitely the more powerful of the two devices in terms of hardware, but that said, we have seen a number of people like the Nexus 5 because of its incredibly compact design and very snappy performance. If the camera is of importance, however, then the Nexus 6 would be the better option. In fact, in sheer hardware terms, the Nexus 6 is very much the superior of the Nexus 5. Consider the Nexus 5 only if you are looking at a more compact device. If you are open to looking at devices beyond these two, then we would suggest checking out the Samsung Galaxy S6 Edge which comes with a superb camera.

Is your mobile phone acting strange? Email your queries at **team@mymobile.co.in** and our mobile doctor Arshdeep Singh will suggest remedies for your ailing device.

**Disclaimer:** The views expressed by Arshdeep Singh are his own and do not necessarily coincide with those of *My Mobile*.





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## Complaint-1

I bought Lava Tab E702 and now it is out of warranty. I took my Tab for repair in service center at Mobile Care, Nashik. The representative at the repair center took my handset for repair of the Touchpad. When I went to collect it back they told me that company informed them that the part is not available. They returned the handset to me without repairing. When I called on their help line number, they said that "the part is not available. We can't do anything." They asked me to take back my device and even rejected to give a DOA (Dead on arrival). Now My tab is at service center only. I am ready to pay the cost of replacement or cost of the touchpad. I thought that an Indian manufacturing company is working well, but now I think I was wrong. I request you to help or else I will take a legal action against Lava.

- Abhinandan Bedmutha

**Lava response:** Awaited

## Complaint-2

I submitted my handset in Cell Tech India which is situated in Ludhiana, Punjab. The people in the store told me that they have sent my set to Chandigarh for further repairing. My complaint no. is MMX 0912 144 694. After waiting for six months, I called the customer care center for hundred times and they just replied "Please wait". I haven't got my handset till now.

-Sanjeev Kumar Katiyar

**Micromax's Response:** Awaited

## Complaint-3

I purchased a Micromax Funbook Talk Tab P360 on 24th November 2013 with a warranty of 1 year. Just after 1 month, it started hanging and the battery used to end up too soon within an hour of usage. We gave it to the service centre and it was returned after 2 months. Again, after sometime it started having the same problem. As usual, we went to the service

centre. After keeping the tab for atleast 1 month they informed us that we have to pay money to get it repaired, even under the warranty period. Anyway, we agreed. After keeping it for almost 3-4 months they refused to repair it, saying that it was non-repairable and they returned us the gadget when the warranty period was over, in 2014. Due to this casual attitude

from the service centre, my warranty period got over without my gadget getting repaired. I want the company to return my money or replace the gadget.

-Akanksha Singh

**Micromax's Response:** Awaited

## Complaint-4

I have been following up the HTC Repair Order Status – 14INA330016495 – for the last two months and visited the

HTC Centre at Ameerpet in Hyderabad many times but I did not get any positive revert from their customer support team. Every time I went to the service centre, they informed me that the device is not available and will be available by the next week. I am sick of visiting the centre and calling them again and again. This is an unprofessional attitude which was never expected from HTC. The warranty of the above device will be over soon and till now I do not have any clue regarding its replacement. Please give me some relevant feedback when the motherboard replacement of the unit is possible.

-Karishma Jain

**HTC's Response:** Awaited

## Complaint-5

I have been complaining about the Lumia 620 for the last one year and after sending the complaint after an interval of every 30 days, I have heard no solution from the company. Microsoft is destroying their image by making poor quality devices. The warranty for my handset has also expired in May this year. My Service Request No. is 1-14908200337 [SR# 1-14902459200]. The handset has connectivity

issues, network issues and I lodged a complaint a year back to get it replaced.

-Abhishek Sharma

**Microsoft's Response:** Awaited

Are you being harassed by a Telco that doesn't hear your plea? Email your issues to [consumer-forum@mymobile.co.in](mailto:consumer-forum@mymobile.co.in) and we will take up your cause with the concerned company. Kindly mention your contact number at the end of the Email so that we can get in touch with you. Whenever possible, also provide us complete details of the correspondence with the Telco.



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LEAD STORY

*Limelight*

# THE NEW AGE FLAGSHIPS



NEED THEY COME WITH VERY GOOD HARDWARE, INNOVATIVE SOFTWARE, AND IN MOST CASES, SUPERB DESIGN - A COMBINATION WHICH GENERALLY COSTS A BOMB. NOT IN THEIR CASES, THOUGH - WHAT THEY DO NOT COME WITH ARE HEFTY PRICE TAGS. THESE ARE THE NEW FLAGSHIP PHONES THAT COULD REDEFINE THE WHOLE PRICE-PERFORMANCE EQUATION IN THE INDIAN MARKET BY OFFERING A LOT AT A VERY AFFORDABLE PRICE. HERE'S A LOOK AT TWELVE DEVICES FROM TWELVE MANUFACTURERS, EACH OF WHICH DELIVERS A LOT OF SMARTPHONE BANG FOR NOT TOO MANY BUCKS.

*By Nimish Dubey*

For most people, when it comes to phones, the word 'flagship' is synonymous with 'expensive'. And with good reason. For, until about a year ago, anyone who wanted a phone with high-end software, good design and innovative software, and which also claimed to be the best offering from a brand, would have had to shell out about as much cash as needed to purchase a mid-segment notebook - there are phones whose prices start in excess of Rs 50,000.

The past year has, however, seen a change, thanks to the arrival of a number of new players as well as innovations from some of the older ones. And the result has been dramatic - today, one can step into a store or go online and find a very high-end device for less than half the price of what you would get from established brands in the past. And if that sounds difficult to believe, check out the dozen devices that follow. They come with price tags that range from Rs 8,999 and go all the way up to Rs 29,999, and each one is a flagship in its own right, because it is its brand's champion phone and comes with specs and software that would command a much higher price from other brands.





## Xiaomi Mi 4 (64 GB)

Xiaomi has been known for its devices that offer good design and very good hardware at surprisingly affordable prices and the Mi 4 is a prime example of that. Sleekly and compactly designed, it comes with some very powerful hardware - a 5.0-inch full HD display, 3 GB RAM, 64 GB storage and two very good cameras (an 8.0-megapixel selfie camera and a 13.0-megapixel one on the back). And running on top of it is the latest version of Xiaomi's own MIUI interface, which adds a number of innovative features to the phone. Some might carp about the absence of 4G support and a memory card slot, but in terms of sheer performance, this is as good as any flagship phones out there.

**Price :** Rs 19,999

## Asus ZenFone 2 ZE 551ML (32 GB)

Asus had surprised everyone with the superbly designed ZenFone 5 in 2014 and this year has seen the company follow it up with the ZenFone 2, which is the first smartphone in the world to sport a massive 4 GB RAM. Its other hardware is top notch too - a 5.0-inch full HD display, 32 GB onboard storage (expandable), 4G connectivity, a 13.0-megapixel rear camera and a 5.0-megapixel front facing camera, and is powered by a 64-bit Intel Atom processor. It also comes with the volume rocker placed on the back, and runs the latest version of Android with Asus' Zen UI on top of it. No matter what you throw at it, this is one phone that is capable of handling it with elan and just going on and on.

**Price :** Rs 19,999





## Lenovo Vibe X2

**I**t's own Vibe Z2 Pro might be a bigger spec monster (and is reasonably priced too), but in terms of sheer design, Lenovo's Vibe X2 matches most flagships in the market out there. Its colorful, multi-layered design will turn heads but in terms of hardware, it packs quite a punch too - it is powered by an octa core MediaTek MT6752 processor (which has run some astonishing benchmark scores) with 2 GB

RAM and 32 GB storage and comes with a 13.0-megapixel rear camera and a very

good 5.0-megapixel front

facing camera. But

its highlight is its amazingly sleek

build - it is a mere

7.3 mm thin - and its

excellent 5.0-inch full HD display.

A good looker, a good performer.

**Price : Rs Rs 17,249**



## Coolpad Dazen X7

**A**nother relatively new player in India, Coolpad has turned a number of heads with its Dazen X7 device. Built on sleek lines with a metal frame, the X7 comes with an octa core 1.7 GHz MediaTek 6595 processor, and throws in a 5.2 inch full HD AMOLED display, which is generally seen at higher price points, along with 2 GB RAM and 16 GB of storage which is expandable. It comes with all the connectivity options you could want, including 4G, but its highlight is perhaps its excellent camera combination - a 13.0-megapixel one at the back and an 8.0-megapixel one in front, both of which are capable of taking some very good photographs. And yes, it cuts a very smart figure too.

**Price : Rs 17,999**





## Phicomm Passion 660

**I**t might be one of the newest entrants to the Indian smartphone market, but Phicomm has grabbed attention with its Passion 660 handset, which punches well above its price when it comes to hardware. The Passion 660 comes with a 5.0-inch full HD display, 2 GB RAM and is driven by an octa core Qualcomm Snapdragon 615 processor, as well as 16 GB storage which is expandable using a memory card. It picks up points in the camera department too, with a 13.0-megapixel rear camera and a 5.0-megapixel front facing one. It supports 4G and runs on Android KitKat with the company's Expect UI running on top of it. And at 110 grammes, it is amazingly light as well.

**Price :** Rs 10,999

## YU Yureka

**T**he first phone from the YU brand, the Yureka, continues to be a phenomenal proposition even today, thanks to the amazing value it offers. It comes with a 5.5-inch full HD display and is powered by an octa core Qualcomm Snapdragon 615 processor with 2 GB RAM and 16 GB storage, with powerful twin cameras (13.0-megapixel in the rear and 5.0-megapixel at front) and all the connectivity options you can think of. And as if that were not enough, the device is part of the YU series and not only does it run on Cyanogen, but is also assured of regular updates of the OS. No, it will not win any designer awards for its appearance but the geeks will love that OS and the hardware that accompanies it.

**Price :** Rs 8,999







## Moto X (2nd generation)

**L**ike the original Moto X, the second generation of the device too is a sight for a sore eyes, especially if you happen to get the one with the wooden back panel. Unlike the first Moto X, however, its successor packs in some very serious hardware muscle. It is powered by a Qualcomm Snapdragon 801 processor, and comes with a 5.2 inch AMOLED full HD display, 3 GB RAM and 16 GB storage (expandable), as well as a very 13.0-megapixel rear camera. And of course, like most Motorola smartphones of recent times, it not only runs a 'pure' version of Android, unhindered by skins and overlays, but is also assured an update to newer versions of Android. Some might consider its price tag to be on the higher side, given the trend of the Moto G and E, but for its specs and design, it is staggeringly good value for money.

**Price : Rs 29,999**

## One Plus One (64 GB)

**T**he darling of the geeks, the OnePlus One is perhaps one of the most powerful devices in this group, packing in the sort of hardware that you would expect in phones that cost two to three times as much. It has a 5.5 inch full HD display and is powered by a Qualcomm Snapdragon 801 processor with 3 GB RAM, and a staggering 64 GB of onboard memory. It has a powerful 13.0-megapixel camera and a 5.0-megapixel selfie camera, as well as 4G connectivity. It also comes with a sandstone finish on the back that makes it stand out in a crowd. Running on Cyanogen, it can give any other flagship a run for its money.

**Price : Rs 21,999**







## Honor 6 Plus

**I**t might cost less than half of what some flagships from other brands do, but the Honor 6 Plus is the match of most of them, be it in performance or in design. The phone comes with a glass front and back, and packs in an excellent 5.0-inch full HD display, and is powered by an octa core Kirin processor with a full 3 GB RAM to ensure it does not trip up in multi-tasking. There are parallel dual 8.0-megapixel cameras in the back, and a 8.0-megapixel camera in front. There is 4G connectivity and 32 GB of storage, along with support for expandable memory. One of the best looking and most powerful phones around by any measure.

**Price : Rs 26,499**

## Meizu M1 Note

**T**he M1 Note from Meizu might remind some people of a slightly oversized iPod touch, so similar is it to that iconic device in terms of design. However, in terms of hardware, it is quite a formidable proposition. It comes with a 5.5-inch full HD display and is powered by a MediaTek MT 6752 octa core processor backed up by 2 GB RAM and 16 GB storage (not expandable, though). It has all the connectivity options one could want for in a high end device including 4G and also has a very good pair of cameras - a 13.0-megapixel one in the rear and a 5.0-megapixel one in front. Round that off with a large 3140 mAh battery and you have a device that not only looks handsome, but delivers a handsome performance too.

**Price : Rs 11,999**





## Micromax Canvas Knight 2

**M**icromax had shown the world that it was capable of churning out high performance devices with the excellent Canvas Knight last year and it has now unveiled its successor. Although some might not consider it to be as powerfully specced as the original Knight, the Knight 2 is by no means a phone you can scoff at. It comes with a 5.0-inch HD AMOLED display, and is powered by an octa core Qualcomm Snapdragon 615 processor, with 2 GB RAM. And of course, like the original Knight, it is a traffic stopper with Corning Gorilla Glass on the front and the back. A 13.0-megapixel camera at the back and a 5.0-megapixel one on the front round off this very formidable proposition. ■

**Price :** Rs 16,299

[nimish@mymobile.co.in](mailto:nimish@mymobile.co.in)

## Nubia Z9 Mini

**T**hose who feel that excellent camera phones were the preserve of extremely high priced devices have clearly not tried using the compact, superb Nubia Z9 Mini, which comes with an excellent 16.0-megapixel rear camera and even a powerful 8.0-megapixel front facing camera, both of which are capable of mixing it with the best in the photography department. And the rest of the phone is very impressive too, right from the glass front and back to the superb full HD 5.0-inch display, backed up by a Qualcomm Snapdragon 615 octa core processor and 2 GB of RAM with 16 GB of storage, expandable using a memory card. The phone runs on Android 5.0 with an innovative interface to boot.

**Price :** Rs 16,499



# “Rise of smartphones has increased the demand for printers”

IT IS KNOWN FOR ITS PRINTERS, BUT CANON IS A FORCE IN THE MOBILE WORLD TOO, MAKING DEVICES THAT ENABLE YOU TO DO MORE WITH YOUR SMARTPHONE. WE MET GAUTAM PAUL, ASSISTANT DIRECTOR, CSP GROUP, CANON INDIA TO FIND OUT MORE ABOUT THE COMPANY'S PLANS FOR THE MOBILE SIDE.

*By Nimish Dubey*



**Canon has been one of the leading players in the printer business in India. What changes have you seen in the market in recent times?**

Customers have become more aware and demanding in what they expect from a printer. They see technology as a boon for their businesses and for their everyday usages as well. They look for printers that can provide solutions to all their printing requirements. The adoption rate of All-in-one printers is becoming high in the consumer segment. Some of these printers come with integrated auto document feeder and wireless printing features and additional features like cloud printing. Customers have also started looking for ink efficient printers focusing on reduced print cost by using high yield cartridges.

**A lot of consumers are now doing on their smartphones tasks that they once did on their computers. How is Canon adapting to this?** Canon has always been at the forefront of bringing next generation technology to the end customers. Due to the increasing use of smartphones for both business purposes and everyday use, it becomes important for us to facilitate printing via smartphones for our customers. The PIXMA series of printers has made printing via Apple devices and Android devices much easier. The Apple air print feature in PIXMA printers allows customers to print photos, emails, Web pages and documents wirelessly without the need to install device drivers. Similarly, Android users can also use Google Cloud Print feature, that allows customers to print to their PIXMA printer from anywhere in the world using any internet connected device such as a smartphone, tablet or PC.

**There is a feeling in some quarters that the rise of smartphones and the arrival of the cloud have reduced the importance of printers. What is your take on this?** Printers play a significant role in every household. Rise of smartphones and cloud connectivity have increased the demand for printers that can enable customers to use the latest features like cloud printing, wireless printing and smart devices to print from virtually anywhere. With these features available, printers are being used abundantly in homes and offices. Canon has a wide array of printers which are proficient with the latest technologies for all the consumer segments and aim at providing customers with the best in class printing experience.

**If our readers wanted to buy a printer, what features would you advise them to keep in mind?** Customers should determine their printing requirement first before deciding on a printer. If they need a printer for home use and to help their children with school projects, etc., they should opt for ink-efficient printers which give high yield and a quality output at the same time. They also should not compromise on the quality and the features of the printers when they look at affordable printers. One should check for features like print resolution, operating cost, speed, quality of photo print and built-in memory card/pen-drive/USB slots. Wi-Fi printers with features like Cloud Printing and mobile printing apps truly stands apart from other printers in helping customers meet their print on the go requirements. Customers should also check whether the printers they are planning to buy supports eco- friendly features or not. ■

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**MY MOBILE**

# “The market is becoming mature”



IT MIGHT NOT BE MAKING WAVES IN INDIA AT THE MOMENT, BUT THE GAMING MARKET IS EXPECTED TO TAKE OFF IN THE COMING YEARS. HOPING TO RIDE ON THIS WAVE ARE THE LIKES OF JUNGLEE GAMES, WHICH CLAIMS TO BE INDIA'S LARGEST GAMING COMPANY WITH A USER BASE OF OVER 10 MILLION GAMERS AND HAS GAMES LIKE JUNGLEE TEENPATTI AND HOWZAT CRICKET. WE MET ANKUSH GERA, CEO, JUNGLEE GAMES TO GET A BETTER IDEA OF THE GAMING IN INDIA.

*By Nimish Dubey*

**You started Junglelee Games in 2010. How would you describe your journey since then and what in your opinion are the major changes you have witnessed?** The company technically started in 2012. I was running my previous business Monsoon (which was acquired by Capital One) at the time when the idea of working on a products company came to mind. Our ride has been fantastic. We've gone from a tiny founder-funded bootstrapped operation based in San Francisco to multiple studios including Hong Kong and India and a team of over 50. Revenues are growing at 400 per cent YOY and across our Web, mobile and skill games we have surpassed a userbase of 10 million registered users. The primary change is that the market is becoming mature. Yes, India is still a drop in the bucket when comparing the gaming landscape to mature markets but even this drop has been created by a handful of companies building localized content and investing into the industry. Another fundamental difference is that the venture community is now making big bets on gaming in India which wasn't the case less than a couple of years ago.

**How would you describe the mobile gaming scene in India? How is it different from the west?** There is a huge difference from the west - the western mobile gaming market is almost a decade old since smartphones became popular. In India, the smartphone market is growing aggressively, thanks to homegrown brands like Micromax in addition to the international players investing in India. The biggest difference still is quality of content monetization - I think we're catching up fast when it comes to number of installs/downloads. But with the lack of a reliable payments ecosystem, conversion to paying users is still a challenge. And there are south of 10 studios making high quality content as against hundreds of studios and thousands of developers producing games for the western markets. And overall, the entire Indian gaming ecosystem

(PC, Console, web, mobile) generates less revenue than a single top grossing title in the West. This is however changing rapidly.

**What kind of games in particular do you see doing well in India? Does the Bollywood-cricket charm work here too?** If you see what tops the charts in terms of downloads and monetization, it is the same in India as every other market. Clash of Clans and Candy Crush are the two most popular games and they have zero localization. I think Bollywood and Cricket games get downloads but longevity of engagement (ie retention) and monetization is a challenge. Reskinning a Candy Crush with local content is in our opinion a bad move. On the other hand, localized casino games do pretty well in India.

**Some of your notable games are card based games like Teen Patti and Rummy? What is the reason for going for these titles?** We started the company with a focus on casino games which stems from our passion of playing poker and other card games on and offline. Second, the Indian audience has responded really well to these games and besides the Clash of Clans and Candy Crushes, casino games localized for India are next in line in terms of success.

**What can we expect from Junglelee in the coming days?** We're working on some goofy IP that will be a parody on some of our cultural nuances. Maybe edgy and perhaps a little offensive but all in good fun. Think what AIB did to videos in India - that's what Junglelee intends to do for the Indian games. In addition to that, we're looking at a lot of fun global IP as well. Think of the next phase of Junglelee as a well capitalized Indie developer; on steroids. We can't share much about specific games but you'll see some press fairly soon. ■

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# “INTEX IS ON COURSE TO OCCUPY POLE POSITION”

IT MIGHT NOT HAVE BEEN MAKING AS MUCH NEWS AS SOME OTHERS, BUT INTEX HAS STEADILY ESTABLISHED ITSELF AS ONE OF THE LEADING PLAYERS IN THE INDIAN SMARTPHONE MARKET. THE COMPANY HAS COME OUT WITH A NUMBER OF INNOVATIVE DEVICES AND ALSO EXPANDED ITS PORTFOLIO. WE MET KESHAV BANSAL, DIRECTOR, INTEX TECHNOLOGIES, TO DISCUSS THE BRAND'S RECENT SUCCESS AND ITS PLANS.

*By Nimish Dubey*

**The last year has seen Intex record very impressive growth. Could you tell us a bit more about this?** According to the IDC report from Q1 2014 TO Q1 2015 – Intex has grown 322 % and has consistently featured among the top 3 players in the smartphone segment. As per the import data (source: Cybex EXIM), Intex Technologies leads the smartphone sales in Q1 2015. Intex sold a whopping 5 million devices in Q1 2015 which has given its market share a much needed boost. The sales of smartphone devices for the last quarter stood at 2.1 million. The Aqua R3 and Y2 Pro are our bestselling phones in January 2015, both units crossing 1 lakh units as per the latest import reports. Intex is continuously progressing towards achieving its targets and is well on course to occupy pole position amongst Indian mobile handset manufacturers.

**What are the key challenges that you face in a market that is as competitive as the Indian one?** The industry is going through a lot of changes in terms of acceptability, marketing spends and demands of the customers. The main challenge today is the rapidly increasing expectations of the end customers – both in quality and price. Needless to say, the Indian market is very competitive in nature. That said, we are happy to share that we are seeing great traction towards our devices and are encouraged by the response to our innovations. We strongly believe that we can deliver to the consumer all the benefits which he or she demands from the product. Healthy competition works in our favour, as it offers a challenge to keep innovating and deliver nothing but the best to customers. We have been in the Indian Market for a longer time than most of our peers,

which helps in understanding the market dynamics better.

**What are your thoughts on the “Make in India” initiative and how do you plan to contribute to it?** We welcome the Prime Minister's ‘Make in India initiative’ and consider it as a watershed step towards unveiling the real potential of over 1.2 billion people. In line with PM's Make in India policy, we are continuously increasing domestic manufacturing of mobile handsets. We are already producing 5,00,000 units in our Baddi (HP) facility and have started producing 1,00,000 units from a NOIDA facility as well. Going forward we aim to invest Rs 1000 crore over a period of five years to create a state-of-art manufacturing facility for producing 20,00,000 (two million) handsets per month. We certainly believe that this will give a boost to domestic handset manufacturing. Most of the manufacturing for our other products like speaker range and LED TV is also done in the country.

**How do you plan to compete with new smartphone manufacturers, mostly from China, that are offering devices with high end specifications at relatively low prices?** We appreciate healthy competition as that benefits the end-customer and also makes us more competitive. However, current sales and market shares clearly highlight the lead which Indian players are enjoying over their Chinese counterparts. India is a complex market and to be a serious player nationally, one has to adopt multiple distribution models with strong after sales support network – an area where Indian manufacturers have a distinct advantage. Though online sales on which the Chinese brands are majorly relying is increasing but it is still a fraction of



overall sales. According to analysts, the share of online sales in the total volume of smartphones sales in India is set to grow to 22-25 per cent in 2015 from about 15% in 2014. With a competing feature list, the comfort of after sales support will surely tilt customer preference towards Indian brands. Such market dynamics give Indian players the confidence to not only retain their market share but also increase it

**What are your thoughts on the “online vs offline” retail debate going on currently in the smartphone market?** The growing advent of online stores is coming up as a challenge for offline vendors. Though a major chunk of smartphone sales is still offline, online sales is also a fast growing segment that we as smartphone manufacturers need to focus on. Our offline distribution network is our forte which distinguishes us from our competitors. However, we are doing justice to both formats of retails. While we have entered into lucrative tie-ups with e-commerce sites, we have also boosted offline presence. We have recently opened our exclusive branded store “Intex Smart World”, and plan to come with 400 stores in

this FY (2015-16) at a cost of over Rs 100 crore.

**A bit futuristic: what do you think is going to be the next big thing in the smartphone market?** This industry seems to me the most evolving and dynamic. Everyday there are new launches and entries into this segment and that in turn challenges us to think beyond the ordinary. I think today all smartphone players are looking at bigger innovations. Today there is a lot of research and innovation going in the field of wearables and virtual gadgets. We as an Indian smartphone company are also looking at venturing into this segment and bring technology to our consumers.

**Finally, what next can we expect from Intex?** Intex will evolve from being not just a good product company satisfying needs and demands of the consumers but will endeavour to partner the nation in improving the quality of technological manufacturing in the country. Intex aspires to make the nation proud in this realm and position the country as a leader and top innovator in the world. ■

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# IOS 9: *Nine Awesome Features*

APPLE TOOK THE WRAPS OFF THE NEXT EDITION IOS AT THE 2015 EDITION OF WWDC. IOS 9, WHICH IS EXPECTED LATER THIS YEAR AND WILL RUN ON A NUMBER OF IOS DEVICES, INCLUDING IPHONES AND IPADS, WILL COME WITH A HOST OF NEW FEATURES THAT WILL ADD A WHOLE NEW DIMENSION TO IPADS AND IPHONES. WE TAKE A LOOK AT NINE MOST IMPORTANT FEATURES OF IOS 9.

*By Nimish Dubey*





## More powerful Siri

iOS' digital assistant, Siri, has been criticised in the past for not being effective enough. That will change with iOS 9 in which Siri will be not only be able to answer more queries and even give you location based reminders, but will also try to be proactive and give you suggestions for what to do next, based on its own experience of your behaviour.

## Improved Search

The search function has been significantly boosted. The search screen now not only features the search box, but also contacts you interact with the most, the apps you use most frequently or are likely to use, nearby places of interest and local news based on your location.

## Split View

One of the most in-demand features from iOS users, Split View will allow people to run two apps next to each other on the iPad,



allowing you to work on them at same time. Unfortunately, this feature will only be available to users of the iPad 2, fuelling rumours that Apple might be preparing an iPad Pro later this year.

## Picture in Picture

If you are on a Face Time call or watching a video, just tap the home button to shrink the video screen into the corner of your display. Open another app and start working - the video will keep playing in the corner. Terrific for those who do not want to miss their TV shows or sports telecasts at work.

## News

One of the biggest surprises of the iOS 9 launch was the announcement that iOS would be coming with its own News app, which would get the latest news from prime news sources and present in a spectacular layout. Users can also personalise and share news. Shades of Flipboard? Perhaps.

## More powerful Notes

The Apple Notes app gets a significant

boost in iOS 9. Users will be able to not only type in notes, but also add images, maps, lists and if the fancy strikes them, even sketch on the app. You can also add attachments to notes. Notes will be synchronised all iOS and Mac OS devices using iCloud.

## Better Keyboard

The keyboard on iOS 9 will come with a Shortcut Bar above the normal alphabets. This will contain formatting shortcuts and editorial functions (bold, copy and paste) and can also be customised with third party apps. The cursor on the iPad can be controlled by moving two fingers on the screen, and there is also support for keyboard shortcuts on attached keyboards.

## Slide Over

Designed for the iPad, this feature allows you to simply slide open an application without leaving the one you are working on currently. You can slide it back and return to your original app once you are done. Perfect for tasks like answering mails and checking social networks.

## Improved battery life and security

iOS 9 claims that it will improve the battery life of iOS devices by using its sensors to detect when a device is in actual use, and accordingly adjust running processes. It will also come with a low power mode. It is claimed that the new measures will comfortably add an hour's battery life to iOS devices. iOS 9 will also come with better security measures to protect the users' data and information. There will be two factor authentication when you log in to your Apple account from a new browser or a device. And even the passcode that is used to unlock your device will now have six digits rather than four, increasing the number of possible permutations and making it more difficult to detect.

## ...and an app for Android too!

In what was clearly a jab at Android, Apple also introduced a Move to iOS app that can be downloaded to Android devices. The purpose of the app is simple - to help you move from an Android device to an iOS one. The app transfers your contacts, messages, photographs, mail accounts and other relevant information to your iOS device and even suggests the apps you should download.

iOS 9 will be arriving this fall and will be compatible with all iPhones after and including iPhone 4S, all iPads after and including the iPad 2, and all the iPad minis. The good news is that the download will not be a big one - unlike iOS 8 which was a more than 4 GB update, iOS 9 will be a 1.3 GB one. We can hardly wait. ■

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# THE SUB-RS 20,000 SUPERPHONE BATTLE

EACH OF THEM BOASTS FLAGSHIP LEVEL SPECS. EACH COMES AT A STAGGERINGLY LOW PRICE - HALF OF WHAT YOU WOULD EXPECT FROM A FLAGSHIP. BUT WHICH OF THE ASUS ZENFONE 2, THE XIAOMI MI 4 AND THE ONEPLUS ONE IS THE BEST DEVICE FOR YOU? WE TRY TO FIND OUT.

*By Nimish Dubey*

**W**hen it comes to performance to price ratio, there are not too many phones out there that can match what the Asus ZenFone 2, Xiaomi Mi 4 and the OnePlus One offer to the consumer. Each of them offers cutting edge hardware, good design and some very good software, and surprisingly offers all this at a price that is less than half of many competing flagships from "established" brands - all of them have high-end models priced at less than Rs 20,000. And of course, this gives rise to one of the most pleasant problems a consumer could face - the problem of which one to choose from these worthies. Well, we took the Xiaomi Mi 4 (64 GB), the OnePlus One (16 GB) and the Asus ZenFone 2 (32 GB), and put them in the ring against each other. The

results were fascinating.

## Looks

They might be priced close to each other, but when it comes to appearance, all three phones have as much in common as chalk and cheese. The Mi 4 is the most compact as it has the smallest display, while the ZenFone 2 and the OnePlus One are unabashedly big phones with large 5.5 inch displays. While the OnePlus One has a steel band running along its side, the Mi 4 rests on a steel frame, and the ZenFone 2 is an all-plastic affair. Flip them on to their backs and the differences between them become even more apparent - the ZenFone 2 has a metal coloured plastic back but with the volume rocker on it like the LG G2/G3/G4, while the back of the OnePlus One comes with the sandstone finish that gives the phone a

very different feel. The Mi 4's back is more conventional and made of glossy plastic. Which one looks best is going to depend on your personal taste - speaking for ourselves, we found ourselves liking the compact built of the Mi 4, but also getting swayed by the sandstone finish on the back of the OnePlus One. In the end, the Mi 4 wins this one, but only by the tightest of margins.

**Ranking:** 1. Xiaomi Mi 4, 2. OnePlus One, 3. Asus ZenFone 2

## Hardware

This is a terrific battle between the three devices as each can claim to be a heavyweight in this department in its own right. All three have full HD displays - although the ZenFone 2 and the



While the Mi 4 and the OnePlus One are powered by the quad core Qualcomm Snapdragon 801 processor, the ZenFone 2 comes with a quad core 64-bit Intel Atom Z3580 processor. However, while the Mi 4 and OnePlus One come with 3 GB RAM apiece, the ZenFone 2 comes with 4 GB RAM. The ZenFone 2 is also the only one of the three to come with

a removable back cover and expandable memory, as well as dual SIM connectivity. Of the models at this price point, the Mi 4 has the most onboard storage (64 GB) and also the

best selfie camera - an 8.0-megapixel affair, as compared to the 5.0-megapixel ones on the ZenFone 2 and the OnePlus One. However, the Mi 4 is also the only one of the three devices to not have 4G support onboard. In terms of battery, the OnePlus One has the largest, a 3100 mAh one, as compared to the 3080 mAh one on the Mi 4 and the 3000

mAh one on the ZenFone 2. All said and done, we think the Asus ZenFone 2 takes this round because of its greater RAM, dual SIM connectivity and support for expandable memory.

**Ranking:** 1. Asus ZenFone 2, 2. Xiaomi Mi 4, 3. OnePlus One

### Software

This is an out and out battle between the Mi4 which runs





Xiaomi's flavour of Android, the MIUI, and the OnePlus, which runs Cyanogen 12. The ZenFone 2 on the other hand runs Android with the Zen UI over it, which is not quite as comprehensive as those two worthies although it does work very well indeed. However, it is the only one of the three to run Android L out of the box - the OnePlus One needs to be

4 comes second even though it runs on KitKat, simply because of its richness and features, while the ZenFone comes a very narrow third.

**Ranking:** 1. OnePlus One, 2. Xiaomi Mi 4, 3. Asus ZenFone 2

## Multimedia

Its brilliant display and the excellent 13.0-megapixel and

OnePlus One, 3. Asus ZenFone 2

## General Performance and ease of use

It gets desperately close in this department as all three devices are superb when it comes to handling routine tasks. Once again, the relatively compact size of the Xiaomi Mi 4 makes

all said and done, this is the ZenFone's round, with the Mi 4 taking second spot.

**Ranking:** 1. Asus ZenFone 2, 2. Xiaomi Mi 4, 3. OnePlus One

## Value for Money

The OnePlus One is available for Rs 18,998, the ZenFone 2 for Rs 19,999 and the Xiaomi Mi 4 for Rs 19,999. But both the Mi 4 and the ZenFone 2 have more inbuilt storage than the OnePlus One at these price points - with the Mi 4 having 64 GB and the OnePlus One 32 GB to the 16 GB one the OnePlus One. However, the fact that the ZenFone 2 comes with 4 GB RAM, dual SIM connectivity and Android Lollipop out of the box tilts the odds in its favour. The Mi 4's massive storage and excellent multimedia wins it second spot.

**Ranking:** 1. Asus ZenFone 2, 2. Xiaomi MI 4, 3. OnePlus One

## Conclusion

In the end, it is three rounds to the ZenFone 2, two to the Mi 4 and one to the OnePlus One. But these devices are so evenly matched that declaring any one as an outright winner would be unfair. We would say that the Mi 4 is a great device for those seeking multimedia muscle and a compact form factor, the OnePlus One is just awesome for the geek crowd which loves to tweak the interface and likes the smoothness of Cyanogen, while anyone seeking sheer consistency would adore the Asus ZenFone 2, which just goes on and on without a stutter. Whichever device you opt for, you are unlikely to be disappointed. ■

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updated to it, and the Mi 4 still runs on Android KitKat. In terms of sheer simplicity of interface and smooth operation, we have to say that the Force is strong with Cyanogen, although some will prefer the feature rich and colourful MIUI interface too, with the Zen UI being a relatively simpler UI. We are giving this round to the OnePlus One for the sheer speed and customisation options that come with Cyanogen, combined with the fact that it has been updated to Android L. The Mi

8.0-megapixel cameras on the Mi 4 win it this round with a degree of comfort, although both the OnePlus One and the ZenFone 2 also have good shooters. Second spot goes to the OnePlus One thanks to its excellent sound and decent cameras, while the Asus ZenFone 2 brings up the rear, in spite of not doing too much wrong in either the sound or camera department - and that just shows you how close the competition is.

**Ranking:** 1. Xiaomi Mi 4, 2.

it easier to use than the others, while the Cyanogen-powered OnePlus One is wonderfully smooth when it comes to handling most tasks, although it is prone to the odd crash. But in terms of sheer consistency and lag-free performance, we think that the 4 GB RAM on the Asus ZenFone 2 gives it the edge over its competitors - of the three devices, it was the only one which performed with almost zero stutters. The OnePlus One had the best battery life of the three, but



## Sony Xperia C4 : Slugging it out on selfies

It might have come a trifle late to the selfie game - ironic, considering its multimedia muscle and reputation - but Sony is definitely making up for lost time. The company's recent devices like the Xperia M4 Aqua sported good selfie cameras and now comes the Xperia C4, which Sony claims is the "next generation selfie smartphone". Yes, it does boast a 5.5 inch full HD display and a very good 13.0-megapixel camera at the back and is powered by a octa core, 64-bit MediaTek 6752 processor, but it is the 5.0-megapixel selfie camera with Exmor R for mobile sensor, soft LED flash and HDR mode that is making headlines. Sony has also bundled in some interesting selfie oriented applications to make the most of the camera. It is available in the market at Rs 29,490. ■

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## Micromax Canvas Knight 2: The second Knight

After the success of the Canvas Knight, Micromax has come out with its successor, the Canvas Knight 2. Rather interestingly, however, the company seems to have cut back on the spec sheet - unlike the first Knight which had a full HD display, the Knight 2 comes with a 5.0-inch AMOLED display with 720 x 1280 resolution, and is powered by Qualcomm Snapdragon 615 octa core processor, with 2 GB RAM and 8 GB of storage, which can be expanded by up to 32GB through a micro SDcard. For photography, it has 13.0-megapixel rear camera with LED flash, a 5.0-megapixel front facing camera. It runs on Android Lollipop 5.0 and is backed by a 2,250 mAh battery. It comes with 4G connectivity (in fact, it is Micromax's first 4G smartphone), Bluetooth, Wi-Fi, and GPS. And like its predecessor, it is a sight for sore eyes, with Corning Gorilla Glass on the back and front. The handset is priced at Rs. 16,299. ■



## Lenovo Vibe Shot: For the "say cheese!" vibe



After focusing on affordable 4G smartphones, Lenovo seems set to return to the higher price segment with what it claims is one of the best camera phones around. We are talking of the Vibe Shot, which will come with powerful 16.0-megapixel rear camera featuring a six-piece modular lens and an 8.0-megapixel front facing camera. Along with camera, the handset will come packed with some powerful hardware- it will feature a 5.0-inch IPS display with 1080 x 1920 resolution and will be powered by an octa core Qualcomm Snapdragon 615 processor, with 3 GB RAM, and 32 GB storage which can further be expanded by upto 128GB via a micro SD card. The phone is even designed to look like a point and shoot camera from the back and comes with dedicated camera buttons. It runs on Android Lollipop 5.0, with Lenovo's Vibe UI and also a number of tweaks for photography. The Vibe Shot is expected to be launched towards the end of July and is expected to be priced in the vicinity of Rs. 20,000- Rs. 25,000. ■

## Asus ZenFone Selfie: Selfies in the Zen Zone

Asus has joined the selfie phone club with the Zenfone Selfie. The phone comes with twin 13.0-megapixel cameras - one in the front and one at the back, both with autofocus and a number of shooting options. Running on Android Lollipop, the handset also boasts some very serious hardware - a 5.5-inch IPS display with 1080 x 1920 resolution, a Qualcomm Snapdragon 615 processor, 2 GB and 3 GB RAM versions, and with storage options of 16 GB and 32 GB, both expandable. For connectivity, the handset will have 4G, Bluetooth and Wi-Fi, and will depend on a 3,000 mAh Li-Polymer battery to keep ticking. The phone is expected to arrive in the coming weeks and could have a price tag in the vicinity of Rs 20,000. ■

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# BIG SCREEN, LOW PRICE

The Micromax Canvas Doodle 4 delivers a large display at an affordable price

**T**he Micromax Canvas Doodle series has been the favourite of those seeking a large display on a tight budget. And the latest in the series is the Canvas Doodle 4. But unlike its predecessors, it faces some very tough competition from the new breed of Android manufacturers.

## Looks... the same

The Canvas Doodle 4 is very similar in appearance to the Doodle 3. The big phablet does look stylish but is definitely a two-handed affair when it comes to usage. The 6.0-inch display dominates the front with relatively small bezels, and three Android touch buttons below it. Above the display are a 2.0-megapixel camera, an ear piece and a LED sensor to indicate notifications. On the slightly curved back is an 8.0-megapixel rear camera. Just below the rear camera is the LED flash followed by a sparkling silver Micromax logo and a speaker grille. On the right are the volume rocker and a power button, while the left side has been left blank. On the top of the phone is a 3.5 mm audio jack, while on its base is a micro USB port. The phone is accompanied by a smart flip cover - a massive bonus at this price point.

## Steady performer

In this era of HD displays at low prices, we were surprised to see the phone's 6.0-inch 960 x 540 display. The phone is powered by a 1.3GHz quad core MediaTek processor, with 1 GB RAM and 8 GB onboard storage, which is expandable. It comes with 3G, Wi-Fi and Bluetooth connectivity and also has a relatively large 3000 mAh battery. It runs on Android Lollipop and also comes with some preloaded apps like Hotstar, Evernote Skitch, and Guvera. It is an adequate rather than overwhelming spec sheet, and honestly, the performance of the phone falls in the same category. We were not too impressed with the

touch sensitivity of the device, and camera performance was nothing to rave about even though the speakers were decent. The display is big and bright but we would have preferred a higher resolution at this size and price.

## Conclusion

The Micromax Canvas Doodle 4 is available for Rs. 9,999 and faces competition from the likes of the Honor 4X and the Xiaomi Redmi Note 4G, both of which offer 5.5 inch 720p displays, 2 GB RAM, Qualcomm Snapdragon processors, and far superior cameras in the same price range. ■

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## CANVAS DOODLE 4

### TECH SPECS

**Dimensions** | 165.5 x 85.3 x 8.5 mm

**Weight** | NA

**OS** | Android v5.0

**Display** | 6.0 inches, 720 x 1280 p

**Processor** | 1.3 GHz Quad-core MediaTek Processor

**RAM** | 1GB

**Storage** | 8GB

**Battery** | 3,000 mAh

**3G/4G** | Yes/No

**BT/WiFi** | Yes/Yes

**Rear Camera** | 8.0 megapixel

**Front Camera** | 2.0 megapixel

**Dual SIM** | Yes

**Price: Rs. 9,999**

### VERDICT

**Looks** 08 / 10  
It looks good but is bulky

**Features** 08 / 10  
Adequate, but nothing to rave about

**Performance** 07 / 10  
Very average, touch experience not the greatest

**Ease of Use** 08 / 10  
Simple UI, but touch was not good

**Value For Money** 07 / 10  
Suffers in comparison to some others

**OVERALL** 76%



**PROS**  
Big display,  
Runs Android Lollipop



**CONS**  
Average touch screen,  
Average camera

# BRAZEN DAZEN

The Coolpad Dazen 1 takes on the likes of the Redmi 2 and Moto E

**T**he X7 might have been the flagship device of Coolpad in India, but it is the Dazen 1 that is perhaps its secret weapon - a surprisingly well-specced phone at a remarkably low price. And it is aimed squarely at the likes of the Xiaomi Redmi 2, the YU Yuphoria and the Moto E (2nd generation).

## Looks routine, but with good specs

In terms of appearance, there is nothing about the Dazen 1 that is going to leap out at you. We got the white model and the combination of the

jet black front and the white back reminded us a bit of the Redmi 2. It is not super thin at 9.3 mm and at 155 grammes, actually feels a bit heavy. Above the speaker is the metallic speaker grille similar to the one seen on the Dazen X7. The power/display button is on the left and the volume rocker to the right, while the micro USB port is at the base and the 3.5 mm audio jack right on top. The back is plain and smooth (but not glossy) plastic and houses an 8.0-megapixel camera. The specs inside that plain design are impressive - the 5.0-inch display is a 720p one

and powering the phone is a Qualcomm Snapdragon 410 processor with 2 GB RAM and 8 GB of storage (expandable). The phone comes with dual SIM support, 4G support and Bluetooth, Wi-Fi and GPS. Running on it is Android KitKat with Coolpad's UI on top of it, while the two cameras are 8.0-megapixels on the back and a 5.0-megapixel one in front.

## And performs well too

When it comes to performance, the Dazen 1 is comfortably ahead of the likes of the Moto E and the Canvas Unite, handling routine tasks well, and even handling casual games with poise, although the odd lag does creep in. Its cameras turn in a decent performance and sound quality is good too. If one is looking mainly at tasks like browsing the Web, social networking, mail and the like, then this is as good a phone as any out there.

## Conclusion

The Coolpad Dazen 1 has been launched at a price of Rs 5,999. Those looking for a better camera can opt for the Xiaomi Redmi 2 which is available for Rs 6999, while those seeking a Cyanogen experience can try the YU Yuphoria which also comes with a price tag of Rs 6,999. ■

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## COOLPAD DAZEN 1

### TECH SPECS

**Dimensions** | 141.00 x 71.50 x 9.30 mm

**Weight** | 155 grams

**OS** | Android OS v4.4.4

**Display** | 5.0-inch, 720x1280 p

**Processor** | 1.2GHz quad-core Qualcomm Snapdragon 410

**RAM** | 2GB

**Storage** | 8GB

**Battery** | 2500 mAh

**3G/4G** | Yes/Yes

**BT/WiFi** | Yes/Yes

**Rear Camera** | 8.0 megapixel

**Front Camera** | 5.0 megapixel

**Dual SIM** | Yes

**Price: Rs. 5,999**

### VERDICT

**Looks** | 08 /10  
Relatively routine looking

**Features** | 09 /10  
Very good feature set for its price

**Performance** | 08 /10  
Good enough for most basic tasks, with odd lags

**Ease of Use** | 08 /10  
A simple enough interface

**Value For Money** | 09 /10  
Good features for the price

**OVERALL** | **84%**



**PROS**  
Good hardware for the price, Decent performer



**CONS**  
Plain design, Can tend to lag sometimes



# UNITED IT STANDS

The Micromax Unite 3 is a great addition to the series

**M**icromax has come out with the successor to one of its bestselling devices, the Unite 2. But will it be able to follow in the footsteps of its predecessors, especially in a market that has become much more competitive at its price point?

## Looks similar

The first thing which comes to the mind when we look at the Unite 3 is that the handset looks like the Unite 2. On the right side of the device are the power and volume button. The back is made of plastic and has a speaker grille on the bottom, while on the upper left part is the rear camera. The silver logo of Micromax enhances the look of the device. The micro USB port is on the lower part of the device while on the top is the audio jack. The front has a 4.7 inch display which is bright enough but will attract fingerprints.

## Decent hardware

The phone comes with a 4.7 inch display with 480 x 800 resolution and runs on Android Lollipop 5.0 operating system. It offers a relatively good touch experience and you can customize the home screen. The Unite 3 further comes with preloaded applications like Skype, Facebook, Snapdeal, NewsHunt, Marble and Giga Jump.

The device is powered by a

1.3 GHz quad core processor, has 1 GB RAM and 8 GB storage which can further be expanded upto 32GB. For photography, the smartphone has an 8.0-megapixel rear camera, which performs



decently enough in daylight conditions. The 2.0-megapixel front facing camera is better used for video calls. The dual SIM device comes with a 2,120 mAh battery which lasts for nearly a day, and also supports 3G, Bluetooth, Wi-Fi, and GPS.

## Useful UI touches

Unite 3 comes with 10 Indian regional language support and the most unique feature for the handset is that, whenever the user types a message, they can swipe the message to translate

it into either Hindi, English or Hinglish. This feature will also help users read English messages in Hindi and vice versa. The handset further comes preloaded with the powerful SwiftKey Keyboard

app. The device also has a Smart Awake feature in which the user can draw a pattern on the lock screen to access the display, message and music player directly.

## Conclusion

The Micromax Unite 3 is priced at Rs.6,999, and is a great option for those who use different Indian languages. But if it is pure hardware you are seeking, the Redmi 2 comes with better hardware, especially in the display and camera department. Pure Android can also consider the Moto E (2nd generation). ■

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## MICROMAX UNITE 3

### TECH SPECS

- Dimensions** | NA
- Weight** | NA
- OS** | Android OS v5.0
- Display** | 4.7-inch, 480 x 800 p
- Processor** | 1.3 GHz Quad-core Mediatek processor
- RAM** | 1GB
- Storage** | 8GB
- Battery** | 2000 mAh
- 3G/4G** | Yes/No
- BT/WiFi** | Yes/Yes
- Rear Camera** | 8.0 megapixel
- Front Camera** | 2.0-megapixel
- Dual SIM** | Yes
- Price:** Rs. 6,999

### VERDICT

- Looks** 08 /10  
It looks very similar to the Unite 2
- Features** 09 /10  
Latest Android with support for Indian languages
- Performance** 08 /10  
Middling in multimedia, but generally a good performer
- Ease of Use** 09 /10  
Simple UI, Indian languages work well
- Value For Money** 08 /10  
Decent, but compares poorly with some others

**OVERALL 84%**



**PROS**  
Android Lollipop 5.0, Regional Languages



**CONS**  
Average looks, Ordinary cameras

## BEAUTY AND A BEAST

The LG G4 endeavours to be both

**T**he LG G4 is the latest device to lay down its claim to being the Android super phone.

And it does more than enough to suggest that it is, in the immortal words of Marlon Brando, “a contender”.

### More than just a touch of leather

The LG G4 is one of the few phones whose back is likely to be noticed much before its front is. And that is because its back is made of leather with twin stitches running down the middle from the top to the bottom - our model was brown in colour and believe us, it turned heads whenever we placed it on a table. It is definitely as distinctive in its own way as its famous rival, the Samsung Galaxy S6 Edge - this is a good design year for Android manufacturers. The phone itself is surprisingly compact for a device with a 5.5 inch display - it is smaller, thinner and even less wide than the iPhone 6 Plus, which has a similarly sized display. The front is about the display and a front-facing





8.0-megapixel camera and the sides are largely bare, except for the base, which rather unusually houses both the 3.5 mm audio jack and the micro USB port.

And that is because the display and power on/off button and the volume rocker are on the back - in one metallic unit just below the 16.0-megapixel camera and flash. The phone is one of the most compact large screen devices we have seen and feels very good to hold - the leather effect, we guess. Incidentally, you can remove the back panel - a rare feature these days.

### The beast within

Of course, there is more to the G4 than just good looks. The phone is LG's flagship and packs quite a hardware punch: the display has a staggering quad HD 2560 x 1440 resolution (a pixel density of 538 ppi), and the phone is powered by a Qualcomm Snapdragon 808 processor with 3 GB RAM and 32 GB of onboard storage, which can be expanded. The 16.0-megapixel camera on the back comes with optical image stabilisation and laser autofocus for split second focusing, and connectivity options include dual SIM support, 4G, infra red, NFC, GPS, Wi-Fi and Bluetooth. Round that off with Android L out of the box and this is one of the best endowed phones we have seen.

### A terrific performer

In terms of sheer performance, the LG G4 is easily one of the best devices we have used this year. It handled whatever we threw at it from high-definition

## LG G4

### TECH SPECS

**Dimensions** | 148.9 x 76.1 x 9.8 mm

**Weight** | 155 grams

**OS** | Android OS v5.1

**Display** | 5.5-inch, 1440 x 2560 p

**Processor** | Qualcomm Snapdragon 808 Processor

**RAM** | 3GB

**Storage** | 32GB

**Battery** | 3000 mAh

**3G/4G** | Yes/Yes

**BT/WiFi** | Yes/Yes

**Rear Camera** | 16.0-megapixel

**Front Camera** | 8.0-megapixel

**Dual SIM** | No

**Price: Rs. 51,000**

### VERDICT

**Looks** 09 /10  
Very compact and that classy leather back

**Features** 09 /10  
A hardware and software beast

**Performance** 08 /10  
Great display and camera, but erratic battery

**Ease of Use** 09 /10  
The Optimus UI remains easy to use

**Value For Money** 07 /10  
Very expensive when you consider new players' offerings

**OVERALL** 84%



#### PROS

Innovative design, Terrific hardware, Very good cameras and display



#### CONS

Battery life is inconsistent, Leather back can pick up stains, Expensive

gaming to video editing to multi-tasking. The display might not appear as spectacularly colourful as the one on the Galay S6 Edge but is an excellent one nevertheless, and the camera is one of the best we have seen in terms of detail - the G4 is far more realistic in the colours department than some of its oversaturated rivals. And LG's Optimus interface over Android remains one of the better ones, although it still comes with a learning curve. It is not all hunky dory though. We found battery life to be erratic - heavy camera use would leave us needing a charge a day, and while the leather back looks good, cleaning it of stains (especially if they are oil-based, as in food) can be a pain.

### Conclusion

The LG G4 is priced at Rs 51,000, which is par for the course when one considers the flagships from the likes of Samsung, HTC and Sony, but which definitely looks expensive when compared to the offerings from the likes of OnePlus and Xiaomi. That said, it is definitely one of the best performing smartphones we have seen. Those looking for an alternative could check out the Samsung Galaxy Edge which does not have expandable memory but boasts an excellent processor, eye catching design, a terrific Super AMOLED quad HD display and two of the best cameras we have seen on a smartphone and was available for about Rs 53,000 from some online retailers at the time of writing. ■

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## NEW BUDGET WARRIOR

The Phicomm  
Passion 660 offers  
decent hardware at  
a surprising price

One of the latest entrants to the highly competitive Indian phone market is Phicomm. And its Passion 660 ticks a lot of boxes when it comes to price and performance. But does it do to enough to be considered a force to be reckoned in its own right?

## Surprisingly lightweight

The first thing that will strike you about the Passion 660 when you hold it is, well, just how light the phone is. We actually wondered if the battery was inside the phone as at 109 grammes, it is one of the lightest phones around with a 5.0-inch display. And in terms of appearance, it is more smart than super. The phone has a slightly 'boxy' look with straight sides and curved edges, but is impressively thin at a mere 7.3 mm. We got the black model of the device, and the front was all about the 5.0-inch display with three touch buttons for menu, home and back beneath it, and a 5.0-megapixel camera above. The volume rocker is on the left of the device, while the display/power on/off button is on the right, and honestly does not have enough 'give' - we had to press it a few times to realise that it had been pressed. Below the power on/off button are the dual SIM slots, one of which can also be used for a memory card, the 3.5 mm audio jack is on top of the device and the micro USB port on the base. The

back is plain and smooth, but not glossy, and features the 13.0-megapixel camera with flash. The entire phone rests on a magnesium alloy frame that gives it quite a solid feel. No, we do not think it will stop traffic, but neither will it make people look away.

## But not light on features

The Passion 660 is well endowed in the hardware department when you consider its price tag of Rs 10,999. The 5.0-inch display is a full HD one, making this one of the most affordable full HD devices around. And powering it is the octa core Qualcomm Snapdragon 615 processor with 2 GB RAM. Onboard storage stands at 16 GB and can be expanded if one is willing to use one of the SIM card slots for a memory card (a feature we are seeing in many phones these days). The camera on the rear is a 13.0-megapixel one while selfie addicts will be glad to see a 5.0-megapixel shooter being given the task on the front. The phone comes with Wi-Fi, GPS and Bluetooth and supports 4G, and also has a stack of features including a pedometer and a barometer. And running on the phone is Android 4.4 (KitKat) with Phicomm's own layer on top of it. To a large extent, the Passion 660 mimics the specs of the Xiaomi Mi 4i, although it runs on KitKat and has a much smaller battery at 2300 mAh.

## A decent performer

The Passion 660 to a large

## PASSION 660

### TECH SPECS

**Dimensions** | 139.5 x 69 x 7.4 mm

**Weight** | 110 grams

**OS** | Android v4.4

**Display** | 5.0-inch, 720x1280 p

**Processor** | Qualcomm Snapdragon 615

**RAM** | 2GB

**Storage** | 32GB

**Battery** | 2300 mAh

**3G/4G** | Yes/Yes

**BT/WiFi** | Yes/Yes

**Rear Camera** | 13.0 megapixel

**Front Camera** | 5.0 megapixel

**Dual SIM** | Yes

**Price: Rs. 10,999**

### VERDICT

**Looks** 08 /10  
Smart looking and surprisingly light

**Features** 09 /10  
Very good hardware at that price

**Performance** 08 /10  
Very good performance, especially camera

**Ease of Use** 08 /10  
Generally good, but gesture control innovation is iffy

**Value For Money** 09 /10  
Very good hardware for the price

**OVERALL** 84%



#### PROS

Decent performance, Good cameras, Very good price



#### CONS

Older Android, Battery life, Gesture control is erratic

extent is a steady rather than spectacular performer. It handled most routine tasks with a degree of ease, although a lag did tend to creep in when we had opened too many apps. It also tended to stutter just a little when playing high-definition games like FIFA 15, although the general performance was acceptable. The phone comes with support for gestures so you can do things like unlock the phone and view the status bar without touching the display - these are handy features but work a trifle erratically. The cameras turn in a decent performance in daylight, but are not the greatest options to have in low light conditions. The device's greatest asset is its display which is bright and crisp and one of the best we have seen at this price. However, it does suck up a lot of battery and you are going to have to recharge the phone at least once a day if you are a power user.

## Conclusion

For Rs 10,999, the Phicomm Passion 660 offers quite a lot - a good display, decent performance and reasonably good hardware. However, even at this price it faces some stiff competition. It's most obvious competitor is the Xiaomi Mi 4i which offers largely similar specs but a newer version of Android (L) and a significantly larger battery (3120 mAh) for Rs 12,999. The Meizu M1 Note is another device that offers a full HD display and comparable specs at Rs 11,999. ■

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**SUPER SHOOTER** The Nubia Z9 Mini  
scores on design and camera



**T**his seems to be the year when a number of new brands that are part of larger brands have arrived in the Indian market - after the likes of YU and Honor comes Nubia, which comes from the ZTE stable. The first device from the brand in the Indian market is the Z9 Mini, and it is a very stylish beginning indeed.

### It's got style...

It has been a long time since we have seen a phone turn heads the way the Nubia Z9 Mini did. The phone is very compact for a device with a 5.0-inch display and at 8.2 mm, is reasonably thin too. And the glass front and glass-like finish on the back give it a distinctly premium feel - we got the jet black model and the way the light refracted off the patterned back was spectacular indeed. There are also three touch buttons beneath the display for regular navigation, but unlike the ones that we see in other devices, these glow a bright red and catch attention. The home button, which is spherical also glows red when you get a mail or a message, which looks very spectacular and very different from what we have seen in other devices. A minus point is that the navigation buttons other than the home button are not marked clearly and are dots, so it does take some time to figure out their role. The phone is also built on very solid lines - it rests on a metal frame with metal buttons. It is compact enough to fit into your hand and it is gorgeous enough

to turn heads. Just take care to hold it carefully - it is slippery and the back can pick up smudges rather easily.

### ...and a fair deal of substance too

The Z9 Mini is no show pony either and comes with some good hardware to accompany its classy exterior. The 5.0-inch display is a full HD one, and powering the phone is an octa core Qualcomm Snapdragon 615 processor, with 2 GB RAM and 16 GB storage, which is expandable to 128 GB using a memory card. Connectivity options include Bluetooth, Wi-Fi and GPS, and 4G is also supported in this dual SIM device. And then of course there are the cameras, which have been compared with a SLR by the company - a 16.0-megapixel one on the rear and an 8.0-megapixel one in front, both Sony Exmor R sensors, with the former claiming to be especially good in low light conditions. Rounding off matters is Android L, which runs beneath the Nubia interface. All in all, very impressive for this price point.

### And it performs

But all the design and hardware is of little use if the device itself does not perform. And here we can say that the Z9 Mini comes to the party in a big manner, especially in the camera department. No, we would not say that its performance even comes close to that of a DSLR, but it definitely is a match for any smartphone out there. It comes with a number of shooting modes ranging from the basic

## NUBIA Z9 MINI

### TECH SPECS

**Dimensions** | 141.3 x 69.8 x 8.2 mm

**Weight** | 147 grams

**OS** | Android Android v5.0.2

**Display** | 5.0-inch, 1080 x 1920 p

**Processor** | Qualcomm Snapdragon 615

**RAM** | 2GB

**Storage** | 16GB

**Battery** | 2900 mAh

**3G/4G** | Yes/Yes

**BT/WiFi** | Yes/Yes

**Rear Camera** | 16.0 megapixel

**Front Camera** | 8.0 megapixel

**Dual SIM** | Yes

**Price: Rs. 16,999**

### VERDICT

**Looks** 09 /10  
Dark glass and metal blend makes it incredibly classy

**Features** 09 /10  
Excellent cameras at that price point

**Performance** 08 /10  
Generally very good, a bit laggy sometimes

**Ease of Use** 08 /10  
Interface is relatively easy to understand,

**Value For Money** 09 /10  
Perhaps the best cameraphone in its price segment

**OVERALL** 86%



#### PROS

Eye catching design, Very good cameras, Great price for the hardware



#### CONS

Back picks up smudges, Odd navigation buttons, Can lag occasionally

to a Pro mode that lets you tweak settings in detail. We were in particular impressed by the close up images we got, and the phone even turned in a decent low-light performance. In other tasks, we found the phone turning in a decent performance - it did struggle a bit with some high-end games like FIFA 15, and there were some lags from time to time, but for the most part, ran smoothly. Call quality was good as was battery life, which easily saw off a day of heavy usage. Make no mistake - the biggest attraction of this phone is its camera.

### Conclusion

At Rs 16,999, the Nubia Z9 Mini is perhaps the best camera phone in the market for under Rs 25,000, and is more than a match for the likes of the formidable Xiaomi Mi 4 and the excellent OnePlus One. No, it might not match those worthies in other departments, but if you are looking for a very good multimedia phone under Rs 20,000, then this is one of the best options available to you. And well, if looks matter, then the Nubia Z9 Mini is definitely in a zone of its own with its stylish glass back panel and luminous red home button. Those looking for an alternative can also consider the Xiaomi Mi 4, which has an excellent 13.0-megapixel camera, a full HD 5.0-inch display, 3 GB RAM and is powered by a Qualcomm Snapdragon 801 processor, whose price has been slashed to Rs 14,999 for the 16 GB edition. ■

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## A STYLISH ONE PLUS

The HTC One M9 Plus is a stunner





**H**TC has forged a reputation for itself as a manufacturer of phones that look very good indeed. But can it continue to charge a premium for a very classy appearance?

## Looks...Gorgeous

There's no way of getting around it - the MTC One M9 Plus is one of the most gorgeous devices we have seen in a while. In best HTC tradition, one might as well add. And no, the Plus does mean it is a massive device either. The device actually sports a 5.2 inch display, which is just 0.2 inches larger than the one on its flagship the One M9 (which interestingly has not been launched in India at the time of writing). It is a beautiful blend of glass in front, flanked by dual tone metal on the side (which looks gold or silver depending on the angle from which you view it), and a brushed metal finish on the back which curves out gently. The front has speakers above and below the display, with the ones on the lower part being split in two by a slightly oval shaped fingerprint scanner, which is reminiscent of the home button on some Samsung devices. The right side of the device can be a bit confusing as it houses three very similar looking buttons for increasing and decreasing the volume as well a power/display button. Above the display is also an ultrapixel camera with a flash while on the back is a dual camera with True Tone flash. The blend of

glass and metal make this an incredibly good looking device, even though at 9.6 mm and 168 grammes, it is neither the thinnest nor the lightest phone around. This is One to be flaunted. Pun intended.

## Sports high end hardware

The Plus in the name of the device seems to refer more to the boosted hardware in the device - it comes with a quad HD display of 2560 x 1440 resolution and is powered by an octa core MediaTek MT6795T Helios processor clocked at 2.2 GHz with 3 GB RAM and 32 GB onboard storage, which can be expanded using a memory card. The front camera is an ultrapixel camera on the lines of what was seen in the original HTC One, while on the rear is a dual camera set up to provide better depth of field for pictures - the main camera is a 20-megapixel one while the second is a 2.1-megapixel affair. The phone ticks off all the connectivity options too: 4G, Wi-Fi, Infra red, GPS and Bluetooth. And it runs on Android L with HTC's Sense overlay.

## Great sound, not so great camera

It has the looks and the hardware, but when it comes to performance, we must confess that we felt slightly let down by the HTC One M9 Plus. Yes, the phone handled most routine tasks well enough, and the Sense UI remains one of the smoothest to use, barring the keyboard

## HTC ONE M9+

### TECH SPECS

**Dimensions** | 150.9 x 71.9 x 9.6 mm

**Weight** | 168 grams

**OS** | Android v5.0.1

**Display** | 5.1-inch, 2560 x 1440p

**Processor** | Qualcomm MSM8939 Snapdragon 615

**RAM** | 3GB

**Storage** | 32GB

**Battery** | 2900 mAh

**3G/4G** | Yes/Yes

**BT/WiFi** | Yes/Yes

**Rear Camera** | 20.0 megapixel

**Front Camera** | 4.0 megapixel

**Dual SIM** | Yes

**Price: Rs. 52,500**

### VERDICT

**Looks** | 09 /10  
A terrific blend of glass and metal

**Features** | 09 /10  
Very good hardware and software

**Performance** | 08 /10  
Exceptional performance, but not from camera

**Ease of Use** | 09 /10  
Sense UI remains very easy to use

**Value For Money** | 07 /10  
Very expensive for what it offers and the competition

**OVERALL** | 84%



**PROS**  
Brilliant design, Great sound, Good all round performance



**CONS**  
Expensive, Disappointing rear camera, Battery life

(which we recommend switching to Google's Keyboard app for a better experience), although we do think it needs a reboot. We also had a decent experience playing games like FIFA 15 and Hitman Sniper, but we felt a little let down in a few departments. The most notable of these was the 20-megapixel rear camera. HTC has included some very good image tweaking options with, but you do need to be patient if you want to take good photographs with this phone as it does tend to be a little inconsistent. The front facing camera on the other hand took some of the best selfies we have seen from a phone. Sound remains an HTC strength, thanks to those excellent front facing speakers. But that display does drain battery very fast - we had trouble getting through a day on a single charge of the 2840 mAh battery.

## Conclusion

There's no denying that the HTC One M9 Plus is a beautifully crafted handset, but at Rs 52,500, it does seem to be on the expensive side, not just when you consider the offerings of players like Xiaomi, Lenovo and OnePlus, but even a competing flagship like the LG G4, which comes with a larger display and a Snapdragon 808 processor for Rs 51,000. The HTC One M9 Plus is HTC fighting purely on design and charging a premium for it. Just how many consumers opt to pay for it is going to be interesting ■

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# THE 535 WITH MORE MUSCLE

That's what the Lumia 540 is!

Microsoft showed that it was capable of playing the selfie game with its Lumia 535 handset last year. The company has now given the handset a significant spec boost, but does the Lumia 540 have enough to sway users in the face of some very serious Android competition?

## Colourful and solidly built

One thing that you cannot accuse the Lumia range of devices is of looking cheap. The Lumia range has been known for its solid design embellished often with some rich colours, and the Lumia 540 is a worthy addition to the collection in this regard. We got the blue unit (it also comes in orange, black and white) and it certainly did not look like a phone that was in the affordable price segment. No, at 8.6 mm, it is not the thinnest phone around tech town and at 152 grammes, it is certainly not the lightest, but it manages to still convey a look of classy solidity. We liked the way black buttons had been placed on the right

## MICROSOFT LUMIA 540

### TECH SPECS

**Dimensions** | 144 x 73.7 x 8.6 mm

**Weight** | 152 grams

**OS** | Windows Phone 8.1

**Display** | 5.0-inch, 720 x 1280 p

**Processor** | Qualcomm Snapdragon 200 Processor

**RAM** | 1GB

**Storage** | 8GB

**Battery** | 2200 mAh

**3G/4G** | Yes/No

**BT/WiFi** | Yes/Yes

**Rear Camera** | 8.0 megapixel

**Front Camera** | 5.0 megapixel

**Dual SIM** | Yes

**Price: Rs. 10,199**

### VERDICT

**Looks** 09 / 10  
Typically solid and colourful Lumia looks

**Features** 08 / 10  
Windows Phone 8.1, but an old processor

**Performance** 08 / 10  
Very good performer, but we expected more from cameras

**Ease of Use** 08 / 10  
Typical smooth Windows Phone UI

**Value For Money** 08 / 10  
Pricey by recent standards and trends

**OVERALL** 82%



**PROS**  
Good design,  
Good battery life,  
Smooth operation



**CONS**  
Mediocre cameras,  
Same processor as the Lumia 535,  
Expensive for the specs

side of the device, making them stand out against the blue colour of the back, and it has a reassuringly solid feel to it, one that is a rarity in Android devices. The front of course is all about the 5.0-inch display with the three traditional Windows Phone touch buttons beneath it. The back houses an 8.0-megapixel camera and

flash, and incidentally, above the display is also a 5.0-megapixel camera.

## Reasonably specced

The Lumia 540 boosts the one spec of the 535 that most people had complained about - the 960 x 540 resolution of the latter is replaced by a 1280 x 720 display (720p



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HD). And while the display on the Lumia 540 is the same size (5 inches) as the Lumia 535, it is a ClearBlack one, which means better sunlight visibility and an overall better visual experience. The rear camera has been bumped up to 8.0-megapixels, although the front camera remains at 5.0-megapixels. A surprise, however, has been the fact that Microsoft has opted

to stay with the Qualcomm Snapdragon 200 processor which was seen in the Lumia 535, especially when you consider that the similarly priced Lumia 640 runs on the more powerful Snapdragon 400. RAM stands at 1 GB and onboard storage at 8 GB (expandable). There is no 4G on the connectivity list although 3G, Wi-Fi and Bluetooth are present. All in

all, the Lumia 540 is not the sort of device that will send the spec sheet lovers into ecstasies but then this is a Windows Phone 8.1 device so should not be compared directly with Android devices.

### A decent performer

A forte of the Lumia range of devices is the sheer consistency of their performances. And the Lumia

540 continues this proud tradition. Unlike the Lumia 535, which had a few issues, the Lumia 540 is for the most part a smooth performer. It is by no means a gaming barnstormer but as long as you stick to the routine, it turns out a very good performance indeed. We must confess that we expected a lot more from the cameras - the 8.0-megapixel rear shooter turns in a good performance in decent lighting but tends to stumble in low light conditions, and the front facing camera is good, but still lacks features like smile recognition and auto focus, which are now found in competing devices. Call quality was however superb and the battery easily lasted more than a day of regular usage. And well, this being a Windows Phone, you have the usual goodies like Maps and MS Office bundled.

### Conclusion

At Rs 10,199, the Lumia 540 faces some very formidable competition, especially from the newer players in the market, who are entering with very good hardware specifications at relatively low prices. A device like the Huawei Honor 4X comes with a 5.5 inch HD display, 2 GB RAM, a Qualcomm Snapdragon 410 processor, a 13.0-megapixel rear camera and a 5.0-megapixel front facing one. In fact, there are some who would advocate the Lumia 640 which comes for almost the same price and features a better processor. ■

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# WINDOWS ON A SHOESTRING

iBall delivers a pleasant surprise with the iBall Slide i701

**W**e knew that Windows notebooks and tablets were getting more affordable but we were still surprised when iBall announced its Slide i701 tablet at a stunning price of just Rs 4,999, which is actually in low-end smartphone territory. But has the company cut performance corners to reach that price point?

## Plain looking...

The iBall Slide i701 is unlikely to win any design awards. It is a rather plain looking slab, with a seven inch display with no keys whatsoever beneath it on the front (Windows does not need any buttons anyway). At 12.5 mm, this is not a slim tablet, but then it is hardly competing with the iPad, is it? Just above the display is a front facing camera for video calls. The tablet serves out gently towards the back and on its right are the volume buttons and the power/display button, while on the left is a memory card slot (TF cards). The top has a micro USB port, a HDMI port and a 3.5 mm audio jack. The back is plain plastic and has a camera and speaker grille, and Bollywood fans will be glad to see the autograph

of Kareena Kapoor as well. The tablet tips the scales at close to 600 grammes, which makes it actually heavier than the much bigger iPad Air, but then, this is not a tablet about design.

## ...but with Intel and Windows 8 inside

It is what's inside that rather plain frame that will surprise people. For the Slide i701 packs in some very decent hardware for its price. The 7.0-inch display has a resolution of 1024 x 600, and humming beneath it is a quad core Intel Atom Z3735G processor, with 1 GB RAM and 16 GB storage, which is expandable using that memory card slot we mentioned earlier. Connectivity options include USB on the Go, HDMI (there is an HDMI cable in the box, which is a good touch we think), Wi-Fi and Bluetooth. And this tablet runs Windows 8.1 complete and even comes with one year's free subscription to Office 365. No, this does not seem like a cheap tablet at all.

## A decent performer for the price

And the iBall Slide i701 delivers a very decent performance. Its display is not the brightest we have seen and is slightly reflective, but

## IBALL SLIDE i701 TABLET

### TECH SPECS

**Dimensions** | NA

**Weight** | NA

**OS** | Windows v8.1

**Display** | 7.0- inch

**Processor** | 1.83GHz quad core processor

**RAM** | NA

**Storage** | NA

**Battery** | 3200 mAh

**3G/4G** | Yes/No

**BT/WiFi** | Yes/Yes

**Rear Camera** | 2-megapixel

**Front Camera** | 0.3-megapixel

**Dual SIM** | No

**Price: Rs. 4,999**

### VERDICT

**Looks** Relatively plain and not eye-catching **07 /10**

**Features** Windows 8.1 and decent specs **09 /10**

**Performance** Not a gaming machine, but a very steady performer **08 /10**

**Ease of Use** Smooth enough as long as you stick to basic tasks **08 /10**

**Value For Money** Most affordable Windows tablet ever **09 /10**

**OVERALL 82%**



#### PROS

Staggering Price, Full featured Windows 8, Decent performance in basic tasks



#### CONS

Plain design, Not suited for heavy multimedia, Battery life not the greatest

we found it handled routine tasks like e-mail, browsing and social networking very well indeed, although typing on the onscreen keyboard in portrait mode was not easy. Where it does tend to trip up is in high definition territory - it is not multimedia monster and although HD videos did play on it, the experience was not the smoothest. We would also advise you not to get into gaming mode on the tablet as it can stutter quite badly. On the flip side, it handled MS Office documents quite brilliantly, and the USB on the Go feature allowed us to connect USB devices to it without any hassle. We do wish it had better sound and more onboard storage, but let's face it, if all you want is MS Office, a good Web browser, and easy access to social networks in a single tablet, this is quite a good option. Battery life is a bit of a let down by tablet standards - you can get to about six hours if you are careful.

## Conclusion

At Rs 4,999, the iBall Slide i701 stands in a league of its own as far as Windows tablets go. In fact, we cannot even think of any decent Android tablets to provide it any competition. All of which makes it a very rare bird indeed. If you are looking for a Windows experience on a shoestring without getting too much into multimedia and gaming, this is an excellent option. ■

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## A PRICEY SPLASH

Sony's Xperia M4 Aqua does a lot...for a lot

After a recent lull, Sony has returned to the smartphone market in India with the Xperia M4 Aqua. Will the phone's blend of multimedia muscle and ability to resist dust and water appeal enough to consumers to enable Sony to win back market share in an insanely competitive market?

### Looks like an Xperia

The Xperia M4 Aqua comes right out of the classic Sony Xperia School of Design, which started off with the Xperia Z and has continued up to the Z3. The front and back are encased in glass and right in the middle is a metal





frame. Sony claims that its OmniBalance design makes the device “a pleasure to hold” and well, it does seem to work, for the M4 Aqua, in spite of a very prominent chin at the base will fit into most hands without too much trouble. The front has a 5.0-inch display, and above and below it are speaker grilles, while just above it is a 5.0-megapixel camera. The right side of the phone is a bit crowded - you have the dual SIM slots, the power/display on/off button, the volume rocker, and a dedicated camera button (a rarity these days, but very welcome nevertheless). Rather unusually, the left of the device has a micro USB port as well as the memory card slot. All the card slots are tightly covered, but we just wish the attachments holding the covers in place



were a bit more solidly built. The top of the phone has the 3.5 mm audio jack and there's a speaker grille at the base. The back is plain glass with just the 13.0-megapixel camera with a flash beneath in the corner. All said and done, this is a typical Xperia in appearance - quietly classy rather than scream out spectacular.

## Water proof, dust resistant and

## oddly specced

Peek beneath that sleek hood at the spec sheet, however, and you will have mixed feelings. Yes, we love the fact that the M4 Aqua, as its name indicates, is both water proof and dust resistant, but its hardware seems to be out of sync with the current market scenario. At a time when a number of manufacturers are providing excellent hardware at around the Rs 20,000 price point, Sony seems to have opted for a more middle path. The 5.0-inch display is a 720p HD one, the phone is powered by an octa core Qualcomm Snapdragon 615 processor (a decent processor, but one which is being seen in devices that cost half as much or even lesser) and comes with 2 GB RAM and just 8 GB storage (although this is expandable using a memory card). The front facing camera is a 5.0-megapixel one while the one on the back is a 13.0-megapixel affair. On the plus side, the phone comes with Android L out of the box, dual SIM connectivity, and 4G support. Still, the overwhelming feeling is of being a little let down.

## A sound investment

In terms of performance, the Xperia M4 Aqua is best described as fair to middling. The display is not a full HD one but is good for playing games and browsing the Web. Speaking of games, we would advise not going too deep into HD territory or the lags start creepign in. Given Sony's reputation in photography

## SONY XPERIA M4 AQUA

### TECH SPECS

**Dimensions** | 145.5 x 72.6 x 7.3 mm

**Weight** | 136 grams

**OS** | Android OS, v5.0

**Display** | 5.0-inch, 720 x 1280 p

**Processor** | Qualcomm Snapdragon 615

**RAM** | 2GB

**Storage** | 8GB/16GB

**Battery** | 2400 mAh

**3G/4G** | Yes/Yes

**BT/WiFi** | Yes/Yes

**Rear Camera** | 13.0-megapixel

**Front Camera** | 5.0-megapixel

**Dual SIM** | No

**Price: Rs. 24,990**

### VERDICT

**Looks** 09 /10  
Typical sleek, understated Xperia looks

**Features** 08 /10  
Decent specs but not outstanding

**Performance** 08 /10  
Good, but not exceptional

**Ease of Use** 08 /10  
Sony's Xperia interface remains simple

**Value For Money** 07 /10  
Very expensive by recent standards

**OVERALL** 80%



**PROS**  
Good design, Waterproof and dust resistant, Great sound



**CONS**  
Expensive, Not the greatest camera, Battery life could have been better

and the fact that the 13.0-megapixel camera came with an Exmor sensor, we did expect a far better experience than what the device delivered - the camera is very good in well-lit conditions but lapses into mediocrity in dim light ones. The selfie camera is good but is not quite in the league of those being churned at lower prices by the Chinese manufacturers. One department where the phone stands in a zone of its own, however, is sound - the sound quality over both loudspeaker and headphones was very good indeed and make this the perfect device for music lovers. Battery life, however, is not the greatest - the 2400 mAh battery struggles to make it through a day of normal usage on a single charge.

## Conclusion

A decent multimedia performer that is largely impervious to dust and water for Rs 24,990? A year ago, we would have called the Xperia M4 Aqua decent value for money. Today, however, it faces very stiff competition from the likes of the Xiaomi Mi 4 and the OnePlus One both of which offer Qualcomm Snapdragon 801 processors with 3 GB RAM and 64 GB storage at prices that are lower than that of the M4 Aqua. The phone will appeal to those who want a device that can survive rugged conditions (you can actually wash it with water to clean it), but it certainly comes across as a slightly expensive proposition in pure hardware terms. ■

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## QUITE A COOL ONE

The Dazen X7 scores on multimedia



A new entrant to the Indian mobile phone market, Coolpad has made an attempt to carve out a niche for itself in the highly competitive Rs 15,000-20,000 price segment with its Dazen X7 device. It certainly has the specs but does it do enough to attract Indian consumers?

### Looks very solid indeed

In terms of design, the Coolpad Dazen X7 is relatively routine. It is not a traffic stopper by any means but can definitely be called smart. As is becoming a trend at this price point, the phone rests on a metal frame. On the right is the power/display button with twin SIM card slots beneath it, and on the left is the volume rocker. The 3.5 mm audio jack is on the top and the micro USB port is at the base of the device. The front and back are covered in glass but with very strong metal accents - right above the 5.2 inch display is a metal speaker grille while on the back, the camera unit is also encased in metal and juts out slightly from a patterned glass back. At 6.5 mm, the phone is impressively thin and at 131 grammes, is reasonably lightweight too. However, despite the blend of glass and metal, there is nothing really exceptional in design terms about the phone. It is not an eyesore by any means, though and exudes an air of solidity when held, although it can be

a little slippery.

## Great display

In hardware terms, the phone is reasonably well endowed. But the hero is undoubtedly the 5.2 inch full HD Super AMOLED display, which is a rarity at this price point. Right above it is an 8.0-megapixel front facing camera, while the shooter at the back is a 13.0-megapixel one and is accompanied by a dual LED flash. The innards of the device include an octa core MediaTek MTK6595 processor with 2 GB RAM and 16 GB of internal storage, which can be expanded using a microSD card. The phone comes with dual SIM connectivity, 4G support and Wi-Fi, GPS and Bluetooth. Running on the phone is Coolpad's Cool UI over Android KitKat, while a 2700 mAh battery is entrusted with the task of keeping things ticking for a reasonable amount of time. We would say that these are not exactly staggering specs, when you consider that the likes of the Xiaomi Mi 4 offers a Qualcomm Snapdragon 801 processor with 3 GB RAM at a lower price, but these are certainly not to be scoffed at either.

## A multimedia hero

We would say that multimedia is the forte of the Dazen X7. The Super AMOLED display might not seem to be in the class of what we have seen from Samsung but is still very good for playing games and viewing videos, with even daylight visibility being good.

## DAZEN X7

### TECH SPECS

**Dimensions** | 146.6 x 73.6 x 6.5 mm

**Weight** | 131 grams

**OS** | Android v4.4.2

**Display** | 5.2-inch, 1080x1920 p

**Processor** | 1.7 GHz octa-core MediaTek

**RAM** | 2GB

**Storage** | 16GB

**Battery** | 2700 mAh

**3G/4G** | Yes/Yes

**BT/WiFi** | Yes/Yes

**Rear Camera** | 13.0 megapixel

**Front Camera** | 8.0 megapixel

**Dual SIM** | Yes

**Price: Rs. 17,999**

### VERDICT

**Looks** 08 / 10  
A very solid blend of glass and metal

**Features** 08 / 10  
Old Android, but good display

**Performance** 08 / 10  
Very good camera and display, can heat up

**Ease of Use** 08 / 10  
The interface works smoothly enough

**Value For Money** 08 / 10  
Decent, but there are better options at that price

**OVERALL 80%**



#### PROS

Good display, Good rear camera, Decent battery life



#### CONS

A trifle expensive, Battery takes time to charge, Can heat up



## BURNTEST

The rear camera comes with a Sony Exmor sensor and is a very good performer and delivered bright colours and rich detail. The Cool UI comes with a number of interesting options, including a pro mode that lets you take some very good pictures - it even did a decent (but not exceptional) job in low light conditions. The front facing camera took some very good pictures as well, even though its beauty mode tended to go overboard in smoothening out our complexion and skins. We did expect a bit more in the sound department but if a good display and a good camera are what you seek, then the Dazen X7 should definitely be among the options on your list. In other functions, however, the phone is a trifle more inconsistent. We found lags creeping in when we pushed the device into high-definition gaming and editing tasks and the battery does seem to take a lot of time to charge, even though once fully charged, it

easily saw off a day of hefty use. We also found that the device tended to heat up a fair bit while playing games or taking pictures.

### Conclusion

It comes with a decent design and spec sheet but at Rs 17,999, the Coolpad Dazen X7 seems like an expensive proposition, when you consider the competition. You can get the much better spec'd Xiaomi Mi 4 (5.0-inch full HD display, Qualcomm Snapdragon 801 processor, 3 GB RAM, 13.0-megapixel and 8.0-megapixel cameras) for Rs 14,999. The impressively designed Huawei Honor 6 and the Lenovo Vibe X2 also come at prices close to that of the Dazen X7. The Dazen X7 therefore has its task cut out against some very formidable opposition, but it does come with one of the best display and camera combinations we have seen at its price point. It should be a fascinating duel. ■

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*Tried & Tested*



## MID-SEGMENT MIRROR

The Oppo Mirror 3 is targeted at the middle price range

**C**hinese manufacturer Oppo has been making its presence felt in the Indian market with a series of devices that score on hardware and design. Will the Mirror 3, which is targeted squarely at the mid-segment, continue the tradition?

### Looks good!

The Mirror 3 is not only easy on the eyes but also has improved offerings in both the looks and specs department. On paper at least, the phone seems very well equipped to give other mid-range devices a run for their money. If compared to the previous mid-segment Oppo smartphones, the Mirror 3 has a much better look and feel. It is an 8.9 mm thin smartphone, and provides a very good grip. On the front it has a protective glass covering on the whole screen. Above it are the front camera, sensor and speaker and below the display are three touch key for basic operations. The left side of the phone is absolutely blank without any buttons and all three buttons, which includes the volume rockers and lock buttons are located on the right side, making them very convenient to use. On the back, the Mirror 3 has a



simple yet nice dotted texture which is covered with a scratch resistant coating.

## With decent hardware

The Mirror 3 comes with a 4.7 inch IPS display, with a HD resolution of 720x1280 pixels with a pixel density 312ppi with bright colors, clear pictures, and good visibility. Viewing angles are good too, making this a good phone on which to view photos, videos, surf the Web or play games. The Oppo Mirror 3 is powered by the 64-bit Quad-core Qualcomm Snapdragon S410 processor, with 1.2GHz with Adreno 306 GPU, 1GB RAM, 8GB of internal memory that can be expanded up to 128GB, for huge storage space in a compact device. The phone comes with a 2000 mAh Li-Po battery which is user replaceable with fast charging technology - it takes only takes 90 minutes to fully charge the device. These are decent rather than outstanding specs, given the rise of smartphones that offer very good hardware at low prices - the Mi 4i, for instance, offers a full HD display, 2 GB RAM and a Snapdragon 615 processor at a lower price

## A new touch of Color OS

The Oppo Mirror 3 runs on Android 4.4 KitKat with its new Color OS version 2.0. which comes with a number of improvements and features including simple gesture control by sketching for quick access to apps on the home screen or just tapping on the

screen two times to switch it on. Color OS 2.0 is simple and can be easily customized. The ColorOS also comes with a very useful Security Center application and features such as memory cleaner, permission monitor, app encryption and guest mode which will give a higher degree of control over your device's data. The lock-screen has the current date, time and weather information. At the bottom there are three icons to directly unlock onto the home, phone or messages app. With a swipe the camera can be launched and with a right swipe different pages can be accessed to add widgets. The ColorOS includes the Backup and Restore feature which allow users to backup data, settings and applications. There is also the Near Me Cloud which enables users to track the phone if it gets lost.

## Super camera

The cameras of Oppo smartphones have always been praised and we do not see this changing with the Mirror 3. It has an 8.0-megapixel primary camera with a LED flash, with a high-end Sony IMX179 sensor. The camera interface comes with three buttons at the base which allow making videos, taking pictures or going to the gallery. For different modes which include slow shutter, expert mode, beautify, HDR and more, all you need to do is drag open the tray above the camera button. We found the image quality to be quite good, with realistic colours and decent detail. Besides all the modes, the camera also has

## MIRROR 3

### TECH SPECS

**Dimensions** | 137.6 x 68.8 x 8.95 mm

**Weight** | 126 grams

**OS** | Android v4.4

**Display** | 4.7-inch, 720 x 1280p

**Processor** | 1.2GHz quad core Qualcomm Snapdragon 410

**RAM** | 1GB

**Storage** | 8GB

**Battery** | 2000 mAh

**3G/4G** | Yes/No

**BT/WiFi** | Yes/Yes

**Rear Camera** | 8.0 megapixel

**Front Camera** | 5.0 megapixel

**Dual SIM** | Yes

**Price: Rs. 16,990**

### VERDICT

**Looks** 08 /10  
Good looking, but not stand out

**Features** 09 /10  
Lots of good UI touches

**Performance** 08 /10  
Good performer, the camera especially

**Ease of Use** 08 /10  
Touch experience was good and UI is easy

**Value For Money** 07 /10  
Very expensive by recent standards

**OVERALL** 80%



**PROS**  
Good looks, Impressive camera, Improved interface



**CONS**  
Decent specs, Average display, High priced

## BURNTEST



the capability to capture 20 photographs in just 3 seconds, and can also shoot video in full HD format. The device has a 5.0-megapixel front camera to satisfy selfie photography needs, and this too comes with a number of shooting modes, and options like Face Beauty 3.0 with 6 different ways for beautification.

## Conclusion

The Oppo Mirror 3 offers decent specs and some very good software, but some might find its price of Rs. 16,990 to be very much on the higher side, given the recent trends in the market. Those who like good photography and like the Color OS will be attracted to it, and we were also impressed with its build quality. However, the fact is that it will also have to contend with devices like the Xiaomi Mi 4, the Xiaomi Mi 4i, and the Asus ZenFone 2, all of which offer significantly better hardware at lower prices. ■

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# LOW PRICE GREAT LAPTOP!

GETTING A DECENT NOTEBOOK FOR UNDER RS 20,000 WAS CONSIDERED A PIPE DREAM. TODAY, HOWEVER, IT IS PERFECTLY POSSIBLE TO GET A VERY GOOD NOTEBOOK FOR THAT MUCH. JUST CHECK OUT THESE FIVE AWESOME OPTIONS.

*By Nimish Dubey*

## Asus eeeBook

The company that started the netbook revolution with the iconic eeePC a few years back is now back with a notebook that revolves around a similar concept. The eeeBook is a lightweight computer that is designed for Web access and basic tasks. It weighs under a kilogramme but can by no means be called under-specced: it is powered by a quad core Intel Atom processor backed up by 2GB RAM, and has 32 GB storage which can be expanded via a memory card or by using any of the two USB ports. The notebook also has a HDMI port, and a very good 11.6 inch display with front facing speakers as well. Yes, it runs Windows 8.1 as well, making it one of the most portable Windows notebooks around.

**Price:** Rs. 14,999



## HP Stream 11

With its brilliant blue body, the HP Stream 11 turns heads. And it is not just about being colourful - the notebook packs in some very decent specs as well. Its 11.6 inch display has a resolution of 1366 x 768 and powering it is a dual Intel Celeron 2840 processor clocked at 2.16 Ghz and backed up by 2 GB RAM. Storage stands at 32 GB, which can be expanded using the memory expansion card slot. There are also two USB ports, an HDMI port and a 3.5 mm audio jack. There's even a 3G SIM slot, and running on top of this is Windows 8.1. All of this in a solidly built frame that weighs a mere 1.3 kg. No, it is not meant for gaming or heavy duty multimedia, but as a stylish connected notebook, it has no peers at this price point.

**Price:** Rs. 19,990





## Nexian and Xolo Chromebook

No, they do not run Windows, but the new generation of Google Chromebooks come with their own strengths that make them very good options for college students and those who mainly use their notebooks to write and browse the Web. They come with 11.6 inch HD displays, weight a little more than a kilogram and boot up and shut down within seconds. The interface is also very easy to understand as it resembles the Chrome browser. People might not get too impressed by the Rockchip processor with 2 GB RAM and some might think that 16 GB is too little storage, but on the flip side the devices perform very fast indeed, and come with proper USB ports and memory card options. Perfect for netizens who write, we think.

**Price:** Rs. 12,999

## Micromax Canvas LapTab

At its price, the Canvas LapTab is perhaps the most affordable 2 in 1 Windows device in the market today. It combines a 10.1 inch display of 1280 x 800 resolution with an attachable keyboard, and is powered by an Intel Atom 4th generation processor, and comes with 2 GB RAM and 32 GB storage. It features with a micro USB and a proper USB port and interestingly can be charged off the micro USB port, just like most smartphones. It runs on Windows 8.1 and turns in quite a good performance as long as you do not mind the slightly small keys on the keyboard. Battery life is very good indeed at close to ten hours, and there is also support for a 3G SIM card. For this price, it is difficult to find a proper Windows device that offers more.

**Price:** Rs. 14,999



## Notion Ink Cain 2 in 1

The Notion Ink Cain 2 in 1 had turned lots of heads with its innovative design and incredibly light weight when it was introduced last year. And it remains a formidable proposition, combining a detachable 10.1 inch HD touchscreen with a magnetic case with an integrated keyboard and trackpad. And yes, at a mere 635 grammes in all, it remains one of the lightest 2 in 1 devices we have seen. It is powered by an Intel Atom Z3735 processor, with 2 GB RAM, 32 GB storage, and has a micro HDMI, a USB and a micro USB port. It runs Windows 8.1 and at a mere 9.7 mm thin is a show stealer in the looks department, although some might find the keyboard too small for comfort. ■

**Price:** Rs. 19,900



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SPECIAL

*Exclusive*

# *Super Affordable, Super Fast*



IT BOOTS UP AND SHUTS DOWN IN SECONDS. ITS BATTERY GOES ON AND ON. IT LOOKS VERY SMART INDEED. AND IT COSTS ABOUT AS MUCH AS A MID-SEGMENT SMARTPHONE. WE TAKE A LOOK AT THE NEXIAN AIR CHROMEBOOK.

By *Nimish Dubey*

Google's Chromebooks might not have attained the sort of popularity that many had predicted they would when the search giant unveiled them way back in 2011, but they remain an excellent proposition for any one looking for a computer that is light, works fast and is to be used mainly for accessing the Internet and doing basic computing tasks. While earlier editions of the Chromebook had tended to be slightly expensive and in the same bracket as better specced Windows computers, Google's new range of Chromebooks have attempted to retain the essence of Chrome while bringing the price even lower.

And perhaps the best of the new wave of Chromebooks is the Nexian Air Chromebook. It is priced at Rs 12,999, and unlike other Chromebooks of the past (we reviewed the Acer C720, if you remember), it does look very different from a routine notebook. It is white in colour and comes with a strip of leather across it, which gives it a very smart look. However, where it really stands out from the Chromebook crowd is in the fact that it has a very smart handle tucked into its side, just below the back of the display. You can pull it out and carry the notebook along with you very smartly if you so wish -

and at a mere 1.5 kgs, the Nexian Air is definitely very portable indeed.

Mind you, it is not going to bowl over spec sheet lovers. The notebook comes with a 11.6 inch 720p display, a Rockchip quad core processor, 2 GB RAM, 16 GB storage, Wi-Fi, Bluetooth, an HDMI port, a 3.5 mm audio jack, and most important of all, with two USB ports and a SD card slot. We consider the last two to be very important, as they allow you to compensate for the limited onboard storage - you can insert a memory card into the device or attach a USB drive to it, and thus boost the storage available. Now, those might not sound as very impressive for those used to heftily specced Windows machines, but the fact is that those

specs, while modest by Windows standards, are excellent for running the Chrome OS.

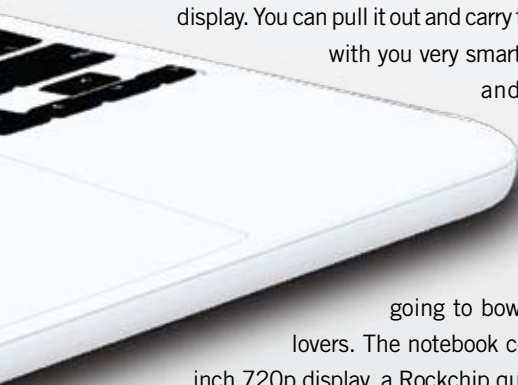
And that becomes evident from the moment you start using the Nexian Air. It boots up in seconds, and shuts down at almost the moment you hit the shut down button. As in other Chromebooks, working on the Nexian Chromebook is a bit like working inside a massive Chrome browser, with most of the functions appearing within tabs. The device comes with word processor, spreadsheet and a presentation apps preinstalled, and yes, they are all totally compatible with MS Office, so you can create, edit and share MS Word, MS Excel and MS PowerPoint files easily. And contrary to what a number of people believe, you do not need to be connected to the Internet all the time to use a Chromebook - the office suite works just fine offline and you can even download apps and games that work well without an Internet connection too. There are even some Android apps that work on it - Cut The Rope, for instance works, flawlessly. Mind you, don't push it too deep into gaming territory - this notebook is not designed for it.

The 11.6 inch display is not the brightest that we have seen but the Nexian Air comes with a very good keyboard with large keys with good travel, as well as a decent trackpad. Mind you, we would have liked louder sound. Battery life is superb - a single charge can let you use the Nexian Air for up to ten hours on Wi-Fi.

Terrific for browsing, speedy, and with snazzy looks and great battery life, the Nexian Air is the first Chromebook that has actually managed to tempt us away from our Windows machines. And at Rs 12,999, it is staggeringly good value for money, if all you are looking for is something to browse the Web and write on. ■

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*It boots up in seconds, and shuts down at almost the moment you hit the shut down button... even some Android apps work on it*







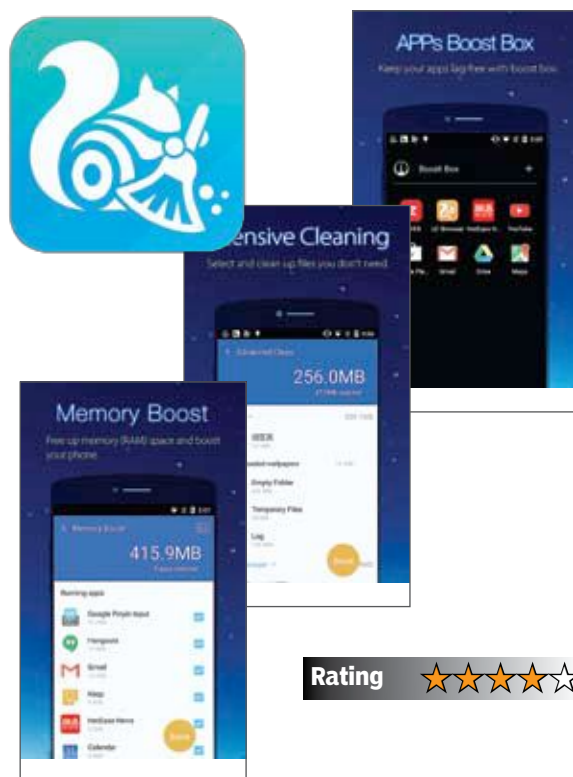
## NEWS REPUBLIC *A super news resource*

The 'news as a magazine' app concept has been gaining popularity with developers coming out with more colourful and interesting formats for presenting news. And one of the best of these is News Republic. The app is compact, yet packs in a lot of information. Setting it up is as easy as installing it and choosing your areas of interest. The app arranges news items in the form of illustrated tiles with one news item on each tile. Tapping on the tile takes you to the detailed version of the story. You can access the main headlines from the subjects of your interest in the My News series or wade into all the news stories in the My Topics section. Another nice touch is the Digest section which groups the most important news items under different sections for your reading. You can share articles, save them for reading online and even see trending news. All of it in a clean and yet colourful interface that is well designed for mobile displays. If you love keeping in touch with what's happening, this is one app you simply must have, **Available from:** Google Play, iTunes App Store (Free)

## UC CLEANER *Keeping your phone smart*

Smartphones might have got faster and more powerful than ever, but they also need and consume more resources than ever before. And if you are the type that uses a lot of applications and frequently forgets to close them, you would find your phone slowing down as the apps running in the background guzzle RAM. Which has led to the development of a number of apps that claim to keep your phone running smoothly by optimising RAM usage. The latest of these is UC Cleaner which comes from the folks who gave us the famous UC Browser. A mere 1.5 MB in size, it is compatible with all devices running Android 4.1 and not only identifies rarely used apps and apps running in the background but also figures out junk files and lets you delete them. It shows you statistics for both RAM and storage usage and comes with Standard and Advanced Clean features that free up RAM and storage space. There is even an App Manager for uninstalling apps and checking which consume the most resources in terms of battery, storage and data. It is lightweight, simple and runs incredibly smoothly. A must-have for download junkies, we think.

**Available from:** Google Play (Free)





Rating ★★★★★

## GOOGLE PHOTOS *All the photos you want in one place*

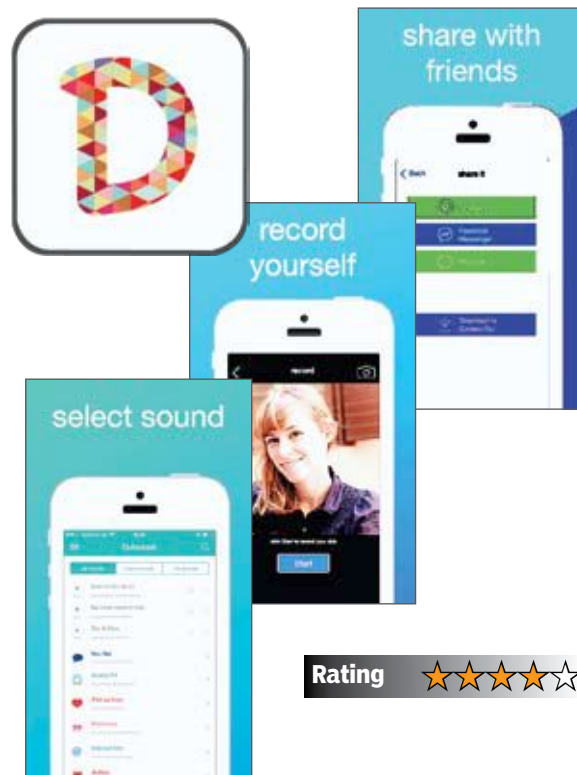
Google showed off a revamped Google Photos app at the Google I/O 2015. And it intrigued people as much as the new version of Android that was also showcased at the same event. This is not the regular Photos app on your Android phone - you have to go to Google Play and download Photos by Google to access this new app. It is all about managing your photographs, but unlike other online storage apps, Google Photos comes with unlimited storage as long as you store images in high quality mode (upto 16 megapixels) and upto 15 GB in original quality mode. That's not all - you can also edit images, do visual searches (where you can search for items appearing in your photograph collection - say clouds, food, etc.) and create montage movies, collages and more. But it is the storage factor that we think counts for the most as it literally lets you back up your entire phone's library on to Google Photos, freeing up valuable space on your device - you can even set it to automatic back up mode if you wish.

**Available from:** Google Play, iTunes App Store (Free)

## DUBSMASH *Lip syncing fun*

Every few months, an app comes along that takes the world by storm, in spite of apparently not doing anything too remarkable (remember how people got puzzled by Instagram's success, arguing that it was nothing more than a low resolution image editor with very limited filters?). Well, currently that app is Dubsmash. At its essential best, this is nothing but a lip sync application, but it has become a rage all over the world. The app has a large collection of famous audio clippings, and what you need to do is record a video of yourself synchronising your lips so that it appears as if you are saying what was on the clip. The collection of clips - provided by the user community - is massive and ranges from famous film dialogues to speech excerpts to corny ad lines. And the app is so easy to use - you can see the audio clip as you shoot your video to ensure that you time your lip movements correctly - that everyone from routine users to celebrities are jumping on to the Dubsmash bandwagon. Sharing across social networks is easy as well. No, you won't understand just how much fun it is until you do it yourself. Warning: you will be hooked thereafter!

**Available from:** Google Play, iTunes App Store (Free) ■



Rating ★★★★★

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## BOREDOMBUSTER



## HITMAN: SNIPER

*Agent 47 is back!*

Perhaps the most assassin in the history of gaming, the bald Agent 47 (who also has a bar code on the base of his neck), returns to mobile gaming. And this time, unlike in the more strategy-oriented Hitman Go, he is here purely in sharp shooting mode. In Hitman: Sniper, you literally get behind his rifle and pick off targets in a series of missions. very elaborate missions they are too - you often have to eliminate a target who is more often than not in a very complex locale. And it is not that you have to just take out a specific person - sometimes you might need to remove

some of his guards and associates also. Of course, you have to be careful to do so without alerting too many people as any movement will not only make the targets more difficult to hit. Miss too many shots and you could give away your position. It is tense, compelling stuff, embellished with some wonderful graphics and sound effects. No, it does not come cheap, but if you like the Hitman franchise, this is a game you simply cannot afford to miss.

**Available from:** iTunes App Store, Google Play(Rs 300 (iOS), Rs 389 (Android)). ■

## RONALDO & HUGO: SUPERSTAR SKATERS

*Soccer star on a skateboard*



Football superstar Cristiano Ronaldo is the latest entrant to the world of mobile gaming. Ronaldo & Hugo: Superstar Skaters is based on the football star traversing Vegas on his skateboard or while running. The game will remind people a bit of Subway Surfer, Sonic Dash and Secret Agent Dash, but with Ronaldo and the famous troll Hugo as the main characters. You can choose to play as either but your mission is always the same - to outrun the pesky photographer at your heels (oh the burdens of celebrity). There are trains to be avoided, rails to glide on, bonuses to pick up and of course, also collect golden rings scattered along the path. You can also get power-ups to smoothen your sprint through Sin City, and also change the outfits of Hugo and Ronaldo if in the mood, as well as discover some secret paths. Gameplay depends upon swipes and is simple enough, and the graphics are good. Endless running fans, especially those who love Ronaldo, will just love it.

**Available from:** Google Play, iTunes App Store(Free). ■







## LARA CROFT: RELIC RUN

### *Lara Croft runs endlessly*

**W**hat do you get when you place one of the most famous figures in gaming inside one of the most popular game genres around? Well, Lara Croft: Relic Run. The game features the iconic Lara Croft in endless runner mode. Yes, Lara is still looking for ancient relics and going to strange lands, and collecting clues to solve mysteries, and she still has her guns and an array of other weapons. But this time, she is on the run throughout, so any clues that come along have to be picked up en route and enemies bumped off similarly. It is really a bit like Temple Run in Strange Places, but is a treat for the eyes. Gameplay is simple enough - you have to swipe to make Lara move to the right or left, swipe up to jump and swipe downwards to slide under - but is also unforgiving: even the slightest stumble kills Lara and obstacles come thick and fast, unlike Temple Run and Secret Agent Dash. Not the easiest running game, but graphically quite brilliant.

**Available from:** Google Play, iTunes App Store(Free). ■



## DEAD AMONG US

### *Targeting the Undead*

**Z**ombies and the undead seem to have become the favourite enemies of the modern generation, and if we had a penny for every game that revolved around eliminating them, well, we would be very rich indeed. Dead Among Us too focuses on killing the undead in a city which seems to be hit by an undead infection. But it

is the way in which it does this that makes it remarkable. Unlike other undead killing games, Dead Among Us arms you with a bow and arrow and your task is defined through a series of missions, which generally involve picking off the undead before they reach a venue or a location. This is easy enough at the beginning of the game but as you go further, the number of undead and their mobility both increase, soon changing the game into something close to a rapid fire shooter. The graphics are decent and the sound is downright eerie (especially in the night settings - the developers suggest you play with headphones plugged in), but it is the gameplay that really stands out. All you have to do is put your finger on the display and move it to your target and lift it to shoot an arrow - you can actually play this game one-handed. You will need to upgrade your weapons as the game goes on - either pay real cash or earn enough digital funds. And so addictive and easy is the gameplay that we wager you will keep coming back for more.

**Available from:** iTunes App Store(Free). ■



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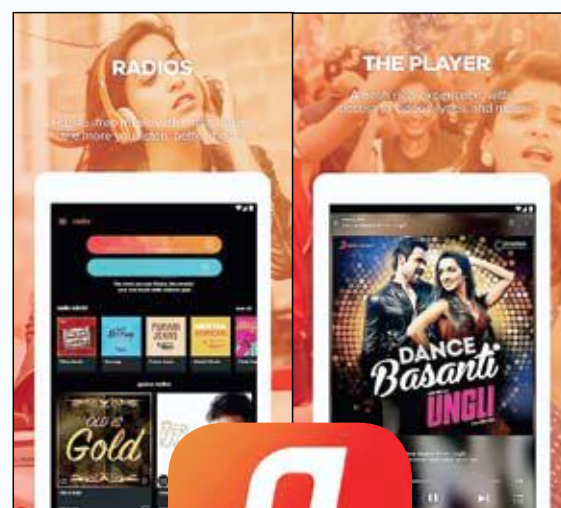


# APPY LISTENING: THE WORLD OF MUSIC APPS

MUSIC DEFINITELY MAKES MANY PEOPLE'S SMARTPHONE WORLDS GO AROUND. AND THANKS TO THE IMPROVED BANDWIDTH, YOU DO NOT EVEN NEED TO STORE IT ON YOUR PHONE BUT CAN STREAM IT TO YOUR DEVICE. WE TAKE A LOOK AT SOME APPS THAT WILL KEEP YOU CONSTANTLY CONNECTED TO YOUR TUNES.

*By Trisha Dey*

**A**sk anyone about the most important function that their smartphone performs, and it is a fair chance that 'music' will be one of the top answers. From the tech novice to the uber geek, music is an essential part of most people's smartphone experiences. However, storing music on your device can gobble up a lot of storage space. Which is why a number of apps that stream music to your device have emerged, ensuring that you are as far from a phone as your phone's network and its bandwidth allows. Some are free, while others demand a subscription fee. After sorting through the vast number of streaming music apps, here is our pick of the five best options for all music lovers. If there is music in your life, these apps need to be on your phone.



## Gaana: Sing along merrily

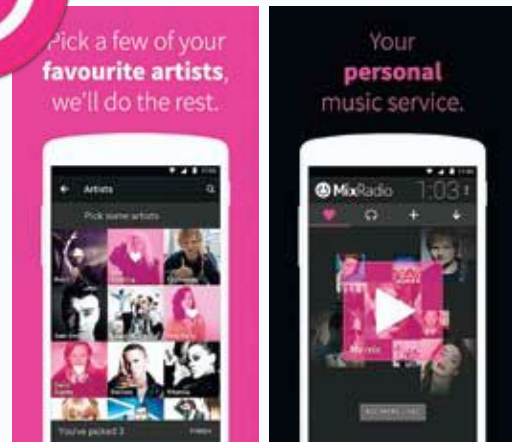
The Gaana app comes from India's largest online music broadcasting service - Gaana.com. It offers free, unlimited access to a vast repository of songs, Radio Mirchi, Bollywood music and music videos - on your mobile phone, anytime and anywhere (connection permitting). With a collection spanning new Hindi songs to old Classics, users can enjoy millions of songs for free. For more options users can also use the discover section. Users can also watch songs come alive with music video and lyrics. Users can also save their favorite songs, playlists, albums and artists in 'My Zone'.

**Available For:** Android, iOS, Windows Phone

## MixRadio: Tune into tunes!

MixRadio is the best free app for music lovers who like to discover fresh new tunes every day. MixRadio learns about the artists the users like and then attempts to deliver a personalized experience, just trying to save the user from the hassle of searching for songs. MixRadio has a huge library of over 35 million tracks from where users can download their favourite mixes to listen offline. There are thousands of handcrafted mixes with curated mixes put together by a host of global music gurus from around the world. Quite a decent app for those who like to listen to new music.

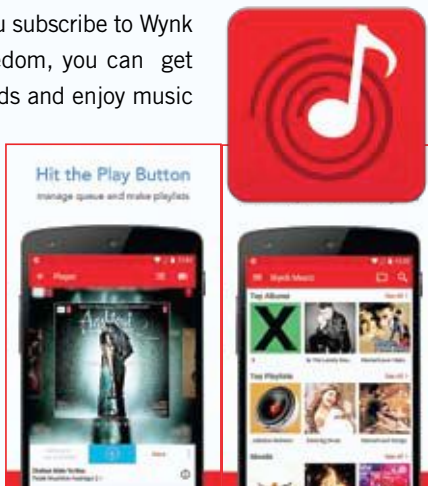
**Available For:** Android, iOS, Windows Phone



## Wynk Music : Music in a blink!

Wynk from Airtel is one of the most comprehensive music apps around, with over 1.8 million songs across Indian and International music, which can be downloaded by genres, moods, artists or radio channels. The best thing about the app is that it is totally ad free. Users can listen to songs. And if you subscribe to Wynk Plus or Wynk Freedom, you can get unlimited downloads and enjoy music offline without data charges. Wynk Plus offers downloads at Rs 99 per month, with a special rate for Airtel users.

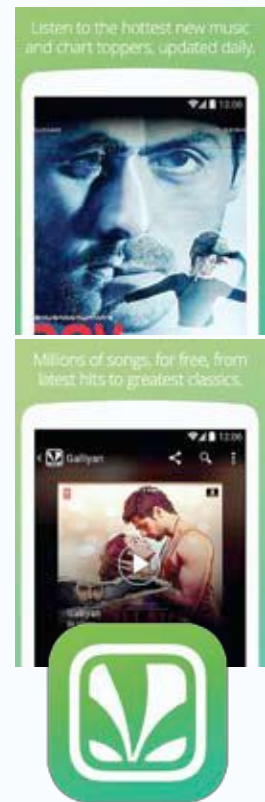
**Available For:** Android, iOS, Windows Phone



## Saavn: A musical spring!

Saavn serves up unlimited free access to a number of Bollywood, Hindi, English, and Indian regional songs, music, and radio stations. Users can search for their favourite Bollywood songs and artists, and create playlists and enjoy lists from expert curators, or play the online radio. Users can also follow their friends and favorite artists to discover new music and get notified instantly when new content is available. Sharing songs, artists, albums, or playlists directly is also easy with the app. Those wishing to listen to their favourite songs offline without any ad interruptions can subscribe to Saavn Pro.

**Available From:** Android, iOS



## Guvera Music: Rocking it!

Guvera is an app that brings millions of songs from the world's biggest artistes right to the users. Music lovers will get access to music from pop, rock, or alternative genres and also discover new music. Users can also create unlimited playlists and sync them with their computers and listen to their favourite tracks offline. Users can create their own Play non-stop music station and create unlimited playlists and play them on shuffle. And if you are the social types, you can find and follow your friends or other Guvera users with similar tastes. One can also add playlists with photos, descriptions and tags to one's profile. Those willing to pay a subscription will get access to extra features that include offline streaming, full track listing for every playlist and add free songs.

**Available For:** Android, iOS, Windows Phone

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# MY GUIDE

While *My Mobile* tries to ensure accuracy in the pricing and features any discrepancies that may emerge are beyond our control. Please check with the retailer about features of the phone before buying. The ratings that have been included are from the burn tests of the phones that we have reviewed. Feel free to update us.  
(Last updated on June 10, 2015)









## Disclaimer:

The prices quoted in *My Guide* are the Best Buy prices quoted by the respective companies, ex-Delhi. The prices may vary on account of promotional schemes or dealer discretion. M.O.P. mentioned in *My Guide* are not applicable in Madhya Pradesh and Maharashtra.

★ NR stands for not reviewed


★ M.O.P. stands for Market Operating Price

Devices featured in the *My Guide* have been segregated into four categories based on price and colour-coded as:

- Microsoft  

- Sub-entry level (up to Rs 2,499)  

- Entry-level (Rs 2,500 - Rs 5,999)  

- Mid-level (Rs 6,000 - Rs 11,999)  

- High-level (Rs 12,000 upwards)  

- CDMA  

- Tablet  

- Lifestyle  


MICROSOFT								
MODELS	MICROSOFT			MICROSOFT			MICROSOFT	
								
PARAMETERS	MICROSOFT							
Model	108	215	220 Dual SIM	Asha 225	206	Asha 210	Lumia 430	
Dimension (mm)	110.4 x 47 x 13.5	116 x50 x12.9	116.4 x 50.3 x 13.2	124 x 55.5 x 10.4	116 x 49 x 12.4	111.5 x 60 x 11.8	120.5 x 63.2 x 10.6	
Weight (grams)	69.9	78.4	83.4	100.6	91	97.3	127.9	
Talktime/Standby (hours)	13.8/600	20/696	24/576	21/648	20/680	12/1104	17.7/ 432	
Screen (colours)/Size (inch)	65,536/1.8	256/2.4	262,144/2.4	262, 144/2.8	65,536/2.4	65,536/2.4	16million/4.0	
Inbuilt/Expandable memory	4MB/32GB	8MB/32GB	-/32GB	NA/32GB	64MB/32GB	64MB/32GB	8GB/128GB	
Bluetooth/Wi-Fi	Yes/No	Yes/No	Yes/No	Yes/No	Yes/No	Yes/Yes	Yes/Yes	
Camera/Flash/Video	VGA/No/Yes	VGA/No/Yes	2.0MP/No/No	2.0MP/No/Yes	1.3MP/No/Yes	2.0MP/No/Yes	2.0MP/ No/Yes	
Phonebook Capacity	500	1000	500	Shared	Shared	1000	Shared	
Frequency/Dual SIM	Dual SIM/GSM+GSM	Dual Band/ No	Dual Band/GSM+GSM	Quad Band/ GSM+GSM	Dual SIM/GSM+GSM	Quad Band/ GSM+GSM	Dual Band/ GSM+GSM	
GPRS/EDGE/3G	No/No/No	Yes/No/No	Yes/Yes/No	Yes/Yes/No	Yes/Yes/No	Yes/Yes/No	Yes/Yes/Yes	
Operating System	Series 30	Proprietary	Nokia OS	Asha Software 1.1	Series 40	Series 40	Windows Phone 8.1	
Music Player/FM Radio	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	
Form Factor/T.Screen/QWERTY	Bar/No/No	Bar/No/No	Bar/Yes/No	Bar/No/No	Bar/No/No	Bar/No/Yes	Bar/ Yes/No	
Burn test Rating	NR	NR	NR	NR	82	NR	NR	
Price in Rs.	1,869	2,099	2,689	3,099	3,759	4,400	5,199	

MICROSOFT								
MODELS	MICROSOFT			MICROSOFT			MICROSOFT	
								
PARAMETERS	MICROSOFT							
Model	Lumia 435	Lumia 638 <b>NEW</b>	Lumia 530	Lumia 532	Lumia 525	Nokia XL	Lumia 630	
Dimension (mm)	118.1 x 64.7 x 11.7	129.5 x 66.7 x 9.2	119.7 x 62.3 x 11.7	118.9 x 65.5 x 11.6	119.9 x 64 x 9.9	141.4 x 77.7 x 10.9	129.5 x 66.7 x 9.2	
Weight (grams)	134.1	136	129	136.3	124	190	134	
Talktime/Standby (hours)	20.9/504	NA	13.4/528	12/528	17/336	16/720	16.4/648	
Screen (colours)/Size (inch)	16Million/4.0	16million/4.5	16Million/4.2	16Million/4.1	16Million/4.3	16Million/5.0	16million/4.5	
Inbuilt/Expandable memory	8GB/128GB	8GB/128GB	4GB/128GB	8GB/128GB	8GB/64GB	4GB/32GB	8GB/128GB	
Bluetooth/Wi-Fi	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	
Camera/Flash/Video	2.0MP/No/Yes	5.0MP/No/Yes	5.0MP/No/Yes	5.0MP/No/Yes	5.0MP/Yes/Yes	5.0MP/Yes/Yes	5.0MP/No/Yes	
Phonebook Capacity	Shared	Shared	Shared	Shared	Shared	Shared	Shared	
Frequency/Dual SIM	Quad Band/ No	NA/No	Quad Band/ No	Quad band/ GSM+GSM	Quad Band/No	Quad band/ GSM+GSM	Quad Band/Yes	
GPRS/EDGE/3G	Yes/Yes/HSDPA, HSPA	Yes/Yes/HSPA+	Yes/Yes/HSDPA, HSPA	Yes/Yes/HSDPA, HSPA	Yes/Yes/HSPA+	Yes/Yes/HSPA	Yes/Yes/HSPA+	
Operating System	Windows Phone 8.1	Windows Phone 8.1	Windows Phone 8.1	Windows Phone 8.1	Windows Phone 8	Nokia X software platform	Windows Phone 8.1	
Music Player/FM Radio	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	
Form Factor/T.Screen/QWERTY	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	
Burn test Rating	NR		NR	NR	88	82	86	
Price in Rs	5,199	5,999	6,000	6,349	7,000	7,300	7,400	



		MICROSOFT			MICROSOFT			MICROSOFT	
MODELS									
		MICROSOFT							
PARAMETERS		MICROSOFT							
Model		Lumia 535	Lumia 630 Dual SIM	Lumia 540 <b>NEW</b>	Lumia 640 <b>NEW</b>	Lumia 625	Lumia 730	Lumia 1320	
Dimension (mm)		140.2 x 72.4 x 8.8	129.5 x 66.7 x 9.3	144 x 73.7 x 8.6	141.3 x 72.2 x 8.8	133.2 x 72.2 x 9.2	134.7 x 68.2 x 8.7	164.2 x 85.9 x 9.8	
Weight (grams)		146	134	152	145	159	130	220	
Talktime/Standby (hours)		11/336	16.4/649	15/576	17.30/864	23.9/768	22/600	25/672	
Screen (colours)/Size (inch)		16million/5.0	16million/4.5	16million/5.0	16million/5.0	16.7million/4.7	16.7million/4.7	16million/6.0	
Inbuilt/Expandable memory		8GB/128GB	8GB/128GB	8GB/128GB	8GB/128GB	8GB/64GB	8GB/128GB	8GB/64GB	
Bluetooth/Wi-Fi		Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	
Camera/Flash/Video		5.0MP/No/Yes	5.0MP/No/Yes	8.0MP/Yes/Yes	8.0MP/Yes/Yes	5.0MP/Yes/Yes	6.7MP/Yes/Yes	5.0MP/Yes/Yes	
Phonebook Capacity		Shared	Shared	Shared	Shared	Shared	Shared	Shared	
Frequency/Dual SIM		Quad band/ GSM+GSM	Quad band/ GSM+GSM	NA/Yes	NA/Yes	Quad Band/No	Quad band/ GSM+GSM	Quad Band/No	
GPRS/EDGE/3G/4G		Yes/Yes/HSDPA,HSUPA	Yes/Yes/HSPA+	Yes/Yes/HSPA+	Yes/Yes/HSPA	Yes/Yes/HSDPA,HSUPA	Yes/Yes/HSPA+	Yes/Yes/HSPA+	
Operating System		Windows Phone 8.1	Windows Phone 8.1	Windows Phone 8.1	Windows Phone 8.1	Windows Phone 8	Windows Phone 8.1	Windows Phone 8	
Music Player/FM Radio		Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	
Form Factor/T.Screen/QWERTY		Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	
Burn test Rating		82	86	NR	NR	NR	84	NR	
Price in Rs.		<b>8,300</b>	<b>8,800</b>	<b>9,999</b>	<b>9,999</b>	<b>10,700</b>	<b>13,000</b>	<b>13,499</b>	

		MICROSOFT			MICROSOFT			SUB-ENTRY LEVEL (UP TO Rs 2,499)	
MODELS									
		MICROSOFT					ADCOM		
PARAMETERS		MICROSOFT					ADCOM		
Model		Lumia 640XL	Lumia 830	Lumia 1020	Lumia 930	Lumia 1520	X14	X28	
Dimension (mm)		157.9 x 81.15 x 9	139.4 x 70.7 x 8.5	130.4 x 71.4 x 10.4	137 x 71 x 9.8	162.8 x 85.4 x 8.7	126 x 55 x 15	127 x 56 x 12	
Weight (grams)		171	150	158	167	209	62	72	
Talktime/Standby (hours)		31.3/936	12.9/528	19.1/384	21.7/348	27.4/768	30/120	30/120	
Screen (colours)/Size (inch)		16million/5.7	16million/5.0	16.7million/4.5	16million/5.0	16million/6.0	262,144/2.4	256K/2.8	
Inbuilt/Expandable memory		8GB/128GB	16GB/128GB	32GB/No	32GB/No	16GB/64GB	32MB/8GB	32MB/8GB	
Bluetooth/Wi-Fi		Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/No	Yes/No	
Camera/Flash/Video		13.0MP/Yes/Yes	10.0MP/Yes/Yes	41.0MP/Yes/Yes	20.0MP/Yes/Yes	20.0MP/Yes/Yes	1.3MP/No/Yes	1.3MP/No/Yes	
Phonebook Capacity		Shared	Shared	Shared	Shared	Shared	150	150	
Frequency/Dual SIM		Quad Band/GSM+GSM	Quad Band/No	Quad Band/No	Quad Band/No	Quad Band/No	Dual Band/GSM+GSM	Dual Band/GSM+GSM	
GPRS/EDGE/3G		Yes/Yes/HSPA+	Yes/Yes/HSDPA,HSUPA	Yes/Yes/HSPA+	Yes/Yes/HSPA+	Yes/Yes/HSPA+	Yes/No/No	Yes/No/No	
Operating System		Windows Phone 8.1	Windows Phone 8.1	Windows Phone 8	Windows Phone 8.1	Windows Phone 8	-	No	
Music Player/FM Radio		Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	
Form Factor/T.Screen/QWERTY		Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/Yes	Bar/Yes/Yes	Bar/No/No	Bar/No/No	
Burn test Rating		84	82	82	82	82	NR	NR	
Price in Rs.		<b>15,000</b>	<b>21,500</b>	<b>25,000</b>	<b>32,000</b>	<b>36,000</b>	<b>1,249</b>	<b>1,299</b>	

		(UP TO Rs 2,499)			(UP TO Rs 2,499)			(UP TO Rs 2,499)	
MODELS									
	PARAMETERS	CELKON	CHEERS					HITECH	
	Model	A352E	Sleek 15 <b>NEW</b>	Sleek 12 <b>NEW</b>	Sleek 21 <b>NEW</b>	Sleek 7 <b>NEW</b>	Sleek 11 <b>NEW</b>	Pride 369	
	Dimension (mm)	115 x 62 x 10.7	116.9x48.9x14	122x52x14.5	134x52x13	134x52x13	130x53.3x10.3	133 x 56 x 9.5	
	Weight (grams)	108	82	92	74	84	85	96	
	Talktime/Standby (hours)	11h/96	10/320	10/320	8/250	8/250	8/270	3/230	
	Screen (colours)/Size (inch)	16million/3.5	65thousand/1.8	65000/2.4	65000/2.4	65000/2.4	65000/2.4	262,144/2.8	
	Inbuilt/Expandable memory	512MB/32GB	No/8GB	No/8GB	No/8GB	No/8GB	No/8GB	NA/32GB	
	Bluetooth/Wi-Fi	Yes/Yes	Yes/No	Yes/No	Yes/No	Yes/No	Yes/No	Yes/No	
	Camera/Flash/Video	2.0/No/Yes	0.08MP/Yes/Yes	0.08MP/Yes/Yes	0.08MP/Yes/Yes	0.08MP/Yes/Yes	0.03MP/Yes/Yes	VGA/No/No	
	Phonebook Capacity	Shared	250	250	250	250	250	200	
	Frequency/Dual SIM	Dual Band/GSM+GSM	Qual Band/GSM+GSM	Qual Band/GSM+GSM	Qual Band/GSM+GSM	Qual Band/GSM+GSM	Quad Band/GSM+GSM	Dual Band/GSM+GSM	
	GPRS/EDGE/3G	2G/Yes/Yes	GPRS	GPRS	GPRS	GPRS	GPRS	Yes/No/No	
	Operating System	Android 4.2.2	Nil	Nil	Nil	Nil	Nil	Nucleus	
	Music Player/FM Radio	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	
	Form Factor/T.Screen/QWERTY	Bar/Yes/Yes	Bar/No/No	Bar/No/No	Bar/No/No	Bar/No/No	Bar/No/No	Bar/No/Yes	
Burn test Rating	NA	NR	NR	NR	NR	NR	NR		
Price in Rs.	2,299	1,299	1,399	1,399	1,599	1,599	1,499		

		(UP TO Rs 2,499)			(UP TO Rs 2,499)			(UP TO Rs 2,499)		
MODELS										
	PARAMETERS	I-SMART			LEMON					
	Model	IS- 206 <b>NEW</b>	IS- 302i <b>NEW</b>	B191	B201i	B416	B561	B563		
	Dimension (mm)	124.22 x 51.22 x 11.03	131.14 x 56.47 x 13.39	114 x 48 x 13	112.3 x 50 x 14	123 x 52 x 11	122 x 52 x 14.5	126 x 53 x 13		
	Weight (grams)	90	120	70	74	86	100	102		
	Talktime/Standby (hours)	10/ NA	15/ NA	3/NA	7/400	5/NA	8/ 432	10/ 480		
	Screen (colours)/Size (inch)	65536/2.4	65536/2.8	65,536/1.8	65,536/1.8	65,536/2.4	65,523/2.4	65,523/2.4		
	Inbuilt/Expandable memory	NA/16GB	NA/16GB	NA/16GB	NA/16GB	NA/16GB	NA/16GB	NA/16GB		
	Bluetooth/Wi-Fi	Yes / No	Yes / No	Yes/No	Yes/No	Yes/No	Yes/No	Yes/No		
	Camera/Flash/Video	1.3MP/No/Yes	1.3MP/No/Yes	Yes/No/yes	Yes/No/Yes	Yes/No/Yes	1.3MP/No/Yes	1.3MP/No/Yes		
	Phonebook Capacity	300	500	1,000	1000	300	1000	1000		
	Frequency/Dual SIM	Dual	Dual	Dual Band/GSM+GSM	Dual Band/GSM+GSM	Dual Band/GSM+GSM	Dual Band/GSM+GSM	Dual Band/GSM+GSM		
	GPRS/EDGE/3G	Yes/Yes/No	Yes/Yes/No	Yes/No/No	Yes/No/No	Yes/No/No	Yes/No/No	Yes/No/No		
	Operating System	NA	NA	NA	NA	NA	NA	NA		
	Music Player/FM Radio	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes		
	Form Factor/T.Screen/qWERTY	Bar/No/No	Bar/No/No	Bar/No/No	Bar/No/No	Bar/No/No	Bar/No/No	Bar/No/No		
Burn test Rating	NR	NR	NR	NR	NR	NR	NR			
Price in Rs.	1,349	1,440	1,150	1,199	1,599	1,649	1,699			

		(UP TO Rs 2,499)			ENTRY LEVEL (Rs 2,500-5,999)			(Rs 2,500-5,999)
MODELS		  			  			
		SAMSUNG		SPICE	ADCOM			ASUS
PARAMETERS								
Model		Guru Music 2	Metro 312	Boss Power 5510 <b>NEW</b>	400	440 Plus	A50	MeMo Pad 8 <b>NEW</b>
Dimension (mm)		-	-	NA	126 x 66 x 13	136.36 x 66.36 x 8.8	145 x 70 x 9	196.2 x 119.2 x 11.2
Weight (grams)		74.98	-	NA	152	135	162	370
Talktime/Standby (hours)		11/800	12/NA	10/16days	11/7	11/72	11/72	NA
Screen (colours)/Size (inch)		65,536/2.0	65,536/2.0	NA/1.8	16million/4.0	16million/4.0	16million/5.0	16million/7.0
Inbuilt/Expandable memory		NA/16GB	NA/16GB	NA/8GB	512MB/32GB	4GB/32GB	512MB/32GB	8,16GB/32GB
Bluetooth/Wi-Fi		No/No	Yes/No	Yes/No	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes
Camera/Flash/Video		No/No/No	VGA/No/Yes	VGA/No/Yes	3.2MP/Yes/Yes	3.0MP/Yes/Yes	3.2MP/Yes/Yes	1.0MP/No/Yes
Phonebook Capacity		NA/16GB	1,000	500	Shared	Shared	Shared	Shared
Frequency/Dual SIM		Quad Band/GSM+GSM	Quad Band/GSM+GSM	NA	Quad Band/GSM+GSM	Quad Band/GSM+GSM	Quad Band/GSM+GSM	NA/No
GPRS/EDGE/3G		No/No/No	No/No/No	No/No/No	Yes/Yes/No	Yes/Yes/Yes	Yes/Yes/No	Yes/Yes/Yes
Operating System		Proprietary	Proprietary	Proprietary	Android OS v4.0	Android OS v4.4	Android OS v4.2	Android OS v4.1
Music Player/FM Radio		Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes
Form Factor/T.Screen/QWERTY		Bar/No/No	Bar/No/No	Bar/No/Yes	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No
Burn test Rating		NR	NR	NR	NR	NR	NR	NR
Price in Rs.		1,550	2,000	1,600	2,599	3,499	3,999	5,999

		(Rs 2,500-5,999)			(Rs 2,500-5,999)			(Rs 2,500-5,999)
MODELS		  			  			
		HITECH			I-SMART			KARBONN
PARAMETERS								
Model		Amaze S305	Amaze S411	Air A1	IS-52i	IS-402	IS- 50i <b>NEW</b>	A26
Dimension (mm)		116.8 x 60.9 x 10.7	122 x 63 x 9.5	131 x 66 x 9.7	116.5 x 61.36 x 9.96	125.3 x 63.8 x 12.1	144.7 X 72 X 8.5	-
Weight (grams)		102	102	127	100	135	155	-
Talktime/Standby (hours)		4/200	3/180	3/180	7.5/NA	7.5/NA	7 hrs/ NA	5/200
Screen (colours)/Size (inch)		16million/3.5	16million/4.0	16million/4.5	16million/ 3.5	16million/4.0	16million/5.0 inch	16million/4.8
Inbuilt/Expandable memory		512MB/32GB	4GB/32GB	4GB/32GB	2GB/32GB	4GB/32GB	4GB / 64GB	NA/32GB
Bluetooth/Wi-Fi		Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes / Yes	Yes/Yes
Camera/Flash/Video		2.0MP/Yes/Yes	3.2MP/Yes/Yes	5.0MP/Yes/Yes	3.2 MP/Yes/Yes	3.2MP/Yes/Yes	8.0 MP/YES/YES	5.0MP/Yes/Yes
Phonebook Capacity		Shared	1,000	1000	Shared	Shared	Shared	Shared
Frequency/Dual SIM		Quad Band/GSM+CDMA	Qual Band/GSM+GSM	Qual Band/GSM+GSM	Dual Band/GSM+WCDMA	Dual Band/GSM+GSM	Dual Band/GSM+WCDMA	Dual Band/GSM+GSM
GPRS/EDGE/3G		Yes/ Rx only/ HSPA+	Yes/Yes/Yes	Yes/Yes/Yes	Yes/Yes/HSDPA,HSUPA	Yes/Yes/HSDPA,HSUPA	Yes/Yes/HSDPA,HSUPA	Yes/Yes/No
Operating System		Android v4.4	Android v4.2	Android v4.4	Android v4.2.2	Android v4.4	Android v4.4	Android OS v4.0
Music Player/FM Radio		Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes
Form Factor/T.Screen/QWERTY		Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No
Burn test Rating		NR	NR	NR	NR	NR	NR	NR
Price in Rs.		2,999	3,299	4,799	2,899	3,599	2,899	4,900



		(Rs 2,500-5,999)			(Rs 2,500-5,999)			(Rs 2,500-5,999)	
MODELS									
	PARAMETERS	KARBONN				LAVA		LEMON	
	Model	A35	Sparkle V	S99 Titanium	Mach One Titanium S310 <b>NEW</b>	356 3G	Iris 406Q	Ocean 2	
	Dimension (mm)	-	133 x 66 x 10.4	133 x 66 x 9.7	137 x 68 x 8.1	116.9 x 62.5 x 12.6	124 x 64.5 x 10.3	119.6 x 62 x 10.2	
	Weight (grams)	-	138	130	NA	112	-	106	
	Talktime/Standby (hours)	5/200	8/160	5/168	NA	5/200	-	6/240	
	Screen (colours)/Size (inch)	16million/4.8	16million/4.5	16million/4.5	16million/4.7	16million/3.5	16million/4.0	262,144/3.5	
	Inbuilt/Expandable memory	NA/32GB	4GB/32GB	512MB/32GB	8GB/32GB	512MB/32GB	4GB/32GB	NA/32GB	
	Bluetooth/Wi-Fi	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	
	Camera/Flash/Video	5.0MP/Yes/Yes	5.0MP/Yes/Yes	5.0MP/Yes/Yes	8MP/Yes/Yes	1.3MP/Yes/Yes	5.0MP/Yes/Yes	Yes/Yes/Yes	
	Phonebook Capacity	Shared	Shared	Shared	Shared	Shared	Shared	Shared	
	Frequency/Dual SIM	Dual Band/GSM+GSM	Quad Band/GSM+GSM	Dual Band/GSM+GSM	NA/Yes	Dual Band/GSM+GSM	Quad Band/GSM+GSM	Tri Band/GSM+GSM	
	GPRS/EDGE/3G	Yes/Yes/No	Yes/Yes/HSDPA	Yes/Yes/HSDPA	Yes/Yes/Yes	Yes/Yes/Yes	Yes/Yes/Yes	Yes/Yes/Yes	
	Operating System	Android OS v4.0	Android OS v4.4	Android OS v4.4	Android v4.4	Android OS v4.2	Android OS v4.2	Android OS v4.4	
	Music Player/FM Radio	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	
Form Factor/T.Screen/QWERTY	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No		
Burn test Rating	NR	NR	NR	NR	NR	NR	NR		
Price in Rs.	5,100	5,900	5,990	5,979	3,900	5,500	3,699		

		(Rs 2,500-5,999)			(Rs 2,500-5,999)			(Rs 2,500-5,999)	
MODELS									
	PARAMETERS	LEMON	MICROMAX		MOTOROLA	SAMSUNG			
	Model	Ocean 6	A1	Canvas Pep	Moto E (1st Gen) <b>NEW</b>	Z1	Galaxy Star Pro	Galaxy Star S5280 <b>NEW</b>	
	Dimension (mm)	126 x 65.7 x 10.2	132 x 67 x 9.15	-	64.8x124.8x12.3	120.4 x 63.2 x 9.7	121.2 x 62.7 x 10.6	105 x 58 x 11.9	
	Weight (grams)	104	136	-	142	112	121	100.5	
	Talktime/Standby (hours)	7/16	10/300	6/210	NA	8/-	15/370	14/320	
	Screen (colours)/Size (inch)	16million/4.0	16million/ 5.0	16million/4.5	16million/4.3	16million/4.0	16million/4.0	16million/3.0	
	Inbuilt/Expandable memory	NA/32GB	4GB/32GB	8GB/32GB	2GB/32GB	4GB/32GB	4GB/64GB	4GB/32GB	
	Bluetooth/Wi-Fi	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	
	Camera/Flash/Video	Yes/Yes/Yes	5.0MP/Yes/Yes	5.0/Yes/Yes	5.0/Yes/Yes	3.15MP/Yes/Yes	2.0/Yes/Yes	2.0MP/No/Yes	
	Phonebook Capacity	Shared	Shared	Shared	Shared	Shared	Shared	Shared	
	Frequency/Dual SIM	Tri Band/GSM+GSM	Quad Band/GSM+GSM	Quad Band/GSM+GSM	NA/Yes	Quad Band/GSM+GSM	Quad Band/GSM+GSM	NA/Optional	
	GPRS/EDGE/3G	Yes/Yes/Yes	Yes/Yes/HSDPA	Yes/Yes/Yes	Yes/Yes/HSPA+	Yes/Yes/HSDPA	Yes/Yes/No	Yes/Yes/No	
	Operating System	Android OS v4.4	Android OS v4.4	Android OS v4.4	Android v4.4	Tizen OS	Android OS v4.1	Android v4.1.2	
	Music Player/FM Radio	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	
Form Factor/T.Screen/QWERTY	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No		
Burn test Rating	NR	NR	NR	NR	NR	NR	NR		
Price in Rs.	4,750	5,523	5,900	4,999	5,000	5,000	5,500		

		(Rs 2,500-5,999)	MID LEVEL (Rs 6000-11,999)				(Rs 6000-11,999)	
MODELS								
	PARAMETERS	SPICE	ASUS			BLACKBERRY	CELKON	
	Model	Stellar 509	Zenfone C	Padfone 7 <b>NEW</b>	Zenfone 5 <b>NEW</b>	Curve 9320	Q455	Q500
	Dimension (mm)	145x79 x9.5	136.5 x 67 x 10.9	196.8 x 120 x 10.5	148.2 x 72.8 x 10.3	109 x 60 x 12.7	136.5 x 68 x 7.9	145.6 x 71.8 x 8
	Weight (grams)	120	150	328	145	103	130	149
	Talktime/Standby (hours)	4/192	NA	28/840	18.30/353	7/432	7/432	15/200
	Screen (colours)/Size (inch)	16million/5.0	16million/4.5	16million/7.0	16million/5.0	65,536/2.44	16million/4.5	16million/5.0
	Inbuilt/Expandable memory	4GB/32GB	8GB/64GB	8,16,32GB/32GB	8GB/64GB	512MB/32GB	16GB/64GB	16GB/64GB
	Bluetooth/Wi-Fi	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes
	Camera/Flash/Video	5.MP/Yes/Yes	5.0MP/Yes/Yes	5.0MP/No/Yes	8.0MP/Yes/Yes	3.15MP/Yes/Yes	8.0MP/Yes/Yes	8.0MP/Yes/Yes
MODELS	Phonebook Capacity	Shared	Shared	Shared	Shared	Shared	Shared	Shared
	Frequency/Dual SIM	Quad Band/GSM+GSM	Shared	Shared	NA/Yes	Dual Band/No	Quad Band/GSM+GSM	Quad Band/GSM+GSM
	GPRS/EDGE/3G	Yes/Yes/HSDPA	Yes/Yes/HSDPA+	Yes/Yes/HSDPA+	Yes/Yes/HSDPA+	Yes/Yes/HSDPA,HSUPA	Yes/Yes/HSPA	Yes/Yes/HSPA
	Operating System	Android OS v4.2	Android v4.4.2	Android v4.4.2	Android v4.4.2	BlackBerry OS 7.1	Android OS v4.4	Android OS v4.4
	Music Player/FM Radio	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes
	Form Factor/T.Screen/QWERTY	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/No/Yes	Bar/Yes/No	Bar/Yes/No
	Burn test Rating	NR	NR	NR	NR	80	NR	NR
	Price in Rs.	5,900	6,299	8,999	9,999	9,500	6,999	9,599
		(Rs 6000-11,999)	(Rs 6000-11,999)				(Rs 6000-11,999)	
MODELS								
	PARAMETERS	CELKON	COOLPAD	GIONEE			HTC	
	Model	Q550	Dazen 1 <b>NEW</b>	Pioneer P6 <b>NEW</b>	M2 <b>NEW</b>	CTRL V5	Desire 516	Desire 310 Plus
	Dimension (mm)	152 x 76 x 8	NA	142.8 x 74.3 x 8.6	144 x 72 x 10.5	134.5 x 67.7 x 8.1	140 x 72 x 9.7	132.4 x 68 x 11.3
	Weight (grams)	143.8	NA	150	NA	103.5	150	140
	Talktime/Standby (hours)	24.4/300	NA	9.30/108	24/555	14.5/324	4/300	11/852
	Screen (colours)/Size (inch)	16million/5.5	16million/5.0	16million/5.0	16million/5.0	16million/4.7	16million/5.0	16million/4.5
	Inbuilt/Expandable memory	16GB/64GB	8GB/32GB	8GB/32GB	4GB/32GB	8GB/32GB	4GB/32GB	4GB/32GB
	Bluetooth/Wi-Fi	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes
	Camera/Flash/Video	8.0MP/Yes/Yes	8MP/Yes/Yes	5MP/Yes/Yes	8MP/Yes/Yes	8.0MP/Yes/Yes	5.0MP/Yes/Yes	5.0MP/Yes/Yes
MODELS	Phonebook Capacity	Shared	Shared	Shared	Shared	Shared	Shared	Shared
	Frequency/Dual SIM	Quad Band/GSM+GSM	NA/Yes	NA/Yes	NA/Yes	Yes/Yes/GSM+GSM	Quad Band/GSM+GSM	Quad Band/GSM+GSM
	GPRS/EDGE/3G	Yes/Yes/HSPA+	Yes/Yes/HSDPA	Yes/Yes/HSDPA	Yes/Yes/HSDPA	Yes/Yes/HSDPA	Yes/Yes/HSDPA,HSUPA	Yes/Yes/HSPA
	Operating System	Android OS v4.4	Android v5.0	Android v4.4.2	Android v4.2	Android OS, v4.2	Android OS, v4.2	Android OS, v4.2
	Music Player/FM Radio	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes
	Form Factor/T.Screen/QWERTY	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No
	Burn test Rating	NR	NR	NR	NR	NR	NR	NR
	Price in Rs.	9,999	6,999	8,300	9,500	9,799	8,999	9,100

	(Rs 6000-11,999)			(Rs 6000-11,999)			(Rs 6000-11,999)		
MODELS									
	HTC			HITECH			I-SMART		
PARAMETERS									
Model	Desire 326G	Desire 526G+	Desire 616	Air A6	IS-55	S5+ Titanium	Titanium Octen		
Dimension (mm)	139.7 x 69.6 x 9.7	69.8 x 9.9	142 x 7.19 x 9.15	147.8 x 72.8 x 7.9	144.5 x 72.1 x 8.5	NA	145.7 x 71.2 x 7.9		
Weight (grams)	146	154	150	150	160	NA	-		
Talktime/Standby (hours)	11/386	15/622	14/700	4/300	8/NA	NA/NA	-		
Screen (colours)/Size (inch)	16million/4.5	16million/4.7	16million/5.0	16million/5.0	16million/5.0	16million/5.0	16million/5.0		
Inbuilt/Expandable memory	8GB/32GB	16GB/32GB	4GB/32GB	8GB/32GB	4GB/64GB	1.4GB/32GB	16GB/32GB		
Bluetooth/Wi-Fi	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes		
Camera/Flash/Video	8MP/Yes/Yes	8.0MP/Yes/Yes	8MP/Yes/Yes	8.0MP/Yes/Yes	8.0MP/Yes/Yes	8.0MP/Yes/Yes	13.0MP/Yes/Yes		
Phonebook Capacity	Shared	Shared	Shared	Shared	Shared	Shared	Shared		
Frequency/Dual SIM	NA/Yes	Quad Band/GSM+GSM	Dual Band/GSM+GSM	Dual Band/GSM+GSM	Quad Band/GSM+WCDMA	Dual Band/GSM+GSM	Quad Band/GSM+GSM		
GPRS/EDGE/3G	Yes/Yes/HSDPA	Yes/Yes/HSDPA,HSUPA	Yes/Yes/Yes	Yes/Yes/HSPA+	Yes/Yes/HSDPA,HSUPA	Yes/Yes/Yes	Yes/Yes/Yes		
Operating System	Android v4.4.2	Android OS v4.4	Android OS	Android OS v4.4	Android OS v4.4	Android OS v4.1	Android OS v4.4		
Music Player/FM Radio	Yes/Yes	Yes/Yes	Yes/No	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes		
Form Factor/T.Screen/QWERTY	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No		
Burn test Rating	NR	NR	NR	NR	NR	NR	NR		
Price in Rs.	9,500	10,700	11,000	6,999	6,999	7,397	9,990		

	(Rs 6000-11,999)			(Rs 6000-11,999)			(Rs 6000-11,999)		
MODELS									
	KARBONN			LAVA			LENOVO		
PARAMETERS									
Model	Titanium Octen Plus	Iris X1	Iris X8 <b>NEW</b>	Iris X9 <b>NEW</b>	Iris 506Q	Iris X5	A 6000 <b>NEW</b>		
Dimension (mm)	147.9 x 72.6 x 7.6	134 x 73 x 8.9	143.4 x 71 x 8.6	NA	143 x 73 x 8.9	143.5 x 71.5 x 7.7	141 x 70 x 8.2		
Weight (grams)	-	138	160	NA	NA	134	128		
Talktime/Standby (hours)	-	9.7/-	9.40/291	NA	5.3/230	6/200	13/264		
Screen (colours)/Size (inch)	16million/5.0	16million/4.5	16million/5.5	16million/5.1	16million/ 5.0	16million/ 5.0	16million/5.0		
Inbuilt/Expandable memory	16GB/32GB	8GB/32GB	8,16GB/32GB	16GB/-	4GB/32GB	8GB/32GB	8GB/32GB		
Bluetooth/Wi-Fi	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes		
Camera/Flash/Video	16.0MP/Yes/Yes	8.0MP/Yes/Yes	8MP/Yes/Yes	13MP/Yes/Yes	5.0MP/Yes/Yes	5.0MP/Yes/Yes	8MP/Yes/Yes		
Phonebook Capacity	Shared	Shared	Shared	Shared	Shared	Shared	Shared		
Frequency/Dual SIM	Quad Band/GSM+GSM	Dual Band/GSM+GSM	NA/Yes	NA/Yes	Dual Band/ GSM+GSM	Quad Band/ GSM+GSM	NA/Yes		
GPRS/EDGE/3G	Yes/Yes/HSPA+	Yes/Yes/HSDPA	Yes/Yes/HSDPA+	Yes/Yes/Yes	Yes/Yes/Yes	Yes/Yes/HSDPA	Yes/Yes/HSDPA+		
Operating System	Android OS v4.4	Android OS v4.4	Android v4.4.2	Android v5.0	Android OS v4.2	Android OS v4.4	Android v4.4.4		
Music Player/FM Radio	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes		
Form Factor/T.Screen/QWERTY	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No		
Burn test Rating	NR	NR	NR	NR	NR	NR	NR		
Price in Rs.	11,900	6,500	8,500	10,750	8,800	8,000	6,999		



	(Rs 6000-11,999)		(Rs 6000-11,999)		(Rs 6000-11,999)		
MODELS							
PARAMETERS	LENOVO				LG	LEMON	MICROMAX
Model	A 6000 Plus <b>NEW</b>	A 7000 <b>NEW</b>	S660	A850	L70 D310	Ocean 101	Canvas Xpress A99
Dimension (mm)	141 x 70 x 8.2	152.6 x 76.2 x 8	137 x 68.8 x 10	79.3 x 9.45 x 153.5	127.2 x 66.8 x 9.5	145 x 73.5 x 11.4	132.4 x 64.5 x 8.65
Weight (grams)	128	140	151	184	126.6	182	143
Talktime/Standby (hours)	13/264	16/264	36/840	28.6/490	4.6/490	10/300	7/240
Screen (colours)/Size (inch)	16million/5.0	16million/5.5	16million/4.7	16million/5.5	16million/4.5	16million/ 5.0	16million/ 4.5
Inbuilt/Expandable memory	16GB/32GB	8GB/32GB	8GB/32GB	4GB/32GB	4GB/32GB	NA/32GB	8GB/32GB
Bluetooth/Wi-Fi	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes
Camera/Flash/Video	8MP/Yes/Yes	8MP/Yes/Yes	8.0MP/Yes/Yes	5.0MP/Yes/Yes	5.0MP/Yes/Yes	Yes/Yes/Yes	5.0MP/Yes/Yes
Phonebook Capacity	Shared	Shared	Shared	Shared	Shared	Shared	Shared
Frequency/Dual SIM	NA/Yes	NA/Yes	Dual Band/GSM+GSM	Tri Band/Dual SIM	Quad Band/GSM+GSM	Dual Band/GSM+GSM	Dual Band/GSM+GSM
GPRS/EDGE/3G	Yes/Yes/HSDPA+	Yes/Yes/HSDPA+	Yes/Yes/HSDPA	Yes/Yes/HSDPA,HSUPA	Yes/Yes/HSPA	Yes/Yes/HSPA+	Yes/Yes/HSDPA
Operating System	Android v4.4.4	Android v5.0	Android OS v4.2	Android OS v4.2	Android OS v4.4	Android OS v4.4	Android OS v4.4
Music Player/FM Radio	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes
Form Factor/T.Screen/QWERTY	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No
Burn test Rating	NR	NR	NR	NR	NR	NR	NR
Price in Rs.	7,499	8,999	8,999	10,500	10,500	8,299	6,666

	(Rs 6000-11,999)		(Rs 6000-11,999)		(Rs 6000-11,999)		
MODELS							
PARAMETERS	MICROMAX						
Model	Fire 4	Unite 3 <b>NEW</b>	Canvas Play <b>NEW</b>	Canvas Juice 2 <b>NEW</b>	Canvas Doodle 4 <b>NEW</b>	Canvas Nitro a311 <b>NEW</b>	Canvas Nitro 2 <b>NEW</b>
Dimension (mm)	-	NA	NA	NA	165.5 x 85.3 x 8.5	NA	NA
Weight (grams)	-	NA	NA	NA	NA	NA	NA
Talktime/Standby (hours)	7/300	8/220	10/273	9/435	NA	10/320	9/250
Screen (colours)/Size (inch)	16million/ 4.5	16million/4.7	16million/5.5	16million/5.0	16million/6.0	16million/5.0	16million/5.0
Inbuilt/Expandable memory	8GB/32GB	8GB/32GB	8GB/32GB	8GB/32GB	8GB/32GB	8GB/32GB	16GB/32GB
Bluetooth/Wi-Fi	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes
Camera/Flash/Video	8.0MP/Yes/Yes	8MP/Yes/Yes	5MP/Yes/Yes	8MP/Yes/Yes	8MP/Yes/Yes	13MP/Yes/Yes	13MP/Yes/Yes
Phonebook Capacity	Shared	Shared	Shared	Shared	Shared	Shared	Shared
Frequency/Dual SIM	Dual Band/GSM+GSM	NA/Yes	NA/Yes	NA/Yes	NA/Yes	NA/Yes	NA/Yes
GPRS/EDGE/3G	Yes/Yes/HSDPA	Yes/Yes/HSDPA+	Yes/Yes/HSDPA+	Yes/Yes/HSDPA+	Yes/Yes/HSPA	Yes/Yes/HSPA+	Yes/Yes/HSPA+
Operating System	Android OS v5.0	Android v5.0	Android v5.0	Android v5.0	Android v5.0	Android v4.4.3	Android v4.4.2
Music Player/FM Radio	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes
Form Factor/T.Screen/QWERTY	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No
Burn test Rating	NR	NR	NR	NR	NR	NR	NR
Price in Rs.	6,666	6,666	7,142	8,570	9,450	9,700	10,400

	(Rs 6000-11,999)		(Rs 6000-11,999)			(Rs 6000-11,999)	
MODELS							
	MICROMAX	MOTOROLA			PHICOMM	SAMSUNG	
PARAMETERS							
Model	Canvas 4Plus	Moto E (2nd Gen) <b>NEW</b>	Moto G (1st Gen) <b>NEW</b>	Moto G (2nd Gen) <b>NEW</b>	Passion 660 <b>NEW</b>	Galaxy Star 2Plus	Galaxy S duos 3
Dimension (mm)	142 x 71 x 7	129.9 x 66.8 x 12.3	129.9 x 65.9 x 11.6	141.5 x 70.7 x 11	139.5 x 69 x 7.4	129.7 x 65.9 x 9.4	121.4 x 62.9 x 10.8
Weight (grams)	116	145	143	149	110	-	124
Talktime/Standby (hours)	7/205	NA	NA	NA	NA	-/-	7/-
Screen (colours)/Size (inch)	16million/5.0	16million/4.5	16million/4.5	16million/5.0	16million/5.0	65,536/4.3	16million/4.0
Inbuilt/Expandable memory	16GB/32GB	8GB/32GB	8GB,16GB/NA	8GB/32GB	32GB/64GB	4GB/32GB	4GB/32GB
Bluetooth/Wi-Fi	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes
Camera/Flash/Video	13.0MP/Yes/Yes	5.0MP/Yes/Yes	5.0MP/Yes/Yes	8.0MP/Yes/Yes	13.0MP/Yes/Yes	3.5MP/Yes/Yes	5.0MP/Yes/Yes
Phonebook Capacity	Shared	Shared	Shared	Shared	Shared	Shared	Shared
Frequency/Dual SIM	Dual Band/GSM+GSM	NA/Yes	NA/Yes	NA/Yes	NA/Yes	Quad Band/GSM+GSM	Quad Band/GSM+GSM
GPRS/EDGE/3G	Yes/Yes/HSDPA,HSUPA	Yes/Yes/HSDPA+	Yes/Yes/HSDPA+	Yes/Yes/HSDPA	Yes/Yes/HSDPA	Yes/Yes/HSDPA	Yes/Yes/HSDPA,HSUPA
Operating System	Android OS v4.4	Android v5.0	Android v5.0	Android v4.4.4	Android v4.4	Android v4.4	Android OS v4.4
Music Player/FM Radio	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes
Form Factor/T.Screen/QWERTY	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No
Burn test Rating	82	NR	NR	NR	NR	NR	NR
Price in Rs.	11,600	6999/1499	9,999	10,999	10,999	6,250	6,290

	(Rs 6000-11,999)		(Rs 6000-11,999)			(Rs 6000-11,999)	
MODELS							
	SAMSUNG						SONY
PARAMETERS							
Model	Galaxy Core 2	Galaxy J1	Galaxy Core Prime	Galaxy Core Prime 4G <b>NEW</b>	Galaxy Grand Neo	Galaxy Grand Prime	Xperia M
Dimension (mm)	130.3 x 68 x 9.8	129 x 68.2 x 8.9	130.8 x 67.9 x 8.8	129.3 x 67.6 x 9	143.7 x 77.1 x 9.6	144.8 x 72.1 x 8.6	124 x 62 x 9.3
Weight (grams)	138	122	130	124	163	156	115
Talktime/Standby (hours)	-/-	10/-	-	9/300	11/430	17/-	10.16/498
Screen (colours)/Size (inch)	262,144/4.5	16million/4.3	16million/4.5	16million/4.3	16million/5.01	16million/5.0	16million/4.0
Inbuilt/Expandable memory	4GB/32GB	4GB/128GB	8GB/64GB	8GB/64GB	8GB/64GB	8GB/64GB	4GB/32GB
Bluetooth/Wi-Fi	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes
Camera/Flash/Video	5.0MP/Yes/Yes	5.0MP/Yes/Yes	5.0MP/Yes/Yes	5.0MP/Yes/Yes	5.0MP/Yes/Yes	8.0MP/Yes/Yes	5.0MP/Yes/Yes
Phonebook Capacity	Shared	Shared	Shared	Shared	Shared	Shared	Shared
Frequency/Dual SIM	Quad Band/GSM+GSM	Quad Band/GSM+GSM	Quad Band/GSM+GSM	NA/Optional	Quad Band/GSM+GSM	Quad Band/GSM+GSM	Quad Band/No
GPRS/EDGE/3G	Yes/Yes/HSDPA,HSUPA	Yes/Yes/HSDPA	Yes/Yes/HSDPA,HSUPA	Yes/Yes/HSDPA+	Yes/Yes/HSDPA,HSUPA	Yes/Yes/HSDPA,HSUPA	Yes/Yes/HSDPA,HSUPA
Operating System	Android OS v4.4	Android OS v4.4	Android OS v4.4	Android v4.1.2	Android OS v4.2	Android OS v4.4	Android OS v4.1
Music Player/FM Radio	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes
Form Factor/T.Screen/QWERTY	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No
Burn test Rating	NR	NR	NR	NR	84	NR	NR
Price in Rs.	7,000	7,190	8,500	9,500	11,500	11,000	9,000

		(Rs 6000-11,999)			(Rs 6000-11,999)			(Rs 6000-11,999)		
MODELS										
PARAMETERS		SONY				SPICE				
Model		Xperia E3 Dual	Xperia E3	Xperia M Dual	Dream UNO Mi	Stellar Mi-549 <b>NEW</b>	Stellar Mi-526 <b>NEW</b>	Stellar 519 <b>NEW</b>		
Dimension (mm)		137.1 x 69.4 x 8.5	137.1 x 69.4 x 8.5	124 x 62 x 9.3	132x67x9.15	NA	143.6 x 71.7 x 8.3	NA		
Weight (grams)		143	143	115	138	175	210	NA		
Talktime/Standby (hours)		12.2/70	12.2/70	10.16/498	17/160	NA	9/280	NA		
Screen (colours)/Size (inch)		16million/4.5	16million/4.5	16million/4.0	16million/4.5	16million/5.5	16million/5.0	16million/5.0		
Inbuilt/Expandable memory		4GB/32GB	4GB/32GB	4GB/32GB	4GB/32GB	8GB/32GB	8GB/32GB	8GB/32GB		
Bluetooth/Wi-Fi		Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes		
Camera/Flash/Video		5.0MP/Yes/Yes	5.0MP/Yes/Yes	5.0MP/Yes/Yes	5.0MP/Yes/Yes	8.0MP/Yes/Yes	8.0MP/Yes/Yes	8.0MP/Yes/Yes		
Phonebook Capacity		Shared	Shared	Shared	Shared	Shared	Shared	Shared		
Frequency/Dual SIM		Quad Band/GSM+GSM	Quad Band/No	Quad Band/GSM+GSM	Quad Band/GSM+GSM	NA/Yes	NA/Yes	NA/Yes		
GPRS/EDGE/3G		Yes/Yes/HSPA	Yes/Yes/HSPA	Yes/Yes/HSDPA,HSUPA	Yes/Yes/HSDPA+	Yes/Yes/HSDPA+	Yes/Yes/HSDPA+	Yes/Yes/HSDPA+		
Operating System		Android v4.4	Android v4.4	Android v4.1	Android v4.4	Android v4.4	Android v4.4.2	Android v4.4.4		
Music Player/FM Radio		Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes		
Form Factor/T.Screen/QWERTY		Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No		
Burn test Rating		NR	NR	NR	NR	NR	NR	NR		
Price in Rs.		9,999	10,000	11,000	6,000	7,300	7,300	8,000		

		(Rs 6000-11,999)			(Rs 6000-11,999)			(Rs 6000-11,999)		
MODELS										
PARAMETERS		XIAOMI				XOLO				
Model		Redmi 2 <b>NEW</b>	Redmi Note 4G <b>NEW</b>	Mi 4i <b>NEW</b>	Mi 4 (16GB/ 64GB) <b>NEW</b>	Q1000 Opus	Q710S	Q900		
Dimension (mm)		134 x 67.2 x 9.4	154 x 78.7 x 9.5	138.1 x 69.6 x 7.8	139.2 x 68.5 x 8.9 mm	143.3 x 72.9 x 9	135 x 67 x 8.5	137 x 70 x 9.9		
Weight (grams)		133	NA	130	149	NA	-	138		
Talktime/Standby (hours)		NA	14/775	32/-	NA	18/700	22/640	13/384		
Screen (colours)/Size (inch)		16million/4.7	16million/5.0	16million/5.0	16million/5.0	16million/5.0	16million/4.5	16million/4.7		
Inbuilt/Expandable memory		8GB/32GB	8GB/64GB	16GB/No	16,64GB/No	4GB/32GB	8GB/32GB	4GB/32GB		
Bluetooth/Wi-Fi		Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes		
Camera/Flash/Video		8.0MP/Yes/Yes	13.0MP/Yes/Yes	13.0MP/Yes/Yes	13.0MP/Yes/Yes	5.0MP/Yes/Yes	8MP/Yes/Yes	8.0MP/Yes/Yes		
Phonebook Capacity		Shared	Shared	Shared	Shared	Shared	Shared	Shared		
Frequency/Dual SIM		NA/Yes	NA/Yes	NA/Yes	NA/Yes	Quad Band/GSM+GSM	Quad Band/GSM+GSM	Quad Band/GSM+GSM		
GPRS/EDGE/3G		Yes/Yes/HSDPA+	Yes/Yes/HSDPA+	Yes/Yes/HSDPA+	Yes/Yes/HSDPA+	Yes/Yes/HSDPA+	Yes/Yes/HSDPA,HSUPA	Yes/Yes/HSPA+		
Operating System		Android v4.4.4	Android v4.4.4	Android v5.0	Android v4.4.3	Android OS v4.2	Android OS v4.4	Android OS v4.2		
Music Player/FM Radio		Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes		
Form Factor/T.Screen/QWERTY		Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No		
Burn test Rating		NR	NR	NR	NR	NR	NR	NR		
Price in Rs.		6,999	9,999	12,999	16999/21999	6,490	6,999	8,600		



	(Rs 6000-11,999)		(Rs 6000-11,999)		HIGH LEVEL Rs 12,000 UPWARDS		
MODELS							
	XOLO		YU		APPLE		
PARAMETERS							
Model	Opus 3	Omega 5	Yuphoria <b>NEW</b>	Yureka <b>NEW</b>	iPhone 5C	iPhone 5S	iPhone 6
Dimension (mm)	143 x 71.3 x 8.8	144 x 72 x 10.5	142.4 x 73 x 8.2-9.35	154.8 x 78 x 6-8.8	124.4 x 59.2 x 8.97	123.8 x 58.6 x 7.6	138.1 x 67 x 6.9
Weight (grams)	-	-	143	155	132	112	129
Talktime/Standby (hours)	26/550	22/675	7/160	8/210	10/250	10/250	14/250
Screen (colours)/Size (inch)	16million/5.0	16million/5.0	16million/5.0	16million/5.5	16million/4.0	16million/4.0	16million/4.7
Inbuilt/Expandable memory	8GB/Yes/Yes	8GB/32GB	16GB/32GB	16GB/32GB	16,32GB/No	16,32,64GB/No	16,64,128GB/No
Bluetooth/Wi-Fi	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes
Camera/Flash/Video	8MP/Yes/Yes	8.0MP/Yes/Yes	8.0MP/Yes/Yes	13.0MP/Yes/Yes	8.0MP/Yes/Yes	8.0MP/Yes/Yes	8.0MP/Yes/Yes
Phonebook Capacity	Shared	Shared	Shared	Shared	Shared	Shared	Shared
Frequency/Dual SIM	Quad Band/GSM+GSM	Quad Band/GSM+GSM	NA/Yes	NA/Yes	Quad Band/No	Quad Band/No	Quad Band/No
GPRS/EDGE/3G	Yes/Yes/HSPA+	Yes/Yes/HSPA+	Yes/Yes/HSPA+	Yes/Yes/HSPA+	Yes/Yes/HSDPA,HSUPA	Yes/Yes/HSDPA,HSUPA	Yes/Yes/HSDPA,HSUPA
Operating System	Android OS v4.4	Android OS v4.4	Android v5.0.2	Android v5.0	iOS8	iOS8	iOS8
Music Player/FM Radio	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/No	Yes/No	Yes/No
Form Factor/T.Screen/QWERTY	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No
Burn test Rating	NR	NR	NR	NR	NR	NR	NR
Price in Rs.	8,499	8,999	6,999	8,999	40000/52500	41,000/62,500/73,500	52,000/62,500/71,500

	Rs 12,000 UPWARDS		Rs 12,000 UPWARDS			Rs 12,000 UPWARDS	
MODELS							
	APPLE	ASUS				BLACKBERRY	
PARAMETERS							
Model	iPhone 6 Plus	Zenfone 2 (2GB RAM) <b>NEW</b>	Fonepad 8 <b>NEW</b>	Zenfone 6 <b>NEW</b>	Zenfone 2 (4GB RAM) <b>NEW</b>	Leap <b>NEW</b>	Z3
Dimension (mm)	158.1 x 77.8 x 7.1	77.2x152.5x10.9	120 x 214 x 8.9	166.9 x 84.3 x 9.9	77.2 x 152.5 x 3.9-10.9	144 x 72.8 x 9.5	140 x 72.8 x 9.3
Weight (grams)	172	170	310	196	170	170	164
Talktime/Standby (hours)	24/384	NA	21/-	28/398	NA	NA	15.5/384
Screen (colours)/Size (inch)	16million/5.5	16million/5.5	16million/8.0	16million/6.0	16million/5.5	16million/5.0	16million/5.0
Inbuilt/Expandable memory	16,64,128GB/No	16,32,64GB/64GB	8GB/64GB	16GB/64GB	16,32,64GB/64GB	16GB/128GB	8GB/32GB
Bluetooth/Wi-Fi	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes
Camera/Flash/Video	8.0MP/Yes/Yes	13.0MP/Yes/Yes	5.0MP/No/Yes	13.0MP/Yes/Yes	13.0MP/Yes/Yes	8.0MP/Yes/Yes	5.0MP/Yes/Yes
Phonebook Capacity	Shared	Shared	Shared	Shared	Shared	Shared	Shared
Frequency/Dual SIM	Quad Band/No	NA/Yes	NA/Yes	NA/Yes	NA/Yes	NA/No	Quad Band/No
GPRS/EDGE/3G	Yes/Yes/HSDPA,HSUPA	Yes/Yes/HSPA+	Yes/Yes/HSPA+	Yes/Yes/HSPA+	Yes/Yes/HSPA+	Yes/Yes/HSPA+	Yes/Yes/HSPA+
Operating System	iOS8	Android v5.0	Android v4.4	Android v4.4	Android v5.0	BlackBerry v10.3.1	BlackBerry OS 10.2
Music Player/FM Radio	Yes/No	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes
Form Factor/T.Screen/QWERTY	Bar/Yes/No	Bar/Yes/Yes	Bar/Yes/Yes	Bar/Yes/Yes	Bar/Yes/Yes	Bar/Yes/Yes	Bar/Yes/No
Burn test Rating	NR	NR	NR	NR	NR	NR	NR
Price in Rs.	62500/70500/80000	12,999	13,999	15,398	22,999	20,700	13,500

		Rs 12,000 UPWARDS			Rs 12,000 UPWARDS									
MODELS														
	PARAMETERS		BLACKBERRY			COOLPAD		GIONEE						
	Model	Z30	Classic	Passport	Dazen X7 <b>NEW</b>	Marathon M3	Elife E7 Mini	Elife S5.1						
	Dimension (mm)	140.7 x 72 x 9.4	131 x 72.4 x 10.2	128 x 90.3 x 9.3	73.6 x 146.6 x 6.5	144.5 X 71.5 X 10.4	139.8 x 66.2 x 8.6	139.8 x 67.4 x 5.1						
	Weight (grams)	170	177	196	131	1180.3	142.9	97.7						
	Talktime/Standby (hours)	25/384	17.10/365	18/432	NA	51/792	18/200	-						
	Screen (colours)/Size (inch)	16million/5.0	16million/3.5	16million/4.5	16million/5.2	16million/5.0	16million/4.7	16million/4.8						
	Inbuilt/Expandable memory	16GB/64GB	16GB/128GB	32GB/128GB	16GB/Yes	8GB/32GB	16BG/No	16GB/No						
	Bluetooth/Wi-Fi	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes						
	Camera/Flash/Video	8.0MP/Yes/Yes	8.0MP/Yes/Yes	13MP/Yes/Yes	13MP/Yes/Yes	8.0MP/Yes/Yes	13MP/Yes/Yes	8.0MP/Yes/Yes						
Phonebook Capacity	Shared	Shared	Shared	Shared	Shared	Shared	Shared							
Frequency/Dual SIM	Quad Band/No	Quad Band/No	Quad Band/No	NA/Yes	Quad Band/GSM+GSM	Quad Band/GSM+GSM	Quad Band/No							
GPRS/EDGE/3G	Yes/Yes/HSDPA,HSUPA	Yes/Yes/HSDPA	Yes/Yes/HSDPA,HSUPA	Yes/Yes/HSDPA,HSUPA	Yes/Yes/HSDPA	Yes/Yes/HSDPA,HSUPA	Yes/Yes/HSPA							
Operating System	BlackBerry OS 10.2	BlackBerry OS 10.3.1	BlackBerry OS 10.3	Android v4.4	Android OS v4.4	Android OS v4.2	Android OS v4.4							
Music Player/FM Radio	Yes/No	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes							
Form Factor/T.Screen/qWERTY	Bar/Yes/No	Bar/Yes/No	Bar/Yes/Yes	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No							
Burn test Rating	NR	82	86	NR	82	-								
Price in Rs.	28,000	30,000	46,700	17,999	12,500	15,900	18,000							

		Rs 12,000 UPWARDS			Rs 12,000 UPWARDS			Rs 12,000 UPWARDS						
MODELS														
	PARAMETERS		GIONEE					HTC						
	Model	Elife E6	Elife E7	Elife S5.5	Elife S7	620 G+	Desire 626 G+ <b>NEW</b>	Desire 816 Plus (16GB) <b>NEW</b>						
	Dimension (mm)	142.5 x 69.4 x 7.9	150.6 x 75 x 9.5	145.1 x 70.2 x 5.6	139.8 x 67.4 x 5.5	146.9 x 70.9 x 8.2	146.9 x 70.9 x 8.19	156.6 x 78.7 x 7.9						
	Weight (grams)	120	150	NA	126.5	138	138	165						
	Talktime/Standby (hours)	NA/NA	NA	NA	24/-	22/521	NA	21/737						
	Screen (colours)/Size (inch)	16.7million/5.0	16million/5.5	16million/5.0	16million/5.2	16million/5.0	16million/5.1	16million/5.5						
	Inbuilt/Expandable memory	32GB/No	16GB/32GB	16GB/No	16GB/No	8GB/32GB	8GB/32GB	8GB/128GB						
	Bluetooth/Wi-Fi	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes						
	Camera/Flash/Video	13.0MP/Yes/Yes	16MP/Yes/Yes	13.0MP/Yes/Yes	13MP/Yes/Yes	13MP/Yes/Yes	13MP/Yes/Yes	13MP/Yes/Yes						
Phonebook Capacity	Shared	Shared	Shared	Shared	Shared	Shared	Shared							
Frequency/Dual SIM	Quad Band/No	Quad Band/No	Quad Band/No	Quad Band/GSM+GSM	Quad Band/GSM+GSM	NA/Yes	NA/No							
GPRS/EDGE/3G	Yes/Yes/HSPA	Yes/Yes/HSPA+	Yes/Yes/HSPA+	Yes/Yes/HSPA+	Yes/Yes/HSDPA,HSUPA	Yes/Yes/HSDPA+	Yes/Yes/HSDPA+							
Operating System	Android OS v4.2	Android OS v4.2	Android OS v4.2	Android OS v5.0	Android OS v4.4	Android with HTC Sense	Android 4.4.2							
Music Player/FM Radio	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes							
Form Factor/T.Screen/qWERTY	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No							
Burn test Rating	82	84	88	-	-	NR	NR							
Price in Rs.	19,000	20,900/23,700	21,000	24,000	14,500	16,000	18,000							

		Rs 12,000 UPWARDS			Rs 12,000 UPWARDS			Rs 12,000 UPWARDS		
MODELS										
	PARAMETERS	HTC								
	Model	Desire 816G	Desire 820 S	Desire 826	Desire Eye	Desire E9 <b>NEW</b>	One M8	One E9 Plus		
	Dimension (mm)	156.6 x 78.74 x 7.99	157.7 x 78.7 x 7.7	158 x 77.5 x 7.99	151.7 x 73.8 x 8.5	NA	146.4 x 70.6 x 9.4	156.5 x 76.5 x 7.5		
	Weight (grams)	158	155	183	154	NA	160	150		
	Talktime/Standby (hours)	10/460	22/424	21.7/625.8	20/538	NA	14/271	14.20/617		
	Screen (colours)/Size (inch)	16million/5.5	16million/5.5	16million/5.5	16million/5.2	16million/ 5.5	16million/5.0	16million/5.5		
	Inbuilt/Expandable memory	8GB/32GB	16GB/128GB	16GB/128GB	16GB/128GB	32GB/128GB	16GB/128GB	32GB/2TB		
	Bluetooth/Wi-Fi	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes		
	Camera/Flash/Video	13.0MP/Yes/Yes	13MP/Yes/Yes	13MP/Yes/Yes	13.0MP/Yes/Yes	20MP/Yes/Yes	4.0MP/Yes/Yes	20.0MP/Yes/Yes		
	Phonebook Capacity	Shared	Shared	Shared	Shared	Shared	Shared	Shared		
	Frequency/Dual SIM	Tri Band/GSM+GSM	Quad Band/GSM+GSM	Dual Band/GSM+GSM	Quad Band/No	NA	Quad Band/No	NA/Yes		
	GPRS/EDGE/3G	Yes/Yes/HSDPA,HSUPA	Yes/Yes/HSDPA,HSUPA	Yes/Yes/HSDPA+	Yes/Yes/HSDPA+	Yes/Yes/HSPA+	Yes/Yes/HSPA+	Yes/Yes/HSPA+		
	Operating System	Android OS v4.4	Android OS v4.4	Android OS v5.0	Android OS v4.4	Android v5.0	Android OS v4.4	Android v5.0		
	Music Player/FM Radio	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/ Yes	Yes/Yes	Yes/ Yes		
Form Factor/T.Screen/QWERTY	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No			
Burn test Rating	80	82	NR	84	NR	82	NR			
Price in Rs.	19,300	20,500	24,700	34,000	36,000	36,000	36,790			

		Rs 12,000 UPWARDS			Rs 12,000 UPWARDS			Rs 12,000 UPWARDS		
MODELS										
	PARAMETERS	HTC				LENOVO				
	Model	One (M8 Eye)	One M9+	S90 Sisley <b>NEW</b>	P 70 <b>NEW</b>	Vibe X2 <b>NEW</b>	Vibe z	Vibe z2 Pro		
	Dimension (mm)	146.4 x 70.6 x 9.4	150.99 x 71.99 x 9.61	146 x 71.7 x 6.9	142 x 71.8 x 8.9	140.2 x 68.6 x 7.3	149 x 77 x 7.9	156 x 81.3 x 7.7		
	Weight (grams)	160	168	129	149	120	147	179		
	Talktime/Standby (hours)	14/271	23/598	NA	18/696	19/216	33/648	45/948		
	Screen (colours)/Size (inch)	16million/5.0	16million/5.2	16million/ 5.0	16million/ 5.0	16million/ 5.0	16million/5.5	16million/6.0		
	Inbuilt/Expandable memory	16GB/128GB	32GB/2TB	16GB,32GB/No	16GB/32GB	32GB/No	16GB/No	32GB/No		
	Bluetooth/Wi-Fi	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes		
	Camera/Flash/Video	13.0MP/Yes/Yes	20.7MP/Yes/Yes	13.0MP/Yes/Yes	13.0MP/Yes/Yes	13.0MP/Yes/Yes	13.0MP/Yes/Yes	16.0MP/Yes/Yes		
	Phonebook Capacity	Shared	Shared	Shared	Shared	Shared	Shared	Shared		
	Frequency/Dual SIM	Quad Band/No	Quad Band/No	NA/ Yes	NA/ Yes	NA/ Yes	Quad Band/No	Quad Band/No		
	GPRS/EDGE/3G	Yes/Yes/HSPA+	Yes/Yes/HSPA+	Yes/Yes/HSDPA+	Yes/Yes/HSDPA+	Yes/Yes/HSDPA+	Yes/Yes/HSPA	Yes/Yes/HSPA+		
	Operating System	Android OS v4.4	Android OS v5.0	Android v4.4.4	Android v4.4	Android v4.4	Android OS v4.3	Android OS v4.4		
	Music Player/FM Radio	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes		
Form Factor/T.Screen/QWERTY	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No			
Burn test Rating	82	-	NR	NR	NR	84	88			
Price in Rs.	39,500	49,000	12,999	13,388	17,999	23, 000	32,999			



		Rs 12,000 UPWARDS			Rs 12,000 UPWARDS			Rs 12,000 UPWARDS		
MODELS										
PARAMETERS		LG								
Model		L90 D410	G3 Beat	G3 Stylus	Nexus 5 16GB/32GB	Optimus G Pro 2	G2 16GB/32GB	G Flex		
Dimension (mm)		131.6 x 66 x 9.7	137.7 x 69.6 x 10.3	149.3 x 75.9 x 10.2	137.9 x 69.2 x 8.6	157.9 x 81.9 x 8.3	138.5 x 70.9 x 8.9	160.5 x 81.6 x 7.9		
Weight (grams)		NA	134	163	130	172	143	177		
Talktime/Standby (hours)		NA	-/-	25/780	17/300	8/270	NA/NA	15/720		
Screen (colours)/Size (inch)		16million/4.7	16million/5.0	16million/5.5	16million/4.95	16million/5.9	16million/5.2	16million/6.0		
Inbuilt/Expandable memory		8GB/32GB	8GB/64GB	8GB/32GB	16GB/No	16GB/64GB	16GB/No	32GB/No		
Bluetooth/Wi-Fi		Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes		
Camera/Flash/Video		8.0MP/Yes/Yes	8.0MP/Yes/Yes	13MP/Yes/Yes	8.0MP/Yes/Yes	13MP/Yes/Yes	13.0MP/Yes/Yes	13.0MP/Yes/Yes		
Phonebook Capacity		Shared	Shared	Shared	Shared	Shared	Sahred	Shared		
Frequency/Dual SIM		Quad Band/GSM+GSM	Quad Band/No	Dual Band/GSM+GSM	Qual Band/No	Quad Band/No	Quad Band/No	Quad Band/No		
GPRS/EDGE/3G		Yes/Yes/HSPA	Yes/Yes/HSPA+	Yes/Yes/HSDPA,HSUPA	Yes/Yes/HSDPA,HSUPA	Yes/Yes/HSPA+	Yes/Yes/HSPA+	Yes/Yes/HSPA+		
Operating System		Android OS v4.4	Android OS v4.4	Android OS v4.4	Android OS v4.4	Android OS v4.4	Android OS v4.2	Android OS v4.2		
Music Player/FM Radio		Yes/Yes	Yes/Yes	Yes/No	Yes/No	Yes/Yes	Yes/Yes	Yes/Yes		
Form Factor/T.Screen/QWERTY		Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No		
Burn test Rating		NR	82	76	84	NR	84	NR		
Price in Rs.		12,000	16,000	18,900	24,000/29,000	29,500	30,000/33,000	33,000		
		Rs 12,000 UPWARDS			Rs 12,000 UPWARDS			Rs 12,000 UPWARDS		
MODELS										
PARAMETERS		LG			MICROMAX		MOTOROLA			
Model		G3 16GB/32GB	G4 Dual <b>NEW</b>	G Flex 2	Canvas Selfie	Canvas Knight 2 <b>NEW</b>	Moto X (2nd Gen) <b>NEW</b>	Moto DROID Turbo (64GB) <b>NEW</b>		
Dimension (mm)		146.3 x 74.6 x 8.9	148.9 x 76.1 x 6.3 - 9.8	149.1 x 75.3 x 9.4	-	NA	140.8 x 72.4 x 10	143.5 x 73.3 x 8.3		
Weight (grams)		149	155	151	-	NA	144	169		
Talktime/Standby (hours)		19/565	12/315	-	-/-	NA	NA	48/675		
Screen (colours)/Size (inch)		16million/5.5	16million/ 5.5	16million/5.5	16million/4.7	16million/5.0	16 million/5.2	16 million/ 5.2		
Inbuilt/Expandable memory		16GB/128GB	32GB/128GB	32GB/2TB	16GB/32GB	NA/32GB	16,32GB/No	32,64GB/No		
Bluetooth/Wi-Fi		Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes		
Camera/Flash/Video		13.0MP/Yes/Yes	16.0MP/Yes/Yes	13.0MP/Yes/Yes	13.0MP/Yes/Yes	13.0MP/Yes/Yes	13.0MP/Yes/Yes	21.0MP/Yes(dual)/Yes		
Phonebook Capacity		Shared	Shared	Shared	Shared	Shared	Shared	Shared		
Frequency/Dual SIM		Quad Band/No	NA/Yes	Quad Band/No	Quad Band/GSM+GSM	NA/ Yes	NA/ No	NA/ No		
GPRS/EDGE/3G		Yes/Yes/HSPA+	Yes/Yes/HSDPA+	Yes/Yes/Yes	Yes/Yes/HSDPA	Yes/Yes/HSDPA+	Yes/Yes/Yes/LTE	Yes/Yes/HSDPA/LTE		
Operating System		Android OS v4.4	Android v5.1	Android OS v5.0 Lollipop	Android OS v4.4	Android v5.0	Android v4.4.4	Android v4.4.4		
Music Player/FM Radio		Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/ No	Yes/No		
Form Factor/T.Screen/QWERTY		Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No		
Burn test Rating		NR	NR	NR	-	NR	NR	NR		
Price in Rs.		36,999/42,000	51,990	55,000	15,300	16,290	21,999	41,999		

		Rs 12,000 UPWARDS			Rs 12,000 UPWARDS		Rs 12,000 UPWARDS	
MODELS	      							
	PARAMETERS	LG			MICROMAX		MOTOROLA	
	Model	G3 16GB/32GB	G4 Dual <b>NEW</b>	G Flex 2	Canvas Selfie	Canvas Knight 2 <b>NEW</b>	Moto X (2nd Gen) <b>NEW</b>	Moto DROID Turbo (64GB) <b>NEW</b>
	Dimension (mm)	146.3 x 74.6 x 8.9	148.9 x 76.1 x 6.3 - 9.8	149.1 x 75.3 x 9.4	-	NA	140.8 x 72.4 x 10	143.5 x 73.3 x 8.3
	Weight (grams)	149	155	151	-	NA	144	169
	Talktime/Standby (hours)	19/565	12/315	-	-/-	NA	NA	48/675
	Screen (colours)/Size (inch)	16million/5.5	16million/ 5.5	16million/5.5	16million/4.7	16million/5.0	16 million/5.2	16 million/ 5.2
	Inbuilt/Expandable memory	16GB/128GB	32GB/128GB	32GB/2TB	16GB/32GB	NA/32GB	16,32GB/No	32,64GB/No
	Bluetooth/Wi-Fi	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes
	Camera/Flash/Video	13.0MP/Yes/Yes	16.0MP/Yes/Yes	13.0MP/Yes/Yes	13.0MP/Yes/Yes	13.0MP/Yes/Yes	13.0MP/Yes/Yes	21.0MP/Yes(dual)/Yes
Phonebook Capacity	Shared	Shared	Shared	Shared	Shared	Shared	Shared	
Frequency/Dual SIM	Quad Band/No	NA/Yes	Quad Band/No	Quad Band/GSM+GSM	NA/ Yes	NA/ No	NA/ No	
GPRS/EDGE/3G	Yes/Yes/HSPA+	Yes/Yes/HSDPA+	Yes/Yes/Yes	Yes/Yes/HSDPA	Yes/Yes/HSDPA+	Yes/Yes/Yes/LTE	Yes/Yes/HSDPA/LTE	
Operating System	Android OS v4.4	Android v5.1	Android OS v5.0 Lollipop	Android OS v4.4	Android v5.0	Android v4.4.4	Android v4.4.4	
Music Player/FM Radio	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/ No	Yes/No	
Form Factor/T.Screen/qWERTY	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	
Burn test Rating	NR	NR	NR	-	NR	NR	NR	
Price in Rs.	36,999/42,000	51,990	55,000	15,300	16,290	21,999	41,999	

		Rs 12,000 UPWARDS			Rs 12,000 UPWARDS			Rs 12,000 UPWARDS		
MODELS										
	OPPO						SAMSUNG			
PARAMETERS										
Model	Mirror 3 <b>NEW</b>	Find 7A	N1 Mini	Find 7	R5	N1	Galaxy Grand 2			
Dimension (mm)	137.7 x 68.8 x 8.9	152.6 X 75 X 9.2	148.4 x 72.2 x 9.2	152.6 x 75 x 9.2	148.9 x 74.5 x 4.85	170.7 x 82.6 x 9	146.80 x 75.30 x 8.95			
Weight (grams)	130	170	150	173	155	213	163			
Talktime/Standby (hours)	NA	13/168	7.5/210	13/168 days	-/-	36/168	17/370			
Screen (colours)/Size (inch)	16 million/4.7 inch	16 million/5.5 inch	16 million/5.0 inch	16 million/5.5inch	16 million/5.2-inch	16 million/5.9	16million/5.25			
Inbuilt/Expandable memory	8GB/128GB	16GB/128GB	16GB/No	32GB/128GB	32GB/No	16GB/No	8GB/64GB			
Bluetooth/Wi-Fi	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes			
Camera/Flash/Video	8.0MP/Yes/Yes	13MP/Yes/Yes	13Mp/Yes/Yes	13MP/Yes/Yes	13MP/Yes/Yes	13Mp/Yes/Yes	8.0MP/Yes/Yes			
Phonebook Capacity	Shared	Shared	Shared	Shared	Shared	Shared	Shared			
Frequency/Dual SIM	NA/Yes	Quad Band/No	Quad Band/No	Quad Band/No	Quad Band/No	Quad Band/No	Quad Band/GSM+GSM			
GPRS/EDGE/3G	Yes/Yes/HSDPA/LTE	Yes/Yes/HSPA+	Yes/Yes/HSPA+	Yes/Yes/HSPA+	Yes/Yes/HSPA+	Yes/Yes/HSPA+	Yes/Yes/HSPA+			
Operating System	Android v4.4	Android OS v4.3	Android OS v4.3	Android OS v4.3	Android OS v4.4	Android OS v4.2	Android OS v4.3			
Music Player/FM Radio	Yes/Yes	Yes/No	Yes/No	Yes/No	Yes/No	Yes/No	Yes/Yes			
Form Factor/T.Screen/QWERTY	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No			
Burn test Rating	NR	NR	NR	NR	NR	NR	84			
Price in Rs.	16,700	24,990	24,990	29,990	29,990	32,990	13,000			

		Rs 12,000 UPWARDS			Rs 12,000 UPWARDS			Rs 12,000 UPWARDS		
MODELS										
	SAMSUNG									
PARAMETERS										
Model	Galaxy E5	Galaxy A3	Galaxy E7	Galaxy S4	Galaxy S5 Mini	Galaxy A5	Galaxy A7			
Dimension (mm)	141.6 x 70.2 x 7.3	130.1 x 65.5 x 6.9	151.3 x 77.2 x 7.3	136.6 x 69.8 x 7.9	131.1 x 64.8 x 9.1 mm	139.3 x 69.7 x 6.7	151 x 76.2 x 6.3			
Weight (grams)	-	110.3	141	130	120	123	141			
Talktime/Standby (hours)	-/-	-	18/-	17/370	10/-	-	17/-			
Screen (colours)/Size (inch)	16million/5.0	16million/4.5	16million/5.5	16million/5.0	16million/4.5	16million/5.0	16million/5.5			
Inbuilt/Expandable memory	16GB/64GB	16GB/64GB	16GB/64GB	16GB/64GB	16GB/64GB	16GB/64GB	16GB/64GB			
Bluetooth/Wi-Fi	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes			
Camera/Flash/Video	8.0MP/Yes/Yes	8.0MP/Yes/Yes	13.0MP/Yes/Yes	13.0MP/Yes/Yes	8.0MP/Yes/Yes	13.0MP/Yes/Yes	13.0MP/Yes/Yes			
Phonebook Capacity	Shared	Shared	Shared	Shared	Shared	Shared	Shared			
Frequency/Dual SIM	Quad Band/GSM+GSM	Quad Band/GSM+GSM	Quad Band/GSM+GSM	Quad Band/No	Quad Band/No	Quad Band/GSM+GSM	Quad Band/GSM+GSM			
GPRS/EDGE/3G	Yes/Yes/HSDPA	Yes/Yes/HSPA+	Yes/Yes/HSDPA	Yes/Yes/HSDPA,HSUPA	Yes/Yes/HSDPA,HSUPA	Yes/Yes/HSDPA,HSUPA	Yes/Yes/HSDPA			
Operating System	Android OS v4.4	Android OS v4.4	Android OS v4.4	Android OS v4.2	Android OS v4.4.2	Android OS v4.4	Android OS v4.4			
Music Player/FM Radio	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes			
Form Factor/T.Screen/QWERTY	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No			
Burn test Rating	NR	NR	NR	86	NR	NR	NR			
Price in Rs.	15,900	17,500	18,000	18,500	22,500	22,000	25,900			

		Rs 12,000 UPWARDS			Rs 12,000 UPWARDS			Rs 12,000 UPWARDS		
MODELS										
	PARAMETERS	SAMSUNG							SONY	
	Model	Galaxy Note 3	Galaxy S5	Galaxy S6	Galaxy Note 4	Galaxy S6 Edge	Galaxy Note Edge	Xperia E4		
	Dimension (mm)	151.2 x 79.2 x 8.3	142 x 72.5 x 8.1	143.4 x 70.5 x 6.8	153.5 X 78.6 X 8.5	142.1 x 70.1 x 7	151.3 x 82.4 x 8.3	137 x 74.6 x 10.5		
	Weight (grams)	168	145	138	176	132	174	144		
	Talktime/Standby (hours)	20/490	21/390	17/	20/-	17/	18/-	12.9/696		
	Screen (colours)/Size (inch)	16million/5.7	16million/5.1	16million/5.1	16million/5.7	16million/5.1	16million/5.6	16million/5.0		
	Inbuilt/Expandable memory	32GB/64GB	16GB/128GB	32GB/No	32GB/128GB	32GB/No	32GB/128GB	8GB/32GB		
	Bluetooth/Wi-Fi	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes		
	Camera/Flash/Video	13.0MP/Yes/Yes	16MP/Yes/Yes	16.0MP/Yes/Yes	16MP/Yes/Yes	16.0MP/Yes/Yes	16MP/Yes/Yes	5.0MP/Yes/Yes		
	Phonebook Capacity	Shared	Shared	Shared	Shared	Shared	Shared	Shared		
	Frequency/Dual SIM	Quad Band/No	Quad Band/No	Quad Band/No	Quad Band/No	Quad Band/No	Quad Band/No	Quad Band/GSM+GSM		
	GPRS/EDGE/3G	Yes/Yes/HSPA+	Yes/Yes/HSPA+	Yes/Yes/HSPA+	Yes/Yes/HSPA+	Yes/Yes/HSPA+	Yes/Yes/HSPA+	Yes/Yes/HSPA+		
	Operating System	Android OS v4.3	Android OS, v4.4	Android OS v5.0	Android OS v4.4	Android OS v5.0	Android OS v4.4	Android OS v4.4		
	Music Player/FM Radio	Yes/No	Yes/Yes	Yes/No	Yes/No	Yes/No	Yes/No	Yes/No		
	Form Factor/T.Screen/QWERTY	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No		
	Burn test Rating	82	NR	-	84	-	-	-		
	Price in Rs.	28,500	30,000	41,500	46,500	52,500	55,000	12,500		
		Rs 12,000 UPWARDS			Rs 12,000 UPWARDS			Rs 12,000 UPWARDS		
MODELS										
	PARAMETERS	SONY								
	Model	Xperia M2	Xperia M2 Dual	Xperia M4 Aqua <b>NEW</b>	Xperia C3	Xperia T3	Xperia T2 Ultra	Xperia Z 1		
	Dimension (mm)	139.7 x 71.1 x 8.6	139.7 x 71.1 x 8.6	145.5 x 72.6 x 7.3	156.2 x 78.7 x 7.6	150.7 x 77 x 7	165.2 x 83.8 x 7.7	144.4 x 73.9 x 8.5		
	Weight (grams)	148	148	136	149.7	148	171.8	169		
	Talktime/Standby (hours)	13.5/588	11.2/580	13.20/685	11/1040	12.7/639	16/1120	14/880		
	Screen (colours)/Size (inch)	16million/4.8	16million/4.8	16million/5.0	16million/5.5	16million/5.3	16million/6.0	16million/5.0		
	Inbuilt/Expandable memory	8GB/32GB	8GB/32GB	8GB/32GB	8GB/32GB	8GB/32GB	8GB/32GB	16GB/64GB		
	Bluetooth/Wi-Fi	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes		
	Camera/Flash/Video	8.0MP/Yes/Yes	8.0MP/Yes/Yes	13.0MP/Yes/Yes	8.0MP/Yes/Yes	8.0MP/Yes/Yes	13.0MP/Yes/Yes	20.7MP/Yes/Yes		
	Phonebook Capacity	Shared	Shared	Shared	Shared	Shared	Shared	Shared		
	Frequency/Dual SIM	Quad Band/No	Quad Band/GSM+GSM	NA	Quad Band/No	Quad Band/No	Quad Band/GSM+GSM	Quad Band/No		
	GPRS/EDGE/3G	Yes/Yes/HSPA+	Yes/Yes/HSDPA,HSUPA	Yes/Yes/HSDPA/LTE	Yes/Yes/HSDPA,HSUPA	Yes/Yes/HSDPA,HSUPA	Yes/Yes/HSPA+	Yes/Yes/HSDPA,HSUPA		
	Operating System	Android OS, v4.3	Android OS v4.3	Android v5.0	Android OS v4.4	Android OS v4.1	Android OS, v4.3	Android OS v4.2		
	Music Player/FM Radio	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes		
	Form Factor/T.Screen/QWERTY	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No		
	Burn test Rating	NR	NR	NR	NR	84	NR	84		
	Price in Rs.	13,000	13,990	23,000	18,500	15,500	20,500	26,500		



		Rs 12,000 UPWARDS			Rs 12,000 UPWARDS			CDMA	
MODELS									
	PARAMETERS	SONY			XOLO		ZTE	CDMA	
	Model	Xperia Z 2	Xperia Z3 Compact	Xperia Z3	Hive 8X	X1000	Nubia Z9 Mini <b>NEW</b>	Samsung B229	
	Dimension (mm)	146.8 x 73.3 x 8.2	127.3x64.9x8.6	146 x 72 x 7.3	140 x 70 x 7.9	NA	141.3 x 69.8 x 8.2	108 x 44.38 x 14.20	
	Weight (grams)	163	129	152	-	NA	147	72	
	Talktime/Standby (hours)	15/690	12/880	14/890	11/352	9.5/336	43/750	6.5/720	
	Screen (colours)/Size (inch)	16million/5.2	16million/4.3	16million/5.2	16million/5.0	16million/4.7	16million/5.0	65,536/1.5	
	Inbuilt/Expandable memory	16BG/128GB	16GB/128GB	16GB/128GB	16GB/32GB	8GB/32GB	16GB/128GB	450KB/No	
	Bluetooth/Wi-Fi	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	No/No	
	Camera/Flash/Video	20.7MP/Yes/Yes	20.7MP/Yes/Yes	20.7MP/Yes/Yes	8.0MP/Yes/Yes	8.0MP/Yes/Yes	16 MP/Yes/Yes	No/No/No	
	Phonebook Capacity	Shared	Shared	Shared	Shared	Shared	Shared	1000	
	Frequency/Dual SIM	Quad Band/No	Quad Band/No	Quad Band/No	Quad Band/No	Quad Band/No	Quad Band/Yes	CDMA/No	
	GPRS/EDGE/3G	Yes/Yes/HSPA+	Yes/Yes/HSDPA+	Yes/Yes/HSDPA+	Yes/Yes/HSDPA+	Yes/Yes/HSDPA,HSUPA	Yes/Yes/Yes/ HSDPA	No/No/No	
	Operating System	Android OS v4.4	Android OS v4.4	Android OS v4.4	Android OS v4.4	Android OS v4.0	Android v5.0.2	BREW	
	Music Player/FM Radio	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/ Yes	No/No	
	Form Factor/T.Screen/QWERTY	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/No/No	
	Burn test Rating	82	NR	84	NR	82	NR	NR	
	Price in Rs.	34,500	36,500	39,900	12,500	13,000	16,999	1,100	

		CDMA			CDMA			CDMA		
MODELS										
	PARAMETERS	CDMA								
	Model	MTS Striker C121	MTS Striker C132	Micromax GC222	MTS Mtag 281	MTS Duet	MTS Duet II	Blackberry 8530		
	Dimension (mm)	106.8×44.7×13.15	115.5 × 47 × 13.5	110 x 45 x 10	104 x 57 x 13.3	NA	116.36 x 61.7 x 12.7	109 x 60 x 13.9		
	Weight (grams)	65.5	68.2	80		NA	NA	105		
	Talktime/Standby (hours)	33/360	17.9/360	4.5/170	10/220	NA/NA	10/NA	4.5/252		
	Screen (colours)/Size (inch)	65,536/1.44	65,536/1.77	262,144/1.8	262,144/2.8	242,144/3.5	262,14/4.0	65,536/NA		
	Inbuilt/Expandable memory	450KB/No	1.29MB/No	59KB/4GB	170MB/32GB	4GB/32GB	120MB/32GB	256MB/32GB		
	Bluetooth/Wi-Fi	No/No	No/No	Yes/No	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes		
	Camera/Flash/Video	No/No/No	No/No/No	VGS/No/Yes	3.0MP/No/Yes	3.0MP/No/Yes	3.2MP/No/Yes	2.0MP/NA/Yes		
	Phonebook Capacity	500	500	300	Shared	Shared	Sahred	Shared		
	Frequency/Dual SIM	CDMA/No	CDMA/No	CDMA/No	CDMA/No	Dual Band/GSM+CDMA	Dual Band/GSM+CDMA	CDMA/No		
	GPRS/EDGE/3G	No/No/No	Yes/Yes/No	Yes/Yes/No	Yes/Yes/EVDO Rev.0	Yes/Yes/No	Yes/Yes/Yes	Yes/Yes/No		
	Operating System	BREW	Brew 3.1.5	Brew 3.1	Android OS v2.3	Android OS v2.3	Android OS v2.3	BlackBerry OS		
	Music Player/FM Radio	No/No	No/No	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/No		
	Form Factor/T.Screen/QWERTY	Bar/No/No	Bar/No/No	Bar/No/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/No/Yes		
	Burn test Rating	NR	NR	NR	NR	NR	NR	NR		
	Price in Rs.	1,500	1,650	2,289	3,199	5,199	5,648	12,500		

MODELS	CDMA			CDMA		CDMA	
							
PARAMETERS	APPLE			KARBONN		LAVA	MICROMAX
Model	Moto G	HTC Desire 516 C	BlackBerry Curve CDMA 9350	HTC Desire XC	HTC Desire 700 C	Desire 816	HTC Desire 600 C
Dimension (mm)	129.9 x 65.9 x 11.6	140 x 72 x 9.7	109 x 60 x 11	119.5x 62.3 x 9.4	145.5 x 72 x 10.3	156.6 x 78.7 x 7.9	134.8 x 67 x 9.26
Weight (grams)	143	160	99	107	150	165	130
Talktime/Standby (hours)	24/NA	9/220	NA	NA/NA	8/338	21/737	11.4/539
Screen (colours)/Size (inch)	16million/4.5	16million/5.0	NA/2.44	16million/4.0	16million/5.0	16million/5.5	16million/4.5
Inbuilt/Expandable memory	8GB/No	4GB/32GB	512MB/32GB	4GB/32GB	8GB/64GB	8GB/128GB	8GB/64GB
Bluetooth/Wi-Fi	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes
Camera/Flash/Video	5.0MP/Yes/Yes	5.0MP/Yes/Yes	5.0MP/Yes/Yes	5.0MP/Yes/Yes	8.0MP/Yes/Yes	13.0MP/Yes/Yes	8.0MP/Yes/Yes
Phonebook Capacity	Shared	Shared	Shared	Shared	Shared	Shared	Shared
Frequency/Dual SIM	CDMA/NO	Quad Band/GSM+CDMA	CDMA/No	Dual Band/GSM+CDMA	Dual Band/GSM+CDMA	Dual Band/GSM+CDMA	Dual Band/GSM+CDMA
GPRS/EDGE/3G	Yes/Yes/1xEV-DO	Yes/Yes/HSDPA,HSUPA	Yes/Yes/No	Yes/Yes/HSDPA	Yes/Yes/HSPA	Yes/Yes/HSPA	Yes/Yes/HSDPA,HSUPA
Operating System	Android OS v4.4	Android OS v4.2	BlackBerry OS7	Android OS v4.1	Android OS v4.1	Android OS v4.1	Android OS v4.1
Music Player/FM Radio	Yes/Yes	Yes/Yes	Yes/No	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes
Form Factor/T.Screen/QWERTY	Bar/Yes/No	Bar/Yes/No	Bar/No/Yes	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No
Burn test Rating	NR	76	NR	NR	84	84	NR
Price in Rs.	13,490	12,000	17,250	18,190	18,300	24,000	24,000

MODELS	CDMA	CDMA	TABLET		TABLET		TABLET
							
PARAMETERS	LENOVO		APPLE				
Model	HTC One Dual SIM	HTC One (E8)	iPad Mini Wi-Fi	iPad Mini Wi-Fi+3G with retina display	iPad Mini Wi-Fi+3G	iPad Mini 2 <b>NEW</b>	iPad Mini 3 <b>NEW</b>
Dimension (mm)	137.4 x 68.2 x 10.4	146.4 x 70.6 x 9.4	200 x 134.7 x 7.2	200 x 134.7 x 7.5	200 x 134.7 x 7.2	200 x 134.7 x 7.5	200 x 134.7 x 7.5
Weight (grams)	143	160	308	331	312	331	331
Talktime/Standby (hours)	27/500	14/271	NA/NA	NA/NA	NA/NA	10/-	10/-
Screen (colours)/Size (inch)	16.7million/4.7	16million/5.0	16 million/7.9	16 million/7.9	16 million/7.9	16 million/7.9	16 million/7.9
Inbuilt/Expandable memory	32GB/No	16GB/128GB	16,32,64GB/No	16,32,64/128GB/No	16,32,64GB/No	16/32/64/128 GB/No	16/32/64/128 GB/No
Bluetooth/Wi-Fi	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes
Camera/Flash/Video	4.0MP/Yes/Yes	13.0MP/Yes/Yes	5.0 MP/No/Yes	5.0 MP/No/Yes	5.0 MP/No/Yes	5.0 MP/No/Yes	5.0 MP/No/Yes
Phonebook Capacity	Shared	Shared	NA	NA	NA	NA	NA
Frequency/Dual SIM	Quad Band/GSM+CDMA	Quad Band/CDMA	NA/No	NA/No	Quad Band/No	Quad Band/No	Quad Band/No
GPRS/EDGE/3G	Yes/Yes/HSDPA,HSUPA	Yes/Yes/HSPA+	No/No/No	No/No/No	Yes/Yes/HSDPA,HSUPA	Yes/Yes/HSDPA,HSUPA	Yes/Yes/HSDPA,HSUPA
Operating System	Android OS v4.1	Android OS v4.4	iOS 7	iOS 7	iOS 7	iOS 7	iOS 8.1
Music Player/FM Radio	Yes/Yes	Yes/Yes	No/No	No/No	No/No	Yes/No	Yes/No
Form Factor/T.Screen/QWERTY	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No
Burn test Rating	NR	82	86	NR	NR	NR	NR
Price in Rs.	36,000	36,000	17,200/26,800/32,596	21,050/24,904/27,788/34,500	27,827/34,519/40,299	31,900/35,900	32,900/45,900/52,900

		TABLET		TABLET		TABLET		
MODELS								
	APPLE		KARBONN		LAVA	LENOVO		
	Model	iPad Mini Wi-Fi+3G with retina display	iPad Air2 with Wi-Fi <b>NEW</b>	A34 TA-FONE HD	A37 TA-FONE HD	Ivory Tab 702	Yoga 8	Yoga Tab 2 8.0
	Dimension (mm)	200 x 134.7 x 7.5	240 X 169.5 X 6.1	197 x 124 x 12.3	197 x 124 x 12.3	194 X 120.5 X 10.8	213.3 x 114.78 x 7.62	210 x 149 x 7
	Weight (grams)	331	437	335	335	360	401	419
	Talktime/Standby (hours)	NA/NA	10/-	8/240	8/240	NA/NA	18/NA	18/324
	Screen (colours)/Size (inch)	16 million/7.9	16 million/9.7	16million/7.0	262,144/7.0	16milliom/7.0	16million/8.0	16million/8.0
	Inbuilt/Expandable memory	16,32,64,128GB/No	16,64,128GB/No	4GB/32GB	4GB/32GB	4GB/32GB	16GB/32GB	16GB/64GB
	Bluetooth/Wi-Fi	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes
	Camera/Flash/Video	5.0 MP/No/Yes	8.0MP/No/Yes	2.0MP/No/Yes	2.0MP/Yes/Yes	2.0MP/No/Yes	5.0MP/Yes/Yes	8.0MP/Yes/Yes
Phonebook Capacity	NA	Shared	Shared	Shared	Shared	Shared	Shared	
Frequency/Dual SIM	NA/No	NA/No	Tri Band/GSM+GSM	Tri Band/GSM+GSM	Dual Band/GSM+GSM	Quad Band/No	Quad Band/No	
GPRS/EDGE/3G	No/No/No	Yes/ Yes/Yes/HSDPA	Yes/Yes/No	Yes/Yes/HSDPA	Yes/Yes/Yes	Yes/Yes/HSDPA,HSUPA	Yes/Yes/HSDPA,HSUPA	
Operating System	iOS 7	iOS 8.1	Android OS v4.0	Android OS v4.1	Android OS v4.1	Android OS v4.2	Android OS v4.4	
Music Player/FM Radio	No/No	Yes/No	Yes/Yes	Yes/Yes	Yes/No	Yes/No	Yes/No	
Form Factor/T.Screen/QWERTY	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	
Burn test Rating	NR	NR	NR	NR	NR	88		
Price in Rs.	30,670/34,511/34,40444,135	34,500/41,250/47,981	7,200	8,500	8,700	19,500	20,999	

		TABLET		TABLET		TABLET		
MODELS								
	MICROMAX		SAMSUNG					
	Model	Canvas Tab P690 <b>NEW</b>	Canvas P666	Galaxy Tab 3 Neo	Galaxy Tab 4 231	Galaxy Tab 4 331	Galaxy Tab S 705	Galaxy Tab 4 531
	Dimension (mm)	-	194 X 120.5 X 10.8	193.4 x 116.4 x 9.7	186.9 x 107.9 x 9	210 x 124 x 7.9	212.8 x 125.6 x 6.6	243.4 x 176.4 x 7.9
	Weight (grams)	-	311	322	276	320	345.7	487
	Talktime/Standby (hours)	13.30/180	NA/NA	20/NA	10/-	-/-	-/432	-/-
	Screen (colours)/Size (inch)	16milliom/8.0	16milliom/8.0	16million/7.0	16million/7.0	16milliom/8.0	16million/8.4	16million/10.1
	Inbuilt/Expandable memory	8GB/32GB	8GB/32GB	NA/32GB	8GB/32GB	16GB/64GB	8GB/128GB	16GB/64GB
	Bluetooth/Wi-Fi	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes
	Camera/Flash/Video	5.0MP/No/Yes	5.0MP/No/Yes	VGA/No/Yes	3.15/MP/No/Yes	3.15MP/No/Yes	8.0MP/No/Yes	3.15MP/No/Yes
Phonebook Capacity	Shared	Shared	Shared	Shared	Shared	Shared	Shared	
Frequency/Dual SIM	Quad Band/No	Quad Band/No	Quad Band/No	Quad Band/No	Quad Band/No	Quad Band/No	Quad Band/No	
GPRS/EDGE/3G	Yes/Yes/HSPA	Yes/Yes/HSPA	Yes/Yes/HSDPA,HSUPA	Yes/Yes/HSPA	Yes/Yes/HSPA	Yes/Yes/HSPA+/LTE	Yes/Yes/HSPA	
Operating System	Android OS v4.4.4	Android OS v4.4	Android OS v4.2	Android OS v4.4	Android OS v4.4	Android OS v4.4	Android OS v4.4	
Music Player/FM Radio	Yes/No	Yes/No	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	
Form Factor/T.Screen/QWERTY	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	
Burn test Rating	NR	NR	NR	NR	NR	NR	NR	
Price in Rs.	9,800	10,999	9,990	15,900	20,000	28,000	30,000	



					LIFESTYLE		LIFESTYLE	
MODELS								
	SAMSUNG		XIAOMI	TAG HEUER				
	Model	Galaxy Tab S 805	Galaxy Note Pro	Mi Pad <b>NEW</b>	Racer Sport Classic	Meridiist GMT Stainless Steel/Black PVD	Racing Carbon	Link
	Dimension (mm)	247.3 x 177.3 x 6.6	204 x 295.6 x 7.95	202 x 135.4 x 8.5 mm	118 x 64.35 x 15.9	112 x 46 x 15.5	118 x 64.35 x 15.9	118 x 67 x 16.6
	Weight (grams)	-	753	360	160	155	160	200
	Talktime/Standby (hours)	-/432	54/NA	11/-	3/220	7/392	3/220	6.5/336
	Screen (colours)/Size (inch)	16million/10.0	16million/12.2	16million/7.9	16 million/3.5	262,144/1.9	16million/3.5	16million/3.5
	Inbuilt/Expandable memory	16GB/64GB	32GB/64GB	16&64GB/128GB	8GB/32GB	NA/NA	8GB/32GB	256MB/8GB
	Bluetooth/Wi-Fi	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/No	Yes/Yes	Yes/Yes
	Camera/Flash/Video	3.15MP/No/Yes	8.0MP/Yes/Yes	8.0MP/Yes/Yes	5.0MP/No/Yes	No/No/No	5.0MP/No/Yes	5.0MP/No/Yes
Phonebook Capacity	Shared	Shared	Shared	NA	1,000	NA	Shared	
Frequency/Dual SIM	Quad Band/No	Quad Band/No	Quad Band/No	Quad Band/No	Quad Band/No	Quad Band/No	Quad Band/No	
GPRS/EDGE/3G	Yes/Yes/HSPA	Yes/Yes/HSPA+	Yes/Yes/HSPA+	Yes/Yes/HSUPA	Yes/Yes/No	Yes/Yes/HSUPA	Yes/Yes/HSDPA	
Operating System	Android OS v4.4	Android OS v4.4	Android OS v4.4.4	Android OS v2.3	NA	Android v2.3	Android OS v2.2	
Music Player/FM Radio	Yes/Yes	Yes/Yes	Yes/Yes	Yes/No	Yes/No	Yes/No	Yes/No	
Form Factor/T.Screen/QWERTY	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/No/No	Bar/Yes/No	Bar/Yes/No	
Burn test Rating	NR	NR	9	NR	NR	NR	NR	
Price in Rs.	35,000	40,500	12,999	Starting from 2,06,000+	Starting from 2,85,000+	3,15,000	Starting from 3,27,000+	

		LIFESTYLE		LIFESTYLE		LIFESTYLE		
MODELS								
	TAG HEUER		VERTU					
	Model	Racer Prestige Gold	Meridiist Steel & Gold	Ascent	Constellation Ayxta	Ascent Ti	Constellation Quest	Signature
	Dimension (mm)	118 x 64.35 x 15.9	112 x 46 x 15.5	117 x 46 x 19	100 x 48 x 18	115.5 x 49 x 13.1	116 x 60.8 x 12.7	130 x 42 x 13
	Weight (grams)	160	155	148	174	160	165 to 185	166
	Talktime/Standby (hours)	3/220	7/392	4.8/300	6/300	5/300	7.5/349	3.5/300
	Screen (colours)/Size (inch)	16million/3.5	262,144/1.9	16million/2.0	16million/2.4	16million/2.0	16million/2.46	16million/2.0
	Inbuilt/Expandable memory	8GB/32GB	NA/NA	8GB/32GB	100MB/8GB	4GB/No	8GB/32GB	4GB/No
	Bluetooth/Wi-Fi	Yes/Yes	Yes/No	Yes/No	Yes/No	Yes/No	Yes/Yes	Yes/No
	Camera/Flash/Video	5.0MP/No/Yes	No/No/No	5.0MP/Yes/Yes	3.15MP/Yes/Yes	3.15MP/Yes/Yes	5.0MP/Yes/Yes	No/No/No
Phonebook Capacity	NA	1,000	2,000	2,000	1,500	Shared	2,000	
Frequency/Dual SIM	Quad Band/No	Quad Band/No	Quad Band/No	Quad Band/No	Quad Band/No	Quad Band/No	Quad Band/No	
GPRS/EDGE/3G	Yes/Yes/HSUPA	Yes/Yes/No	Yes/No/No	Yes/Yes/No	Yes/Yes/R99	Yes/Yes/HSDPA	Yes/Yes/R99	
Operating System	Android OS v2.3	NA	NA	NA	NA	NA	NA	
Music Player/FM Radio	Yes/No	Yes/No	Yes/Yes	Yes/No	Yes/No	Yes/Yes	Yes/No	
Form Factor/T.Screen/QWERTY	Bar/Yes/No	Bar/No/No	Bar/No/No	Clamshell/No/No	Bar/No/No	Bar/No/Yes	Bar/No/No	
Burn test Rating	NR	NR	NR	NR	NR	NR	NR	
Price in Rs.	4,55,000	Starting 5,45,000+	Starting 2,89,000+	Starting 3,47,000+	Starting 3,75,000+	Starting 3,90,000+	Starting 7,28,000+	



## OnePlus Power Bank

### Power...and looks too!

It might be best known for the iconic OnePlus One, but there is more to OnePlus than just phones. Sample the OnePlus Power Bank which packs in a massive 10000 mAh of power inside a very sleek body. In terms of design, the OnePlus Power Bank follows the same minimalistic style manual as the phones, so much so that it also comes in the same colour options as the phone: Sandstone Black and White Silk. It is easily one of the best looking power banks we have seen and at about 220 grammes is relatively lightweight as compared to some of the 'bricks' we have seen. It comes with two USB ports, allowing you to charge two devices at the same time. And you can see the amount of charge left in the bank by just a gentle shake. It is sleek, works very well and looks good. And at Rs 1300, it is one of the best power banks out there, we think.

**Price:** Rs. 1,300

## TeeWe 2 Super streamer

Want to stream content from your phone or your notebook to your television without getting into a tangle with HDMI cables and the like, then what you need is a device that wirelessly streams content from your device to a television. And one of the most flexible of these is the TeeWe 2. Once you have plugged the dongle into your television, you need to download the TeeWe app on your smartphone or tablet. And you are actually ready to go. The app detects all the media on your device and allows you to stream it to your television, even if you do not have Internet connectivity - both the devices only have to be on the same Wi-Fi network. You can also mirror content from your PC on to your TV wirelessly, which is very handy. Add to that the fact that you can connect multiple devices (phone, tablet, notebook) to the TeeWe 2 and switch between them, and the device emerges as one of the best streaming options we have seen.



**Price:** Rs. 2,399





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**Price:** Rs. 5,999

## Fitgen Trek

### Affordable fitness tracker

The wearable markets is growing rapidly with a number of players releasing innovative products almost every other day. One of the newest players in the segment is Fitgen with its Trek device. The device comes with an OLED display with a button next to it that you have to press to get information about different activities. It syncs information with your Android and iOS device using Bluetooth, and apart from routine features like step counter, it also enables you to count your calorie intake by giving calorie counts for Indian food items. You can also share your performance with other users. And with a single charge lasting close to two weeks, At Rs 5,999, Fitgen Trek is likely to appeal to fitness enthusiasts who do not want to dole out larger sums for competing devices from the likes of Garmin, Timex and Sony. If one can overlook a few design quirks (a stiff strap and a hard to press button), for its price it is a very decent deal indeed.

## Intex Power Bank PBX-6KL

### Power with light

It is raining high capacity portable power banks and the latest company to join the fray is Intex with its PBX-6KL power bank which packs in 6000 mAh of lithium polymer battery, enough to charge most large screen phones comfortably and with two USB charging points. It is sleekly built (easily the best looking power bank we have seen from Intex) and has a feature that one does not often see in power banks - a torch, courtesy what the company claims are 11 LEDs. You can actually use the power bank as a torch if you find yourself in darkness. Not a killer feature but definitely a handy one. While the PBX-6KL is definitely well designed and at 168 grammes, relatively lightweight, we still think that it is a trifle overpriced at Rs 2,500 when you consider that competing brands are offering power banks with greater capacity at lower prices.

**Price:** Rs. 2,500



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**Price:** Rs. 2,999

## Sennheiser Urbanite XL Kicking some bass!

Sennheiser recently launched its Urbanite series of headphones in India, which it claimed delivered "a healthy dose of bass" without compromising on clarity. Well, the over the ear Urbanite XL very much lives up to the claim, delivering rich bass. The headphones themselves are beautifully crafted in best Sennheiser tradition, with very comfortable and soft ear pads that slide gently up and down with your head movements. They are also built on very solid lines and come with steel hinges and a solidly built fabric encased headband. The cups are slightly collapsible, allowing them to retract towards the headband, making them easier to carry and come with an in-line remote and microphone to not only control volume and switch tracks but also to handle calls easily. Yes, they do not come cheap, but they do deliver very high quality sound.

**Price:** Rs. 19,990





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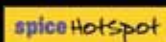
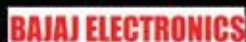
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